



Workforce Issuance

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☐ Policy ☒ Information

To: MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MassHire DCS Operations Managers

cc: WIOA State Partners

From: Diane Hurley, Acting Director
MassHire Department of Career Services

Date: February 29, 2024

Subject: **Celebrating the Youth Apprenticeship Week 2024 – WorkforceGPS Webinar**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of an upcoming WorkforceGPS webinar: Celebrating the Very First Youth Apprenticeship Week (YAW) 2024- Wednesday, March 6, 2024 – 3:00 – 4:00pm.

Background: Join the U.S. Department of Labor (DOL) to learn more about the inaugural **Youth Apprenticeship Week (YAW)**, scheduled for May 5-11, 2024. YAW is an opportunity for stakeholders to bring awareness of these life-changing career opportunities.

In the last 10 years, the number of active youth apprentices has more than doubled. Building on the success of these expansion efforts and the annual National Apprenticeship Week, DOL is excited to announce the first Youth Apprenticeship Week (YAW) to take place May 5–11, 2024. Please attend this nationwide celebration highlighting the benefits and value of Registered Apprenticeship opportunities for youth. Employers, educators, labor unions,

An equal opportunity employer/program.

Auxiliary aids and services are available upon request to individuals with disabilities.

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workforce professionals, and their partners across the country are launching Registered Apprenticeship Programs that allow youth to earn competitive wages while obtaining training and experience (and often college credit) to start their careers. YAW is an opportunity for stakeholders across the country to host events that will raise awareness of these life-changing Registered Apprenticeship career opportunities for young people and how they create a sustainable pipeline of skilled and diverse talent for the jobs of today and tomorrow. YAW will also give youth apprentices a platform to share their apprenticeship experience and how it has transformed their lives.

- Monday, May 6: Parents and Guardians Are a Priority in Registered Apprenticeship
- Tuesday, May 7: Youth Apprenticeships: Building Awareness, Myth Busting, Partnering with Educational Providers, and Creating Pathways through Pre-Apprenticeship Wednesday
- Wednesday, May 8: Expanding Youth Apprenticeship Opportunities for Underserved Populations Thursday
- Thursday, May 9: National Youth Apprenticeship Signing Day Friday
- Friday, May 10: Federal Partners Day and Call to Action Make a proclamation.

Check out the [YAW fact sheet](#) for event ideas. Help build momentum by registering local events and submitting proclamations on the YAW website. Use hashtags #YAW2024 and #ApprenticeshipUSA on social media posts.

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, WorkforceGPS was developed specifically for workforce professionals, educators, and business leaders. WorkforceGPS is free but does require account registration.

Action

Required: Please share with all managers, staff and partners as appropriate.

Effective: Immediately.