



Workforce Issuance

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☐ Policy ☒ Information

To: MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MassHire DCS Operations Managers

cc: WIOA State Partners

From: Diane Hurley, Acting Director
MassHire Department of Career Services

Date: September 6, 2024

Subject: **Sector Strategies Event Series – WorkforceGPS Webinar**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of an upcoming webcast and three live sector strategy webinars offered through WorkforceGPS.

Background: Sector Strategies Webinars will be held on September 12, 17, and 19, 2024. This event series consists of one webcast, which is accessible on demand, and three live webinars taking place on September 12, 17, and 19, 2024.

Please watch the [Sector Strategies: Framework Introduction Webcast](#) before attending the live webinars.

Participants will need to register for EACH webinar individually. Click each link below; then click the "Reserve a Seat" button to register.

Thursday, September 12, 2:00 PM - 3:30 PM ET
Sector Strategies 1: Exploring the Updated Framework

In Session 1, begin by building an understanding of comprehensive sector strategies as a critical model for addressing industries' workforce and talent development needs and for advancing career opportunities and economic mobility for workers, job seekers, and learners. In the session, presenters will convey the vision and value proposition for deeper implementation, expansion, and championing of the expansion and scaling of sector strategies. They will also explore key definitions and roles, including the relationships among sector partnerships, sector strategies, and sectoral training programs and the roles of intermediaries and other critical partners. This session is designed to equip participants to engage meaningfully in the two subsequent training sessions focused on implementation, sustainability, and scaling of sector partnerships and strategies.

Tuesday, September 17, 2:00 PM - 3:30 PM ET

Sector Strategies 2: Launching Partnerships and Designing Solutions

In Session 2, begin building an understanding of and capacity to implement sector partnerships and strategies. Attendees will have an opportunity for self-assessment, reflection, and peer learning related to current work and/or future plans in sector partnerships and sector strategies implementation. Attendees will explore the process from initiating the work to launching efforts, validating data with employers, discussing definitions and common challenges, and making connections to the key elements and core components of the updated Framework. They will also review key activities, describe anticipated milestones, and share links to tools and resources.

Thursday, September 19, 3:00 PM - 4:30 PM ET

Sector Strategies 3: Implementing Solutions, Measuring Success, and Sustaining and Scaling the Work

For Session 3, focus on implementing solutions, measuring success, sustainability, and continuous improvement of sector strategies leveraging the updated Framework. Begin by discussing the creation of a coordinated implementation plan then delve into implementing and tracking solutions, establishing regular feedback loops, and scaling planning and activities. For each activity, attendees will discuss definitions, common challenges, and make connections to the key elements and core components within the Framework. The session will close with a facilitated panel discussion with local workforce development board intermediaries driving successful regional sector partnership efforts, discussing some of the obstacles they have faced, and their strategies to overcome those challenges.

Registration for these events is limited and seating is on a first-come, first-served basis.

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, WorkforceGPS was developed specifically for workforce professionals, educators, and business leaders. WorkforceGPS is free but does require account registration.

Action

Required: Please share with all managers, staff and partners as appropriate.

Effective: Immediately.