



Workforce Issuance

100 DCS 14.535

☐ Policy ☒ Information

To: Chief Elected Officials
MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MassHire DCS Operations Managers

cc: WIOA State Partners

From: Diane Hurley, Acting Director
MassHire Department of Career Services

Date: August 1, 2023

Subject: **Modernizing Business Services for Today's Employer – WorkforceGPS Webinar**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of an upcoming WorkforceGPS webinar:
[Modernizing Business Services for Today's Employer](#), Tuesday, August 15 from 1:00 – 2:00

Background: This webinar will highlight the newest strategies as to how state and local business services staff are working together to re-imagine and redesign a business services strategy that meets the current needs of employers while preparing jobseekers for the future of work. Presenters will highlight ways to encourage increased engagement with business through coordinated efforts between state and local workforce staff and their workforce partnering entities.

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor,

An equal opportunity employer/program.

Auxiliary aids and services are available upon request to individuals with disabilities.

TDD/TTY 1-800-439-2370 - Voice 1-800-439-0183

WorkforceGPS was developed specifically for workforce professionals, educators, and business leaders. WorkforceGPS is free but does require account registration.

Action

Requested: Please share with all managers, staff and partners as appropriate.

Effective: Immediately.