



Workforce Issuance

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☐ Policy ☒ Information

To: Chief Elected Officials
MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MDCS Operations Managers

cc: WIOA State Partners

From: Alice Sweeney, Director
MassHire Department of Career Services

Date: January 7, 2022

Subject: **Mass Workforce Association Workshop Series: Growing Equity – Building a More Inclusive and Just Workforce System**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, staff, and partners of the [Mass Workforce Association](#) (MWA) workshop series: Growing Equity – Building a More Inclusive and Just Workforce System.

Background: MWA believes they have a role to play in developing a more equitable and just workforce development system in Massachusetts. To that end, MWA is starting a new workshop series called *Growing Equity*. This learning series will be composed of 5 virtual sessions over the first 5 months of 2022.

MWA: Growing Equity Workshop Series

- January 13, 2PM-4PM: *Having Courageous Conversations*

- February 10, 3PM - 4:30PM: *Supporting Workers of Color Under WIOA*
- March 16, 2PM-4PM: *Organizational Change to Achieve Equity*
- April 13, 3PM - 4:30PM: *Frontline Forward/Activating Employers*
- May 19, 1PM-2PM: *Participant Debrief - Where do we go from here?*

For workshop detail and registration links, please see the attachment.

Goals of the Growing Equity Series:

- Participants learn about how workforce policy impacts equity nationally and locally.
- Participants learn best practices for engaging employers in improving jobs that have historically been low-wage or susceptible to occupational segregation. Participants also learn how to work with employers and partners in improving access to quality jobs.
- Participants learn skills for personal reflection and how to join the effort of dismantling implicit bias, racism, and white supremacy in ways that are applicable in their work, both internal to their organization and with external partners and customers.
- Participants come away with actionable steps for their organizations and some vision and input into how MWA can continue to advance this work.

Action

Requested: Please share this issuance with all managers, staff, and partners.

Attachment: MWA Workshop Series Detail and Registration Links

Inquiries: Contact rvaisanen@massworkforce.com with inquiries.