



# Workforce Issuance

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☐ Policy ☒ Information

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**To:** Chief Elected Officials  
MassHire Workforce Board Chairs  
MassHire Workforce Board Directors  
MassHire Career Center Directors  
MassHire Fiscal Officers  
MassHire DCS Operations Managers

**cc:** WIOA State Partners

**From:** Diane Hurley, Acting Director  
MassHire Department of Career Services

**Date:** August 31, 2023

**Subject:** **Using Labor Market and Skills Information for Effective Strategies (Part 2) – WorkforceGPS Webinar**

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**Purpose:** To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of an upcoming WorkforceGPS webinar: Using Labor Market and Skills Information for Effective Strategies (Part 2) on Wednesday, September 6 from 1:00 - 2:00.

**Background:** This webinar is part two of a two-part series on using labor market information (LMI) and skills information to inform effective sector strategies. In the first webinar, they defined the concept of sector; provided an overview of the concepts of industry and occupation and explained how government data sources identify and classify these concepts; and examined how to find quantitative labor market information. In this second webinar, they will explore qualitative data on skills and competencies for occupations and industries and find related training opportunities. The webinar will help attendees use O\*NET

information to identify work activities and sector competency models that can be customized to address the specific needs of local employers in a sector. Identifying skill needs helps to identify relevant training and can point to where curriculum or work-based learning may need to be updated.

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, WorkforceGPS was developed specifically for workforce professionals, educators, and business leaders. WorkforceGPS is free but does require account registration.

**Action**

**Requested:** Please share with all managers, staff and partners as appropriate.

**Effective:** Immediately.