



Workforce Issuance

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☐ Policy ☒ Information

To: MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MassHire DCS Operations Managers

cc: WIOA State Partners

From: Diane Hurley, Acting Director
MassHire Department of Career Services

Date: April 19, 2024

Subject: **Mastering dX: Building & Leveraging Data Literacy to Accelerate Digital Transformation - WorkforceGPS Webinar**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of an upcoming WorkforceGPS webinar:
[Mastering dX: Building & Leveraging Data Literacy to Accelerate Digital Transformation](#) Thursday, April 25th, 12:30 – 1:15.

Background: "[Mastering Digital Transformation \(dX\)](#)" is a monthly series that explores critical roles and skills for public workforce leaders. This session (co-sponsored by the Coleridge Initiative and Multi-State Data Collaborative) addresses the important conversation about the critical role that data literacy plays in both running our organizations and serving our customers.

Leading organizations and publications in government, nonprofit and business (i.e. - the National Association of State Chief Information Officers, Bloomberg Philanthropies, the Harvard Business Review, Route Fifty and Deloitte) note the urgency of data literacy and the close relationship between data literacy,

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Auxiliary aids and services are available upon request to individuals with disabilities.

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decision making and digital transformation. Hear from national experts on how states can build skill and capacity in data literacy and unlock its potential to inform and accelerate digital transformation.

This webinar series targets leaders and key staff of education and workforce system agencies.

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, WorkforceGPS was developed specifically for workforce professionals, educators, and business leaders. WorkforceGPS is free but does require account registration.

Action

Required: Please share with all managers, staff and partners as appropriate.

Effective: Immediately.

Inquiries: For questions regarding this webinar series, contact witsc@naswa.org.