



# Workforce Issuance

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☐ Policy ☒ Information

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**To:** Chief Elected Officials  
MassHire Workforce Board Chairs  
MassHire Workforce Board Directors  
MassHire Career Center Directors  
MassHire Fiscal Officers  
MassHire DCS Operations Managers

**cc:** WIOA State Partners

**From:** Diane Hurley, Acting Director  
MassHire Department of Career Services

**Date:** December 16, 2022

**Subject:** **DEIA – What’s the Buzz and How Do We Start? – WorkforceGPS Webinar**

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**Purpose:** To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of an upcoming WorkforceGPS webinar – DEIA – What’s the Buzz and How Do We Start? on Tuesday, December 20, 2022 from 1:00 – 2:00.

**Background:** This webinar will introduce workforce entities to the importance of Diversity, Equity, Inclusion and Accessibility (DEIA), including how to start taking actions, and will generate excitement for upcoming topics in the series (i.e., high quality jobs, equity data, and outreach strategies for marginalized populations). Innovative DEIA strategies from local workforce boards and/or workforce entities will also be shared.

This webinar will introduce workforce development boards to the importance of DEIA and highlight innovative DEIA strategies from local workforce boards or

An equal opportunity employer/program.

Auxiliary aids and services are available upon request to individuals with disabilities.

TDD/TTY 1-800-439-2370 - Voice 1-800-439-0183

entities. Learning objectives include:

- Introduction to DEIA challenges and opportunities in an equitable economic recovery
- Resources available and Initial steps to take in addressing DEIA challenges in your area
- Peer examples of innovative DEIA strategies
- Information regarding upcoming related DEIA webinars

There will also be 3-4 polls to gauge if the audience already has specific DEIA policies in place, if they conduct DEIA training, and to assess top DEIA priorities that workforce entities most need information on.

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, WorkforceGPS was developed specifically for workforce professionals, educators, and business leaders. WorkforceGPS is free but does require account registration.

**Action**

**Requested:** Please share with all managers, staff and partners as appropriate.

**Effective:** Immediately.