



DEPARTMENT OF
CAREER SERVICES

Workforce Issuance

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Policy Information

To: MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MDCS Operations Managers

cc: WIOA State Partners

From: Beth Goguen, Director
MassHire Department of Career Services

Date: February 2, 2026

Subject: **National Apprenticeship Week 2026**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators and other local workforce partners that the Department of Labor (DOL), Office of Apprenticeship has announced the 12th [Annual National Apprenticeship Week](#) as April 26 – May 2, 2026.

Background: National Apprenticeship Week is an annual nationwide celebration for employers, educators, state agencies, unions, and many others to showcase how Registered Apprenticeship improves and expands career pathways for American workers, while helping employers drive economic growth across all industries.

The year 2026 [marks the 12th annual National Apprenticeship Week \(NAW\)](#), which will take place from **April 26 – May 2**. It will be the first NAW held in the spring and is anticipated to be the biggest celebration yet! The theme for NAW 2026 is *“America at Work: Making America Skilled Again Through Registered Apprenticeship.”* As the nation celebrates its 250th year, the NAW 2026 theme reflects Registered Apprenticeship’s prominence as a key strategy to ensure the American worker is equipped for the skilled jobs of today and tomorrow.

The [NAW Resources Page](#) on [Apprenticeship.gov](#) features a variety of helpful tools, including the [NAW Factsheet](#). This resource is a high-level overview of NAW and how to get involved and promote Registered Apprenticeship.

Other NAW resources that are available are highlighted below.

- [NAW 2026 Planning Toolkit](#): Shares a host of helpful items to assist organizations in planning successful NAW events.
- [NAW 2026 Promotional Mailer](#): Use this mailer to spread the word about NAW and encourage participation in your area through planning and attending events and issuing proclamations.
- [NAW 2026 Event Promotion Toolkit](#): Tips, templates, and guidance for promoting events to the media, the public, and potential event attendees.
- [NAW 2026 Editable Event Flyer](#): Variety of event flyer templates to customize to promote apprenticeship events.
- [NAW 2026 Proclamation Template](#): Customizable for industry partners, educational institutions, states, local governments and other stakeholders to create unique NAW proclamations in support of Registered Apprenticeship.
- [NAW 2026 Logo](#): For inclusion on any outreach materials.

Now is the time to plan and submit NAW 2026 events and proclamations and help make this the biggest NAW yet! If interested in discussing NAW 2026 plans with National Apprenticeship, please feel free to reach out via e-mail at: NationalApprenticeshipWeek@dol.gov.

And don't forget to share the excitement on social media at: **#NAW2026** and **#ApprenticeshipUSA**.

Action

Required: Please share with staff, partners and employers as appropriate. MassHire Workforce Boards, MassHire Career Center Operators and other workforce partners are encouraged to participate in National Apprenticeship Week.

Effective: Immediately.