



DEPARTMENT OF
CAREER SERVICES

Workforce Issuance

100 DCS 14.408

☐ Policy ☒ Information

To: Chief Elected Officials
MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MassHire DCS Operations Managers

cc: WIOA State Partners

From: Alice Sweeney, Director
MassHire Department of Career Services

Date: May 27, 2021

Subject: **Using Research and Evaluation to Improve Workforce Education Programs – WorkforceGPS Webinar**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and other local workforce partners of the WorkforceGPS webinar: [Using Research & Evaluation to Improve Workforce and Education Programs](#). The webinar is scheduled for Thursday, June 10th from 2:00 – 3:00. This webinar highlights evidence-based state practices drawn from the Accelerating Opportunity (AO) grant evaluations and its precursor, I-Best. It provides examples from research and evaluation findings, recommendations, and results applied to improve existing or develop new education and workforce programs.

Background: A recently completed implementation study of the Workforce Innovation and Opportunity Act indicates that study respondents from states and local areas increased connections to education partners at the state and local levels. This webinar will show how partnerships support program improvements and describe how an evidence-based model was selected for replication and scaling, resulted in program innovation, and implemented changes in service delivery strategies. Presenters will share considerations for leveraging research and evalua-

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tion results to inform program implementation plans, activities, and service delivery. Webinar attendees will learn how to cultivate research and evaluation champions, convey results to stakeholders, and integrate promising practices to improve workforce development programs and services.

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, WorkforceGPS was developed specifically for workforce professionals, educators, and business leaders. WorkforceGPS is free but does require account registration.

Action

Requested: Please share this issuance with all appropriate managers, staff and partners.

Effective: Immediately