



# Workforce Issuance

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**100 DCS 14.572**

☐ Policy ☒ Information

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**To:** MassHire Workforce Board Chairs  
MassHire Workforce Board Directors  
MassHire Career Center Directors  
MassHire Fiscal Officers  
MassHire DCS Operations Managers

**cc:** WIOA State Partners

**From:** Diane Hurley, Acting Director  
MassHire Department of Career Services

**Date:** June 4, 2024

**Subject:** **Rural Outreach Strategies: Connecting Workers and Employers to the Workforce System - WorkforceGPS Webinar**

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**Purpose:** To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of an upcoming WorkforceGPS webinar: [Rural Outreach Strategies: Connecting Workers and Employers to the Workforce System](#) on Tuesday, June 18<sup>th</sup>, 2:00 – 3:30.

**Background:** Bringing services to rural workers and employers has long been a challenge in the workforce development system. This webinar features two real-world solutions:

- the use of mobile units, and
- the use of virtual job fairs.

Hear from South Carolina and Massachusetts about their successful implementation of their unique strategies.

An equal opportunity employer/program.

Auxiliary aids and services are available upon request to individuals with disabilities.

TDD/TTY 1-800-439-2370 - Voice 1-800-439-0183

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, WorkforceGPS was developed specifically for workforce professionals, educators, and business leaders. WorkforceGPS is free but does require account registration.

**Action**

**Required:** Please share with all managers, staff and partners as appropriate.

**Effective:** Immediately.