



# Workforce Issuance

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**100 DCS 14.317**

☐ Policy ☒ Information

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**To:** Chief Elected Officials  
MassHire Workforce Board Chairs  
MassHire Workforce Board Directors  
Title I Administrators  
MassHire Career Center Directors  
Title I Fiscal Officers  
MDCS Operations Managers

**cc:** WIOA State Partners

**From:** Alice Sweeney, Director  
MassHire Department of Career Services

**Date:** February 14, 2020

**Subject:** Burning Glass Technologies – Using Labor Insight - Training

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**Purpose:** To notify MassHire Workforce Boards, MassHire Career Center Operators, and other local workforce partners of upcoming, in-person training on *Using Labor Insight*, a labor market information tool developed by Burning Glass Technologies.

**Background:** Workforce labor market information is essential to the nation's economy, providing for the efficient operation of labor markets by supplying quality labor market intelligence. Accurate, objective, relevant, timely, and accessible labor market information is critical for:

- Building a skilled workforce that spurs business competitiveness and economic growth.
- Strengthening career pathways and guiding skill attainment for good jobs, economic opportunity, and career growth.
- Understanding the rapidly changing nature of work and how it impacts the workforce and U.S. economy.
- Spending workforce training and education funds effectively.

This training will provide a working knowledge of Labor Insight, a labor market information tool that analyzes online job postings data and will focus on:

- Key reports aimed at expanding the understanding of local employers’ talent needs.
- Labor market intelligence on the most in-demand job roles and valuable credentials in a region.
- Labor market data that can provide actionable information for workforce boards, rapid response, business services, and career center management.
- How to create customized settings to quickly access employer data for a region.
- Identifying top employers in a region and expanding the call list.
- Exploring data related to training grants and programs.

**Action  
Required:**

Please share this issuance with all appropriate staff and ensure that they register for this training.

Training sessions will be held from 9:30 a.m. – 12:30 p.m. on the following dates and locations:

March 4, 2020	Charles F. Hurley Building	Boston
April 2, 2020	MassHire Springfield Career Center	Springfield
May 6, 2020	Charles F. Hurley Building	Boston

Staff must register for this training in advance through EventBrite by clicking on the appropriate Using Labor Insight training link located on the MassHire Department of Career Services Training and Development Team’s training calendar:

<https://www.mass.gov/service-details/mdcs-using-labor-insight-training>

Attendees are encouraged to arrive on time as training sessions will begin promptly. In case of inclement weather, or to check if there have been any training cancellations, please call the MassHire Department of Career Services Training and Meeting Message Line at **617-626-5250**.

**Effective:** Immediately

**Inquiries:** Please direct all questions to David Ledonne at [David.Ledonne@detma.org](mailto:David.Ledonne@detma.org). Please reference this MassHire Department of Career Services Workforce Issuance number in your inquiry.