



Workforce Issuance

100 DCS 15.145

Policy Information

To: MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MassHire DCS Operations Managers

cc: WIOA State Partners

From: Beth Goguen, Director
MassHire Department of Career Services

Date: January 16, 2026

Subject: **Hilton Honors Military Rewards Program**

Purpose: To notify MassHire Workforce Development Boards, MassHire Career Centers and other workforce partners of the referral process for staff to implement the Hilton Honors ([HHonors](#)) Military Rewards Program.

Background: In partnership with the National Association of State Workforce Agencies ([NASWA](#)), and the Massachusetts Department of Career Services (MDCS), Hilton Honors is donating points to eligible Veterans to support their transition to civilian employment. Eligible Veterans will receive 100,000 Hilton Honors points to support a hotel stay for job-related activities described below.

To support the employment of US Veterans, Hilton Honors' redeemable points for participants can be used for a free hotel stay at local Hilton Hotels to support eligible Veterans seeking employment. There is one award per approved Veteran, per year. Points required for hotel stay vary by hotel, area, and time of

year. For an estimate of points required per hotel visit www.hhonors.hilton.com – check the ‘use points’ box.

The points charged by an individual hotel should be verified by the approved Veteran prior to use. Veterans approved for this program are solely accountable for activities and obligations that fall outside the Hilton Honors program scope.

Program Eligibility

Eligibility is limited to participants that meet the following criteria:

Military Veteran, Transitioning Service Member, (TSM) or TSM-spouse, Active Reservist or Guard Member, that are registered and receiving MassHire Career Center services and have an other than dishonorable discharge.

Qualifying criteria include confirmed formal interview, pre-employment testing, or travel required for certification and licensure examination.

Prior to consideration, the Veteran must be enrolled in the MOSES system and receive employment services. The Veteran must provide documentation of Veteran eligibility status. Self-attestation is not satisfactory. The Veteran must have an established account with HHonors. An account can be created online www.joinhhonors.com or by calling 1-800-HHonors. This number can also be used if the Veteran is a current member but needs assistance recalling their account number.

The Veteran must agree to provide follow-up information to referring staff on services received for outcome tracking, support with additional services, and success-story documentation.

Referral Process

DVOP staff or Operations Managers must determine initial eligibility prior to submitting the MassHire DCS HHonors Rewards Program for Veterans Referral Form (attached). There are two HHonors Military Rewards Program points of contact for response timeliness. The referral form is to be submitted to **both**:

Chris.Mills@mass.gov and Robert.Doucette@mass.gov

All referrals will be reviewed and either approved or denied within three (3) business days. Approved referrals will be submitted to Hilton Honors for their consent and point transfer. The Veteran will receive an email notification that 100,000 points have been transferred into their account. Following an approval

notification from Hilton Honors, the Veteran may then redeem their points immediately.

Effective: Immediately

Attachment: Hilton Honors Rewards Program for Veterans Referral Form

References: [Title 38, Chapter 41 USC Employment Services for Veterans](#)

Inquires: Please direct inquiries related to the Hilton Honors Military Reward Program to Chris.Mills@mass.gov and Robert.Doucette@mass.gov