



Workforce Issuance

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To: MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MassHire DCS Operations Managers

cc: WIOA State Partners

From: Diane Hurley, Acting Director
MassHire Department of Career Services

Date: September 6, 2024

Subject: **Beyond Compliance – Planning that Matters and AJC Certifications that Drive Collaboration – WorkforceGPS Webinar**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of an upcoming WorkforceGPS webinar:
[Beyond Compliance – Planning that Matters and AJC Certifications that Drive Collaboration](#), Thursday, September 26th from 2:00 – 3:30.

Background: Join three regional Workforce Development Boards (WDBs) from across the Nation - representing various sizes and contexts – as they share their first-hand experiences and strategies for meeting WIOA compliance while advancing strategic objectives. These experts will discuss diverse approaches to planning, community engagement, and certifying American Job Centers (AJCs), with a particular focus on improving customer service and fostering collaboration. Attendees will gain practical insights into how peers within the workforce system are refining planning and certification tactics to go "beyond compliance." The panelists will share the processes they used, the outcomes they achieved, and examples from their regions. Key Topics:

An equal opportunity employer/program.

Auxiliary aids and services are available upon request to individuals with disabilities.

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- Maximizing Impact: Making the planning process meaningful to local ecosystems.
- Driving Innovation: Exploring styles that create synergy, improve performance, and enhance services.
- Overcoming Barriers: Understanding how AJC certification can help identify and tackle collaboration challenges.
- Adaptive Approaches: Reviewing different state strategies for certifications and planning.
- Streamlining Processes: Leveraging WIOA processes and certifications to maximize value and effectively utilize resources.

The webinar will conclude with a Q&A session, allowing attendees to ask questions and address their specific needs.

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, WorkforceGPS was developed specifically for workforce professionals, educators, and business leaders. WorkforceGPS is free but does require account registration.

Action

Required: Please share with all managers, staff and partners as appropriate.

Effective: Immediately.