



DEPARTMENT OF  
CAREER SERVICES

# Workforce Issuance

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☐ Policy ☒ Information

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**To:** Chief Elected Officials  
MassHire Workforce Board Chairs  
MassHire Workforce Board Directors  
MassHire Career Center Directors  
MassHire Fiscal Officers  
MDCS Operations Managers

**cc:** WIOA State Partners

**From:** Diane Hurley, Acting Director  
MassHire Department of Career Services

**Date:** August 21, 2023

**Subject:** **Ninth Annual National Apprenticeship Week**

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**Purpose:** To notify MassHire Workforce Boards, MassHire Career Center Operators and other local workforce partners that the Department of Labor (DOL), Office of Apprenticeship has announced the 9<sup>th</sup> Annual National Apprenticeship Week as November 13 – 19, 2023.

**Background:** This year marks the [9th Annual National Apprenticeship Week](#) (NAW) from November 13-19, 2023. NAW is a nationwide celebration established by the U.S. Department of Labor where employers, industry associations, labor organizations, community-based organizations, workforce partners, education providers, and government leaders host events to showcase the successes and value of Registered Apprenticeship for re-building our economy, advancing racial and gender equity, building a pipeline to good, quality jobs, and supporting underserved communities.

This year NAW's theme is ***"Registered Apprenticeship: Superhighway to Good Jobs,"*** to reflect the prominence that Registered Apprenticeship has received as a proven and industry-driven training model that expedites the pathway into good jobs and improves diversity, equity, inclusion, and accessibility in the

workplace. Registered Apprenticeship is recognized as a key strategy to improving job quality and creating access to good-paying jobs for all, including populations historically underrepresented – women, people of color, and individuals with a disability – and underserved populations, such as youth and young adults. It addresses some of our nation’s pressing workforce shortages in teaching, advanced manufacturing, clean energy, cybersecurity, and other high-priority sectors.

Not sure where to start? See the below actions you can take right now, and register for our [NAW 2023 Webinar](#) scheduled for Wednesday, September 20 from 2:00 - 3:00 pm Eastern to get more ideas and tips!

**Action**

**Requested:** Please share with staff and partners as appropriate. MassHire Workforce Boards, MassHire Career Center Operators and other workforce partners are encouraged to participate in National Apprenticeship Week.