



Workforce Issuance

100 DCS 14.574

☐ Policy ☒ Information

To: MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MassHire DCS Operations Managers

cc: WIOA State Partners

From: Diane Hurley, Acting Director
MassHire Department of Career Services

Date: June 20, 2024

Subject: **Mastering dX: Generative AI Applied to Transforming Workforce System Services - NASWA Webinar**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of an upcoming NASWA webinar:
[Mastering dX: Generative AI Applied to Transforming Workforce System Services](#)
Thursday, June 27th, 12:30 – 1:15.

Background: "[Mastering Digital Transformation \(dX\)](#)" is a monthly series that explores critical roles and skills for public workforce leaders. This session will explore how AI tools are currently being used by state and local leaders to increase staff productivity and enhance the customer experience. The webinar will delve into specific applications, such as AI-powered skills-based job matching and career exploration tools, that benefit both the job seekers and employers.

This webinar series targets leaders and key staff of education and workforce system agencies.

An equal opportunity employer/program.

Auxiliary aids and services are available upon request to individuals with disabilities.

TDD/TTY 1-800-439-2370 - Voice 1-800-439-0183

Action

Required: Please share with all managers, staff and partners as appropriate.

Effective: Immediately.

Inquiries: For questions regarding this webinar series, contact witsc@naswa.org.