



Workforce Issuance

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☐ Policy ☒ Information

To: MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MassHire DCS Operations Managers

cc: WIOA State Partners

From: Diane Hurley, Acting Director
MassHire Department of Career Services

Date: August 13, 2024

Subject: **National Apprenticeship Week 2024 – WorkforceGPS Webinar**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of an upcoming WorkforceGPS webinar:
National Apprenticeship Week 2024, Wednesday, August 21st from 3:00 – 4:00.

Background: This year marks the 10th annual National Apprenticeship Week (NAW), which will take place from November 17-23. NAW is a nationwide celebration where employers, industry representatives, labor organizations, community-based organizations, workforce partners, educational institutions, and Federal, State, and Local government agencies host events to showcase the successes and value of Registered Apprenticeship (RA) for strengthening our economy by developing a highly skilled workforce to meet industry needs, creating pathways for career seekers to catapult into good jobs, and advancing racial and gender equity. NAW gives RA sponsors the opportunity to showcase their programs, facilities, and apprentices in their community. The theme for NAW 2024 is “National Apprenticeship Week 2024: Celebrating 10 Years of Engagement, Expansion, and Innovation.” This theme reflects the transformative power of RA and its ability

An equal opportunity employer/program.

Auxiliary aids and services are available upon request to individuals with disabilities.

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to bring together key national, regional, state, and local stakeholders across the country to meet critical workforce needs.

During the webinar, attendees will hear from previous year NAW event hosts about their events and activities that may provide ideas for events to host during NAW 2024. Lastly, speakers from industry, labor, the apprentice community and more will share how to use NAW to lift up stories about how Registered Apprenticeship has transformed lives.

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, WorkforceGPS was developed specifically for workforce professionals, educators, and business leaders. WorkforceGPS is free but does require account registration.

- Action**
- Required:** Please share with all managers, staff and partners as appropriate.
- Effective:** Immediately.