



Workforce Issuance

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☐ Policy ☒ Information

To: Chief Elected Officials
MassHire Workforce Board Chairs
MassHire Workforce Board Directors
Title I Administrators
MassHire Career Center Directors
Title I Fiscal Officers
MDCS Operations Managers

cc: WIOA State Partners

From: Alice Sweeney, Director
MassHire Department of Career Services

Date: August 5, 2019

Subject: **Notice of Funding Opportunities through the Massachusetts Service Alliance**

Purpose: To notify Mass Hire Workforce Boards, Mass Hire Career Center Operators and other workforce partners of a Request for Proposals for two grant funding opportunities – the MLK Day of Service and the Youth Development Volunteer Initiative announced through the Massachusetts Service Alliance (MSA).

Background: Volunteers are critical to addressing Massachusetts most pressing needs. Funded by the Corporation for National and Community Service, these grants will support organizations to engage community members in meaningful volunteer service, strengthen their capacity to recruit and retain volunteers, and develop strategies to utilize volunteers effectively to solve problems facing Massachusetts communities.

[MLK Day of Service Grant Overview:](#)

MSA seeks to award matching grants of up to \$3,500 to support volunteer service projects honoring the 2020 Martin Luther King, Jr. Day of Service.

General Scope of Project

MLK Day of Service projects should:

- 1) Be based in Massachusetts and engage Massachusetts residents as volunteers;
- 2) Include meaningful service that addresses an identified community need;
- 3) Occur during the week of the MLK Day of Service (January 15-25, 2020). Priority will be given to proposals that include a project taking place on the actual MLK Day of Service, Monday, January 15, 2020;
- 4) Recruit a diverse cross-section of the community as volunteers, and be open to volunteers from the general public;
- 5) Engage volunteers in a minimum of 3 hours of service;
- 6) Incorporate education on the life and work of Dr. King; and
- 7) Provide volunteers with opportunities for sustained service and ongoing community involvement.

Funding Priorities

- 1) Organizations that will engage volunteers in youth development service projects or within a program that serves youth;
- 2) Organizations that will provide family or intergenerational volunteer opportunities to community members; and
- 3) Volunteer Connector Organizations (VCOs) across the state (VCOs include agencies that connect individuals with volunteer opportunities and support organizations in effectively using those volunteers to create meaningful change in local communities).

Submission Deadline

Due Friday, August 30, 2019 by 5:00 p.m.

Youth Development Volunteer Initiative Grant Overview:

MSA is also pleased to release a Request for Proposals for the 2019-2020 Youth Development Volunteer Initiative grant. The overall goal of the Youth Development Volunteer Initiative is to strengthen and sustain nonprofits and Volunteer Connector Organizations (VCOs) in new and existing youth development programming as they recruit, retain, manage, and support increased numbers of volunteers. MSA seeks to award matching grants of up to **\$10,000** to provide capacity-building opportunities to nonprofits and VCOs to better engage volunteers in youth development programming by creating or expanding and replicating promising models.

General Scope of Initiative

Youth Development Volunteer Initiative funds are available for the:

- 1) Establishment of a new youth development program within a youth-serving agency that will utilize new or existing volunteers;

- 2) Expansion of a current youth development program within a youth-serving agency to serve a new population or geographic area not currently served by the program, while increasing the number of youth served through the engagement of volunteers;
- 3) Enhancing the volunteer program through the creation of systems and recruitment efforts to support new youth-serving volunteer positions impacting at-risk youth; and/or
- 4) Creation or enhancement of a youth development program at a Volunteer Connector Organization that utilizes and expands the current volunteer base.

RFP Technical Assistance Webinar

MSA will provide a technical assistance webinar for this RFP on Thursday, August 15, 2019 at 11:00 a.m. This webinar will be recorded and posted on www.mass-service.org. Click [here](#) to register for the TA webinar.

Intent to Apply

While not required, MSA strongly encourages interested applicants to complete this [Intent to Apply Form](#) by Friday, August 30, 2019.

Submission Deadline

Due Friday, September 13, 2019 by 5:00 p.m.

Action

Requested: Please share with managers, staff and partners as appropriate.

Effective: Immediately

Inquiries: Questions regarding the RFPs may be directed to Chris Woods, Coordinator for Volunteer Initiatives, at 617-542-2544 x214 or cwoods@mass-service.org.