



DEPARTMENT OF
CAREER SERVICES

Workforce Issuance

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☐ Policy ☒ Information

To: Chief Elected Officials
MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MDCS Operations Managers

cc: WIOA State Partners

From: Alice Sweeney, Director
Department of Career Services

Date: July 29, 2020

Subject: **MassHire Workforce Association Workshops: A Teach-In Series from the 2020 MassHire Awards Finalists Registration**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators and other workforce partners of the MassHire Workforce Association sponsored workshops developed by the 2020 MassHire Awards

Background: The Massachusetts Workforce Association, in partnership with the Executive Office of Labor and Workforce Development, MassHire Department of Career Services, and the MassHire State Workforce Board, are offering a series of workshop sessions over the coming months where 2020 MassHire Award finalists will share the key strategies and approaches they used in their work that led to their nominations and selection as finalists.

Each hour-long webinar will feature two finalists presenting a workshop on their work, answering questions, and providing opportunities for virtual discussion with the audience. We hope you will join us in celebrating your colleagues and learning about relevant topics in workforce development ranging from

recruitment challenges, developing new partnerships, employer engagement, and more.

Aug 17, 11am

[REGISTER](#)

Springfield:

Building a Team Under Pressure

Franklin Hampshire:

Collaborative Streamlining: Building an Effective Workforce Training Partnership between a Workforce Board, Career Center and Community College

Sept 15, 10am

[REGISTER](#)

Lowell:

Overcoming Challenges with Recruiting and Engaging Young Adults in Manufacturing Training Programs

Metro South West:

MassHire/Metro Southwest & Justice Involved Collaboration Project

Oct 1, 12pm

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North Shore:

Northeast Advanced Manufacturing Consortium Model

Merrimack Valley:

Reintegration Through Construction Pathways

Oct 15, 2pm

[REGISTER](#)

Downtown Boston:

Employer Engagement and Partnerships: How MassHire Boston and Apprenti Partnered to Produce Better Results

Lowell:

Applicant Tracking Systems: Using Bullhorn to Streamline Job Matching

View the workshop topics and register using the links above.

Inquiries: Please direct all questions to Raija Vaisanen at rvaisanen@massworkforce.com.