

Workforce Issuance

100 DCS 19.118 □ Policy ☑ Information

To: Chief Elected Officials

MassHire Workforce Board Chairs MassHire Workforce Board Directors MassHire Career Center Directors

MassHire Fiscal Officers

MassHire DCS Operations Managers

cc: WIOA State Partners

From: Diane Hurley, Acting Director

MassHire Department of Career Services

Date: February 2, 2024

Subject: First Nationwide Youth Apprenticeship Week

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and

other local workforce development partners of the first Nationwide Youth

Apprenticeship Week.

Background: The inaugural Youth Apprenticeship Week (YAW) has been announced and will

take place **May 5-11, 2024**. Building off the success of National Apprenticeship Week, <u>YAW</u> is a nationwide celebration highlighting the benefits and value of Registered Apprenticeship program opportunities for youth, ages 16–24. Employers, educators, labor unions, workforce professionals, and their partners across the country are launching Registered Apprenticeship programs that allow youth to earn competitive wages while obtaining the relevant training and

experience to start their careers, often including the opportunity to earn college

credit.

YAW is an opportunity for these stakeholders and others to host events across the country to bring awareness of these life-changing Registered Apprenticeship career opportunities for youth and how they create a sustainable pipeline of skilled and diverse talent for the jobs of today and tomorrow for critical industries.

It is never too early to start planning. The <u>YAW Event Planning</u>

<u>Toolkit</u> combined with the <u>YAW Promotion Toolkit</u> has all the resources needed to plan, organize, and host a successful event. During YAW 2024, the U.S. Department of Labor will highlight the following daily themes:

<u>Monday</u>: "Parents and Guardians are a Priority" in Registered Apprenticeship <u>Tuesday</u>: Youth Apprenticeships: Building Awareness, Myth Busting, Partnering with Educational Providers, and Creating Pathways through Pre-Apprenticeship <u>Wednesday</u>: Expanding Youth Apprenticeship Opportunities for Underserved Populations

<u>Thursday</u>: National Youth Apprenticeship Signing Day **Friday**: Federal Partners Day and Call to Action

Action

Requested: Please share with staff, partners and youth as appropriate.

Effective: Immediately.