



Workforce Issuance

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☐ Policy ☒ Information

To: Chief Elected Officials
MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MDCS Operations Managers

cc: WIOA State Partners

From: Alice Sweeney, Director
MassHire Department of Career Services

Date: September 14, 2020

Subject: **Health Connector Webinar for People Losing Job-Based Health Coverage**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and workforce partners of a webinar hosted by the Health Connector for people losing job-based health coverage.

Background: In response to the COVID-19 outbreak, its associated impacts on our economy and health coverage landscape, the Health Connector is taking steps to reach, assist, and enroll people who may be losing job-based health coverage.

Next Thursday, September 17th, from 10:00 a.m. – 11:00 a.m., Health Connector is hosting a live webinar to help Massachusetts residents who have lost employer-sponsored health insurance learn about their health coverage options through the Health Connector.

This webinar is an opportunity to review the basics about how to apply, enroll and get health insurance coverage through the Health Connector.

The presentation will cover:

- General information about the state's Health Connector and the types of coverage available through MAhealthconnector.org
- Rules around choosing Health Connector plans as an alternative to COBRA
- Tips when applying for coverage, including choosing a plan and enrolling
- How to get free help with this process

Basic Event Details

Title: Recently lost health insurance from your job? Know your options

When: Thursday, September 17, 10:00–11:00 a.m.

Location: Zoom Webinar

For Registration & More Details: <https://bit.ly/insurance-options-091720>

Action

Requested: Please consider using this mini-marketing [toolkit](#) to help get the word out through social media to promote the webinar.

Please share with managers, staff, partners and customers as appropriate.