



Workforce Issuance

100 DCS 14.509

☐ Policy ☒ Information

To: Chief Elected Officials
MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MassHire DCS Operations Managers

cc: WIOA State Partners

From: Diane Hurley, Acting Director
MassHire Department of Career Services

Date: March 28, 2023

Subject: **Worker Outreach and Program Accessibility – WorkforceGPS Webinar**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of an upcoming WorkforceGPS webinar – Worker Outreach and Program Accessibility on Wednesday, April 19, 2023, from 2:00 – 3:30.

Background: Accessibility is a key component of efforts on DEIA (Diversity, Equity, Inclusion, and Accessibility). The Trade Adjustment Assistance (TAA) Program has historically used forms and language that are bureaucratically dense. Office of Trade Adjustment Assistance (OTAA) has been working internally and with states to make the TAA Program more accessible. Recent efforts include plain English websites, revised worker notification letters based on behavioral insights, the inclusion of Babel notices on certain forms, and a proposed simplified petition form. This webinar will highlight these efforts and encourage participants to share efforts underway in their organizations to address the accessibility of the TAA Program and other workforce development programs at large.

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, WorkforceGPS was developed specifically for workforce professionals, educators, and business leaders. WorkforceGPS is free but does require account registration.

Action

Requested: Please share with all managers, staff and partners as appropriate.

Effective: Immediately.