



# Workforce Issuance

---

100 DCS 14.626

Policy  Information

---

**To:** MassHire Workforce Board Chairs  
MassHire Workforce Board Directors  
MassHire Career Center Directors  
MassHire Fiscal Officers  
MassHire DCS Operations Managers

**cc:** WIOA State Partners

**From:** Beth Goguen, Director  
MassHire Department of Career Services

**Date:** May 18, 2026

**Subject:** **Working Smarter, Not Separately: Integrated Systems in Action – WorkforceGPS Webinar**

---

**Purpose:** To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of an upcoming WorkforceGPS webinar:

[Working Smarter, Not Separately: Integrated Systems in Action](#)  
May 28<sup>th</sup>, from 3:00 – 4:00

**Background:** This webinar brings state workforce and education leaders together to explore how integrated systems move from vision to implementation. Participants will be introduced to key components of systems integration, with a focused look at data sharing, labor market analysis, and stakeholder (including employer) engagement as foundational tools for aligning programs and accelerating access to quality jobs.

State leaders will share concrete examples of how they are advancing integrated systems in practice, with emphasis on translating strategy into action. Panelists will discuss what enabled progress, the processes and structures they put in

An equal opportunity employer/program.

Auxiliary aids and services are available upon request to individuals with disabilities.

TDD/TTY 1-800-439-2370 - Voice 1-800-439-0183

place, lessons learned along the way, and how integration efforts are being delivered at the program level. The session is designed to surface practical insights and peer lessons that participants can apply to strengthen and sustain integrated programs in their own states.

The primary audience includes state workforce and education leaders who guide system strategy, align programs, and drive cross agency coordination to better serve employers and individuals.

The webinar will cover the following key topics:

- The role of integrated systems in aligning workforce, education, and human services programs
- Moving from strategy to action in implementing integrated programs
- Data sharing to improve coordination, efficiency, and outcomes
- Using labor market analysis to support joint planning and decision making
- Engaging stakeholders and employers across systems in meaningful ways
- State examples of implementation approaches, lessons learned, and impacts
- Practical considerations for delivering integration at the program level
- Emerging priorities and next steps for strengthening integrated systems

Participants will leave with a clearer understanding of how states are translating integrated systems goals into practice, including concrete examples of using data, labor market analysis, and stakeholder and employer engagement to align programs across workforce, education, and partner agencies. The session will highlight practical lessons from peer states, help participants identify realistic entry points for strengthening integration in their own contexts, and surface priorities for continued learning and technical assistance.

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, WorkforceGPS was developed specifically for workforce professionals, educators, and business leaders. WorkforceGPS is free but does require account registration.

**Action**

**Required:** Please share with all managers, staff and partners as appropriate.

**Effective:** Immediately.