



# Workforce Issuance

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**100 DCS 14.533**

☐ Policy ☒ Information

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**To:** Chief Elected Officials  
MassHire Workforce Board Chairs  
MassHire Workforce Board Directors  
MassHire Career Center Directors  
MassHire Fiscal Officers  
MassHire DCS Operations Managers

**cc:** WIOA State Partners

**From:** Diane Hurley, Acting Director  
MassHire Department of Career Services

**Date:** July 25, 2023

**Subject:** **Using Labor Market and Skills Information for Effective Strategies (Part 1) – WorkforceGPS Webinar**

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**Purpose:** To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of an upcoming WorkforceGPS webinar: Using Labor Market and Skills Information for Effective Strategies (Part 1) on Tuesday, August 1 from 3:00 - 4:00.

**Background:** This webinar is part one of a two-part series on using labor market information (LMI) and occupational skills and sector competency models to inform decision-making, policy, and program improvement. This webinar will define the concepts of sector, industry, and occupation and explain how to identify key occupations using LMI. Once an occupation is identified, LMI can be used to further determine current employment and wages, worker demographics, and typical education, training, and experience levels required, among other things. In addition, Part 2 of this series will use industry sector competency models, O\*NET information to identify work activities that require education and training

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across occupations, and other tools from the educational and workforce systems to identify existing levels of related training.

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, WorkforceGPS was developed specifically for workforce professionals, educators, and business leaders. WorkforceGPS is free but does require account registration.

**Action**

**Requested:** Please share with all managers, staff and partners as appropriate.

**Effective:** Immediately.