DEPARTMENT OF CAREER SERVICES Worktorce Issuance

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□ Policy / Information

То:	Chief Elected Officials MassHire Workforce Board Chairs MassHire Workforce Board Directors MassHire Career Center Directors MassHire Fiscal Officers MassHire DCS Operations Managers
cc:	WIOA State Partners
From:	Alice Sweeney, Director MassHire Department of Career Services
Date:	June 22, 2021
Subject:	Credentials: what they are, where to find them, and what counts for performance – WorkforceGPS Webinar
Purpose:	To notify MassHire Workforce Boards, MassHire Career Center Operators, and other local workforce partners of the WorkforceGPS webinar: <u>Credentials: what</u> <u>they are, where to find them, and what counts for performance</u> , scheduled for Thursday, July 29 th from 2:30 – 4:00.
Background:	Credentials play a key role in workforce development. For employers, credentials can assist in identifying qualified workers, upskilling their current workforce, and competing in the marketplace. For job seekers, obtaining creden- tials can improve employability and lead to career advancement and higher wages.
	This webinar will provide information on the characteristics of quality credentials and the types of credentials available. Speakers will highlight resources and

and the types of credentials available. Speakers will highlight resources and tools to locate relevant credentials to assist in determining what credentials may count towards grant performance outcomes.

State and local stakeholders in the Workforce Innovation and Opportunity Act system; state workforce agencies and administrators; state workforce liaisons; employment and training program grantees; and educational institutions and training providers are encouraged to attend.

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, WorkforceGPS was developed specifically for workforce professionals, educators, and business leaders. WorkforceGPS is free but does require account registration.

Action

Requested: Please share this issuance with all appropriate managers, staff and partners.

Effective: Immediately