



DEPARTMENT OF  
CAREER SERVICES

# Workforce Issuance

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**100 DCS 14.314**

☐ Policy ☒ Information

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**To:** Chief Elected Officials  
MassHire Workforce Board Chairs  
MassHire Workforce Board Directors  
Title I Administrators  
MassHire Career Center Directors  
Title I Fiscal Officers  
MassHire DCS Operations Managers

**cc:** WIOA State Partners

**From:** Alice Sweeney, Director  
MassHire Department of Career Services

**Date:** February 13, 2020

**Subject:** Labor Insight Overview Webinar

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**Purpose:** To notify MassHire Workforce Boards, MassHire Career Center Operators and other workforce development partners of an upcoming Labor Insight Overview webinar.

**Background:** Labor Insight is a labor market information tool that analyzes online job postings data, allowing users to access and report on the most in demand job roles and credentials in their region. This webinar will familiarize career center and workforce development staff and management with the Labor Insight tool and walk them through the features of the product. Particular focus will be on the '*Home*' tab's Dashboards, including **Regional Analysis**, **Occupational Analysis**, and the new **Skills Analysis**. We will also explore the '*Create Reports*' tab to view job postings and conduct employer based searching and more.

**Action**

**Required:** Please share this issuance with appropriate staff who are assigned to utilize the labor market information tool, Labor Insight, and ensure that they register for this training.

This webinar will be offered on February 25, 2020 from 10:00 a.m. to 11:00 a.m.

Staff must register for this training in advance through EventBrite by clicking on the appropriate Labor Insight Overview Webinar link located on the Workforce System Staff Training page on Mass.gov:

<https://www.mass.gov/service-details/mdcs-using-labor-insight-training>

**NOTE:** Visual and audio participation information will be provided in the Event Information section of the registration confirmation notice.

**Effective:** Immediately

**Inquiries:** Please direct all questions to David Ledonne at [David.Ledonne@detma.org](mailto:David.Ledonne@detma.org). Please reference this MassHire Department of Career Services Workforce Issuance number in your inquiry.