



Workforce Issuance

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☐ Policy ☒ Information

To: MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MassHire DCS Operations Managers

cc: WIOA State Partners

From: Diane Hurley, Acting Director
MassHire Department of Career Services

Date: July 23, 2024

Subject: **American Job Centers – Getting Support from Public/Private Partnerships in the Silver State – WorkforceGPS Webinar**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of an upcoming WorkforceGPS webinar:
[American Job Centers: Getting Support from Public/Private Partnerships in the Silver State](#), Monday, August 19th, 2:00 – 3:30.

Background: While some states and locals have had to reduce the physical footprint of their AJCs, join to hear about how Workforce Connections of Southern Nevada has reshaped conventional outreach strategies by innovating its use of and locations of AJCs via creative partnerships with local business and other public entities.

Workforce Connections has found innovative ways to create American Job Centers in the most unlikely of locations, which end up making the most sense. Through key partnerships, it has found ways to embed AJCs in high-traffic areas such as public schools, libraries, and community colleges.

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, WorkforceGPS was developed specifically for workforce professionals, educators, and business leaders. WorkforceGPS is free but does require account registration.

Action

Required: Please share with all managers, staff and partners as appropriate.

Effective: Immediately.