



# Workforce Issuance

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☐ Policy ☒ Information

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**To:** Chief Elected Officials  
MassHire Workforce Board Chairs  
MassHire Workforce Board Directors  
MassHire Career Center Directors  
MassHire Fiscal Officers  
MassHire DCS Operations Managers

**cc:** WIOA State Partners

**From:** Diane Hurley, Acting Director  
MassHire Department of Career Services

**Date:** June 23, 2023

**Subject:** **Providing Reemployment Services to a Large-Scale Multi-Language Layoff – WorkforceGPS Webinar**

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**Purpose:** To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of an upcoming WorkforceGPS webinar: Providing Reemployment Services to a Large-Scale Multi-Language Layoff on Tuesday, July 25 from 2:00 – 3:30 pm.

**Background:** Recently, a large layoff occurred in Maine that impacted hundreds of temporary workers whose primary languages were not English. This presented a challenge to the Maine Department of Labor and their partners for how to best conduct outreach to and to serve these workers. Hear from the practitioners about what worked, and more importantly, about what didn't work in reaching these workers and providing them access to services in the workforce development system.

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, WorkforceGPS was developed specifically for workforce professionals, educators, and business leaders. WorkforceGPS is free but does require account registration.

**Action**

**Requested:** Please share with all managers, staff and partners as appropriate.

**Effective:** Immediately.