



Workforce Issuance

100 DCS 14.613

☐ Policy ☒ Information

To: MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MassHire DCS Operations Managers

cc: WIOA State Partners

From: Beth Goguen, Director
MassHire Department of Career Services

Date: April 24, 2025

Subject: **Dun & Bradstreet EconoVue Training to Assist with Business Outreach**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, MassHire Career Center staff of Dun & Bradstreet EconoVue training to assist with business outreach.

Background: EconoVue is a data-driven, web-based software-as-a-Service platform that delivers intelligence and insight for workforce development and economic development professionals. It combines map-based views with business, workforce, industry, and company financial health data to improve targeted business outreach and program outcomes.

Join EconoVue Senior Account Executive, Ulisse Gallo, for an interactive training session that will assist staff to be more efficient and successful with business outreach. Attendees will receive an overview of data sources and basic navigation of the EconoVue platform. More importantly, the

An equal opportunity employer/program.

Auxiliary aids and services are available upon request to individuals with disabilities.

TDD/TTY 1-800-439-2370 - Voice 1-800-439-0183

session will demonstrate how to target businesses more effectively around various programs, such as On-the-Job Training, job fairs, re-entry/CORI employers, and other programs.

This training session is Intended to benefit MassHire Business Service Representatives as well as any staff that has access to Dun and Bradstreet EconoVue. Staff should be prepared to ask questions.

Training Session Details

Date: Tuesday April 29, 2025
Time 1:00PM - 1:45PM
Where: [Zoom Link to Registration](#)

Action

Required: Please share with all managers, staff and partners as appropriate.

Effective: Immediately.

Inquiries: Please email gregory.jackson@mass.gov with any questions.