



Workforce Issuance

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☐ Policy ☒ Information

To: Chief Elected Officials
MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MassHire Operations Managers

cc: WIOA State Partners

From: Diane Hurley, Acting Director
MassHire Department of Career Services

Date: January 26, 2023

Subject: Yes, WIOA Can! Building Strong Business Partnerships – WorkforceGPS Webinar

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of an upcoming WorkforceGPS webinar: [Yes, WIOA Can! Building Strong Business Partnerships](#) on Monday, January 30, 2023, from 1:00 – 2:00.

Background: Following the Covid-19 pandemic, businesses have struggled with employee recruitment and retention. Simultaneously, workforce development boards have had lower job seeker participation rates.

Emerging from the pandemic, workforce agencies and businesses are looking for strategies to recruit and retain a diverse workforce. Join to learn more about these strategies, and how to best implement them.

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, WorkforceGPS was developed specifically for workforce professionals, educators, and business leaders. WorkforceGPS is free but does require account registration.

Action

Requested: Please share with all managers, staff and partners as appropriate.

Effective: Immediately.