



Workforce Issuance

100 DCS 14.448

☐ Policy ☒ Information

To: Chief Elected Officials
MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MassHire DCS Operations Managers

cc: WIOA State Partners

From: Alice Sweeney, Director
MassHire Department of Career Services

Date: April 12, 2022

Subject: **Youth Apprenticeship Access & Success in Rural Communities – WorkforceGPS Webinar**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of an upcoming WorkforceGPS webinar – Youth Apprenticeship Access and Success in Rural Communities, April 28, 2022, from 2:00 – 3:30.

Background: In rural communities, widely dispersed populations face a multitude of access challenges. With a declining talent pool and lower educational attainment, coupled with rising poverty rates as a result of the Covid-19 pandemic, there is an urgent need to prepare young people in rural areas for high-demand careers.

As part of the Implementing Workforce Programs for Rural Youth series, this webinar, hosted by the Office of Apprenticeship, will focus on best practices and creative solutions for increasing pre-apprenticeship and youth apprenticeship access, enrollment, retention, and program completion for young people in rural

An equal opportunity employer/program.

Auxiliary aids and services are available upon request to individuals with disabilities.

TDD/TTY 1-800-439-2370 - Voice 1-800-439-0183

areas. Featured youth apprenticeship intermediaries and partners will share their accomplishments in developing youth apprenticeship opportunities in rural areas, establishing networks of support, and best utilizing available resources to ensure pre-and youth apprenticeship success.

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, WorkforceGPS was developed specifically for workforce professionals, educators, and business leaders. WorkforceGPS is free but does require account registration.

Action

Requested: Please share with all managers, staff and partners as appropriate.

Effective: Immediately.