



Workforce Issuance

100 DCS 14.511

☐ Policy ☒ Information

To: Chief Elected Officials
MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MassHire DCS Operations Managers

cc: WIOA State Partners

From: Diane Hurley, Acting Director
MassHire Department of Career Services

Date: April 20, 2023

Subject: **Promising Practices on Effectively Engaging Local Officials – Yes WIOA Can! – WorkforceGPS Webinar**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of an upcoming WorkforceGPS webinar: Promising Practices on Effectively Engaging Local Elected Officials – Yes WIOA Can! On Thursday, April 27 from 1:00 – 2:00pm.

Background: This webinar serves as technical assistance (TA) for local workforce development (LWDB) board directors and staff, community partners and key stakeholders to learn how LWDBs and local elected officials can establish strong relationships and determine mutual goals.

The Next Level Now (NLN) Collaborative is an initiative by the U.S. Department of Labor's Employment and Training Administration (DOL ETA) who provides TA to the workforce system.

An equal opportunity employer/program.

Auxiliary aids and services are available upon request to individuals with disabilities.

TDD/TTY 1-800-439-2370 - Voice 1-800-439-0183

Local elected officials play a critical role in advancing workforce development in their communities, especially as related to infrastructure needs and the workforce as related to those needs. From appointing Local Board members to setting priorities for use of WIOA, leveraging workforce funding, electing business engagement, and providing leadership, local elected officials contribute to the success of both businesses needing skilled workers and workers seeking skills and good jobs. This webinar will include discussion about leveraging key strategies and promising practices to establish and maintain relationships with local elected officials to work collaboratively, ultimately creating ambassadors who help promote and advance workforce development in the local area and region.

This webinar will be followed up with a Roundtable discussion with additional presenters and related topics for Engaging Local Elected Officials.

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, WorkforceGPS was developed specifically for workforce professionals, educators, and business leaders. WorkforceGPS is free but does require account registration.

Action

Requested: Please share with all managers, staff and partners as appropriate.

Effective: Immediately.