



Workforce Issuance

100 DCS 31-115

☐ Policy ☒ Information

To: Chief Elected Officials
MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MDCS Operations Managers

cc: WIOA State Partners

From: Alice Sweeney, Director
MassHire Department of Career Services

Date: September 16, 2021

Subject: **MassHire Awards Finalists Workshop Series 2021**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators and other workforce partners of a series of workshop sessions featuring 2021 MassHire Award finalists.

Background: The Massachusetts Workforce Association, in partnership with the Executive Office of Labor and Workforce Development, MassHire Department of Career Services, and the MassHire State Workforce Board, are offering a series of workshop sessions over the coming months where 2021 MassHire Award finalists will share the key strategies and approaches they used in their work that led to their nominations and selection as finalists.

Each hour long webinar will feature finalists presenting a workshop on their work, answering Q&A, and providing opportunities for virtual discussion with the audience. We hope you will join us in celebrating your colleagues and learning

about relevant topics in workforce development ranging from developing new partnerships, employer engagement, communication strategies, and more.

Workshop topics and registration links are listed below.

September 23, 11am – 12pm

Employer Engagement and Communication Strategies

MassHire Downtown Boston Career Center's Susan Buckey and MassHire Greater New Bedford Workforce Board's Jacqueline Sylvia will share the work that led to their nominations for MassHire Awards in Collaboration and Ingenuity respectively. Susan will share the successful work of their Health Care Employer Engagement Team, while Jacquie shares successful communication strategies that any MassHire location can use.

[Register for this workshop](#)

October 7, 11am – 12 pm

Strategically Working with Businesses - Internal and External Partnerships

MassHire Central Mass Career Center's Jibrael Younis will share the work that led to his nomination for the MassHire Ingenuity Award. Jibrael will discuss his work with the Business Engagement Solutions Team using virtual job fair platforms to engage employers.

[Register for this workshop](#)

October 14, 11am – 12 pm

Advancement of Services for Disadvantaged Job Seekers

MassHire Lowell Career Center's Kathleen Dupont and Janet O'Brien will share the work that led to their nomination for a MassHire Award in Respect.

[Register for this workshop](#)

Inquiries: Please direct all questions to Raija Vaisanen at rvaisanen@massworkforce.com .