



Workforce Issuance

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☐ Policy ☒ Information

To: Chief Elected Officials
MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MDCS Operations Managers

cc: WIOA State Partners

From: Alice Sweeney, Director
MassHire Department of Career Services

Date: October 30, 2020

Subject: **Learning & Leading – Effectively Leveraging Experiences in the Pandemic to Promote Recovery - WorkforceGPS Webinar**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and other local workforce partners of the [Learning & Leading: Effectively Leveraging Experiences in the Pandemic to Promote Recovery](#) webinar offered through WorkforceGPS scheduled for Wednesday, November 18th from 2:30 to 3:45.

Background: The public workforce system has an important role to play in supporting job seekers and businesses as state and local economies begin their recovery from the COVID-19 pandemic. Understanding that role and executing effective strategies for assisting businesses and job seekers is critical.

This webinar series will highlight approaches that state and local workforce agencies can implement to ensure effective service delivery, customer outreach, and business engagement during this vital time. During this kick-off

webinar, attendees will hear from experts on the economy, and how the workforce system has managed during this crisis. In addition, hear how states are addressing current challenges to get job seekers back to work, to ensure businesses have the skilled workers they need, and to best position their agencies to navigate workforce changes.

An account is required before registering for a WorkforceGPS event. Click [here](#) to create a free account.

Action

Requested: Please share with managers, staff and partners as appropriate.

Effective: Immediately