



Workforce Issuance

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Policy Information

To: MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MassHire DCS Operations Managers

cc: WIOA State Partners

From: Beth Goguen, Director
MassHire Department of Career Services

Date: February 19, 2026

Subject: **National Apprenticeship Week Public Webinar – WorkforceGPS Webinar**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of an upcoming WorkforceGPS webinar: National Apprenticeship Week Public Webinar, Friday, February 27th, 1:00 – 2:00 p.m.

Background: Please join for a webinar about how to get involved in the 12th annual National Apprenticeship Week (NAW). The webinar will share information on daily themes, submitting events and proclamations for the NAW webpage, resources for planning and promoting events, information on participating in local events or online, and more. During the webinar, attendees will be able to hear about NAW event and activity ideas from other apprenticeship system partners.

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, WorkforceGPS was developed specifically for workforce professionals,

An equal opportunity employer/program.

Auxiliary aids and services are available upon request to individuals with disabilities.

TDD/TTY 1-800-439-2370 - Voice 1-800-439-0183

educators, and business leaders. WorkforceGPS is free but does require account registration.

Action

Required: Please share with all managers, staff and partners as appropriate.

Effective: Immediately.