

Grow with Google

Google Career Certificates

Prepare for a new career in a high-growth field in three to six months, no experience required. You'll get professional training designed by Google, along with the opportunity to connect with top employers that are currently hiring.

Get started at grow.google/certificates.



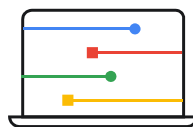
Cybersecurity



Data Analytics



Digital Marketing & E-commerce



IT Support



Project Management



UX Design

Why earn a Google Career Certificate?

A path to in-demand jobs:

Connect directly with top employers, like Deloitte, Target, and Verizon, that are currently hiring.

150+

employers in the Google Career Certificates Employer Consortium.

Learn at your own pace:

Complete the online program on your own terms.

Under 10 hours

of flexible study per week.¹

No experience necessary:

Learn job-ready skills, even with no relevant experience.

2,400,000+

in-demand job openings across certificate fields.²

Stand out to employers:

Make your resume competitive with a credential from Google.

75%

of program graduates report an improvement in their career within 6 months of completion.³

¹ Complete in 6 months, under 10 hours per week.
² Lightcast™ US Job Postings (2022: Jan. 1, 2022 – Dec. 31, 2022)
³ Based on program graduate survey, United States 2022

Put your skills to work.

Get a job in a high-growth field, with help from Google.

Google Cybersecurity Certificate

Cybersecurity analysts are responsible for monitoring and protecting networks, devices, people, and data. Learn the foundations of cybersecurity and gain hands-on experience using industry standard tools like Python, Linux, SQL, and Security Information and Event Management (SIEM) tools.

Get started at grow.google/cybersecurity.

\$100,000+
median entry-level
salary in
cybersecurity⁴

Google Data Analytics Certificate

Data analysts make use of data to help inform important business decisions. Develop confidence navigating the data life cycle using tools and platforms to process, analyze, visualize, and gain insights from data.

Get started at grow.google/dataanalytics.

\$92,000+
median entry-level
salary in data
analytics⁴

Google Digital Marketing & E-commerce Certificate

The Google Digital Marketing & E-commerce Certificate graduates learn the fundamentals to help businesses grow their online presence and sales with hands-on practice using popular digital marketing and e-commerce tools.

Get started at grow.google/digitalmarketing.

\$59,000+
median entry-level salary
in digital marketing &
e-commerce⁴

Google IT Support Certificate

IT support involves troubleshooting and problem-solving to help computers and networks run smoothly, while providing great customer service along the way. Learn the foundations of networking and operating systems and how to solve problems using code.

Get started at grow.google/it-support.

\$57,000+
median entry-level
salary in IT support⁴

Google Project Management Certificate

Project managers are responsible for planning and overseeing projects to ensure they are completed efficiently. Learn the foundations of traditional project management and agile principles while applying these methodologies to real-world scenarios.

Get started at grow.google/projectmanagement.

\$77,000+
median entry-level
salary in project
management⁴

Google UX Design Certificate

User experience (UX) designers make technology easier and more enjoyable to use. Grasp the foundations of UX design and research while building low-fidelity designs and wireframes, creating high-fidelity prototypes, and testing.

Get started at grow.google/uxdesign.

\$112,000+
median entry-level
salary in UX design⁴



Google Advanced Data Analytics Certificate

Take your data analytics skills further with an advanced certificate in data analytics. Designed for people working in the field of data analytics or graduates of the [Google Data Analytics Certificate](#) program, you'll enhance your technical skills with tools like Jupyter Notebook, Python, and Tableau and unlock more opportunities for career progression.

Grow your career at grow.google/advancedDA

What is advanced data analytics?



Advanced data analytics (also known as data science) uses math and statistics, programming, advanced analytics, artificial intelligence (AI), and machine learning to uncover key insights within an organization's data. These insights can be used to guide the organization's decision making and strategic planning.

Advanced data analysts and data scientists are responsible for collecting, analyzing, and interpreting extremely large amounts of data within organizations. These roles require manipulation of large data sets and the use of advanced analytics including machine learning, predictive modeling, and experimental design.

\$118,000+

median salary for jobs in advanced data analytics ¹

144,000+

open jobs in advanced data analytics ¹

Why earn a Google Advanced Data Analytics Certificate?

Grow your career:

Build on your skills and unlock more job opportunities with higher salaries.

A path to in-demand jobs:

Connect with top employers like, Deloitte, Target, Verizon, and Google.

Learn at your own pace:

Complete the online program in under six months at a suggested pace of 10 hours of study a week or less.

Stand out to employers:

Make your resume competitive with a credential from Google.

¹Lightcast™ US Job Postings (Last 12 Months: Jan. 1, 2022 - Dec. 31, 2022)

Grow with Google

Google Business Intelligence Certificate

Take your data analytics skills further with an advanced certificate in business intelligence. Designed for people working in the field of data analytics or graduates of the [Google Data Analytics Certificate](#) program, you'll enhance your technical skills with tools like BigQuery, Tableau, and SQL and unlock more opportunities for career progression.

Grow your career at grow.google/advancedDA

What is business intelligence?



Business intelligence (BI) refers to the various processes and tools used to turn raw data into easy-to-understand and actionable information. Organizations rely on that information to make better strategic and operational business decisions.

Business intelligence professionals collect, organize, interpret, and report on data to help organizations make informed decisions. For example, BI professionals measure performance, track revenue or spending, and monitor progress, then share the information in ways that help stakeholders understand and use it effectively.

\$96,000+

median salary for jobs in business intelligence (0-5 years of experience) ¹

166,000+

open jobs in business intelligence ¹

Why earn a Google Business Intelligence Certificate?

Grow your career:

Build on your skills and unlock more job opportunities with higher salaries.

A path to in-demand jobs:

Connect with top employers like, Deloitte, Target, Verizon, and Google.

Learn at your own pace:

Complete the online program in one to two months at a suggested pace of 10 hours of study a week or less.

Stand out to employers:

Make your resume competitive with a credential from Google.

¹Lightcast™ US Job Postings (Last 12 Months: Jan. 1, 2022 - Dec. 31, 2022)