



Workforce Issuance

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☐ Policy ☒ Information

To: Chief Elected Officials
MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MassHire DCS Operations Managers

cc: WIOA State Partners

From: Diane Hurley, Acting Director
MassHire Department of Career Services

Date: June 15, 2023
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Subject: **Not Just Smoke & Mirrors: Economic Development Strategic Partnerships – WorkforceGPS Webinar**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of an upcoming WorkforceGPS webinar: Not Just Smoke and Mirrors: Economic Development Strategic Partnerships on Thursday, June 22nd from 1:00 – 2:00 pm.

Background: The goal of this webinar is to provide knowledge about the economic development cycle and how workforce boards fit into the equation. Presenters will provide insight into high-quality and valued strategic partnerships between economic development entities and the workforce development systems at the state and local levels.

For the workforce system, the connection to economic growth is rooted in job creation, job retention, and upskilling or reskilling workers for the community needs. Speakers from economic development and workforce development will

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Auxiliary aids and services are available upon request to individuals with disabilities.

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help audiences understand how partnerships focused on ROI for employers can impact the trajectory of the economic development process in influencing growth and restructuring an economy while also including the need for workforce development's assistance in supporting employers to recruit resources and effectively manage the talent pipeline process.

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, WorkforceGPS was developed specifically for workforce professionals, educators, and business leaders. WorkforceGPS is free but does require account registration.

Action

Requested: Please share with all managers, staff and partners as appropriate.

Effective: Immediately.