



Workforce Issuance

100 DCS 14.629

Policy Information

To: MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MassHire DCS Operations Managers

cc: WIOA State Partners

From: Beth Goguen, Director
MassHire Department of Career Services

Date: June 11, 2026

Subject: **Building Industry-Driven Workforce Systems: Insights from Local Workforce Development Boards – WorkforceGPS Webinar**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of an upcoming WorkforceGPS webinar: [Building Industry-Driven Workforce Systems: Insights from Local Workforce Development Boards](#), June 25th, from 3:00 – 4:00

Background: Through a discussion with leaders from high-performing local workforce development boards, participants will hear concrete examples of how the workforce system can move beyond isolated employer engagement and one-off training programs toward more coordinated, employer-informed talent development strategies. Speakers will discuss how they are engaging industry, convening partners, aligning investments, establishing career pathways, and organizing staffing and systems to sustain this work overtime.

The webinar is designed to go from strategic vision to practical implementation lessons. Participants will gain insights into the structures, partnerships,

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operational approaches, and organizational investments that help support strong industry-driven workforce strategies at the local level.

The primary audiences for this webinar are local workforce development board leaders and employer-facing workforce system staff, as well as their education and economic development partners. State workforce agency and state workforce development board leaders and staff will also find the session valuable to inform their efforts to advance industry-driven strategies in their states.

Through this webinar, participants will:

- Understand what industry-driven workforce strategies look like in practice, beyond traditional employer engagement activities
- Gain insights into how LWDBs and their partners are aligning workforce, education, economic development, and employer efforts around shared regional talent priorities
- Learn practical examples of sector-focused strategies, career pathways alignment, employer-informed workforce planning, and cross-system coordination
- Gain insights into the staffing, funding, systems, partnerships, and organizational capacity needed to sustain industry-driven workforce strategies over time
- Understand practical ideas to help strengthen coordination, reduce fragmentation, and advance industry-driven work in their own areas

WorkforceGPS is an online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, WorkforceGPS was developed specifically for workforce professionals, educators, and business leaders. WorkforceGPS is free but does require account registration.

Action

Required: Please share with all managers, staff and partners as appropriate.

Effective: Immediately.