



Workforce Issuance

100 DCS 14.519

☐ Policy ☒ Information

To: Chief Elected Officials
MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MassHire DCS Operations Managers

cc: WIOA State Partners

From: Diane Hurley, Acting Director
MassHire Department of Career Services

Date: May 16, 2023

Subject: **Preparing for Equity-Focused Evaluation in Workforce Development –
WorkforceGPS Webinar**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of an upcoming WorkforceGPS Webinar: Preparing for Equity-Focused Evaluation in Workforce Development on Monday, May 22 from 3:00 – 4:0pm.

Background: While there is yet to be a large body of research in this area, there is growing interest at the national, state and local levels to understand, design and implement research and evaluations with an equity lens. This webinar will present two examples of research and evaluation models from research and evaluation studies to consider for equity-focused evaluation in workforce development programs. Attendees will learn about approaches in research and data analyses used to build capacity for data collection, drive and inform programmatic and policy decisions, increase and improve quality of services, and accelerate improved and more equitable outcomes for opportunity youth; and

An equal opportunity employer/program.

Auxiliary aids and services are available upon request to individuals with disabilities.

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applied models that focus on diversity, equity, and inclusion for customers in a state's WIOA Title I programs.

Presenters in this moderated panel will:

- Discuss strategies used to develop equity-centered methodologies in order to measure impact across communities seeking to improve youth outcomes.
- Explain equity-related measures to consider for quantitative analysis and evaluation design to determine whether certain groups of program participants experience disproportionate impacts.
- Describe value of partnerships at state/local levels & qualitative approaches that drive innovation and lead to implementation of equity-focused evaluation.

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, WorkforceGPS was developed specifically for workforce professionals, educators, and business leaders. WorkforceGPS is free but does require account registration.

Action

Requested: Please share with all managers, staff and partners as appropriate.

Effective: Immediately.