



Workforce Issuance

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☐ Policy ☒ Information

To: MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MassHire DCS Operations Managers

cc: WIOA State Partners

From: Diane Hurley, Acting Director
MassHire Department of Career Services

Date: June 4, 2024

Subject: **Career Coaching “Train the Trainer” Cohort: Digital Tools for Career Coaches – WorkforceGPS Webinar**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of an upcoming WorkforceGPS webinar:
Career Coaching "Train the Trainer" Cohort: Digital Tools for Career Coaches
Thursday, June 20th, 1:00 – 2:00.

Background: Join career coach supervisors from across the nation to uncover resources and tools for clients’ career assessments and resume assistance. This session is part of an exclusive “Train the Trainer” cohort, aiming to enhance the skills and expertise of workforce development supervisors who manage career coaches within American Job Centers. However, this webinar is open to the public, to encourage broader dissemination of promising practices within the realm of career coaching. In this session, Andrea Gerson, Founder and Career Strategist with Resume Scriptor, will explore the digital tools at a career coach's disposal and how they can elevate the client’s overall success.

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, WorkforceGPS was developed specifically for workforce professionals, educators, and business leaders. WorkforceGPS is free but does require account registration.

Action

Required: Please share with all managers, staff and partners as appropriate.

Effective: Immediately.