



Workforce Issuance

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☐ Policy ☒ Information

To: MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MassHire DCS Operations Managers

cc: WIOA State Partners

From: Diane Hurley, Acting Director
MassHire Department of Career Services

Date: January 6, 2025

Subject: **CareerOneStop for New Americans – WorkforceGPS Webinar**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of an upcoming WorkforceGPS webinar: CareerOneStop for New Americans, Tuesday, January 14th, 2:00 – 3:30.

Background: Immigrants, refugees, and other new Americans face unique and varied barriers to employment. Learn how to leverage the CareerOneStop website, and its new section for **New Americans**, to help your customers who are new to the U.S. find quality employment. This webinar walks attendees through tools and curriculum to explore career options, gain skills, and apply for jobs. Presenters also offer tips to help these customers find additional support they may need to achieve their employment goals.

CareerOneStop is a comprehensive career, education, and job search website. The website offers tools, resources, and information to help users explore careers, make education and training decisions, search for jobs locally or nationally, and find local assistance, including their closest American Job Center.

An equal opportunity employer/program.

Auxiliary aids and services are available upon request to individuals with disabilities.

TDD/TTY 1-800-439-2370 - Voice 1-800-439-0183

CareerOneStop is widely used by job seekers, students, businesses, and workforce professionals.

This webinar focuses on the CareerOneStop resources, and its new section for **New Americans**, that are most helpful for the unique needs of immigrants, refugees, and other new Americans. Many have language or other barriers to employment. Some have never participated in a formal workforce. Others have advanced professional credentials obtained outside the United States.

Whether attendees have experience serving these customers or want a basic toolkit, this webinar will demonstrate tools and curriculum that can be customized for a wide range of backgrounds. Expect to learn how to help clients answer these questions:

- What types of jobs am I qualified for?
- How can I gain skills or credentials?
- Where can I find, and how do I apply for, quality job openings?

Presenters will cover core tools including: an interest assessment, career profiles and videos, training locators, and job search tools such as the Job Finder, Practice Job Application, and more.

Sponsored by the U.S. Department of Labor, CareerOneStop is available at no cost.

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, WorkforceGPS was developed specifically for workforce professionals, educators, and business leaders. WorkforceGPS is free but does require account registration.

Action

Required: Please share with all managers, staff and partners as appropriate.

Effective: Immediately.