



Workforce Issuance

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Policy Information

To: Chief Elected Officials
MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MassHire DCS Operations Managers

cc: WIOA State Partners

From: Diane Hurley, Acting Director
MassHire Department of Career Services

Date: October 21, 2022

Subject: **MassHire 2022 Award Finalist Workshops**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and other workforce partners of the MassHire 2022 Award finalist workshops.

Background: The Massachusetts Workforce Association, in partnership with the Executive Office of Labor and Workforce Development, the MassHire Department of Career Services, and the MassHire State Workforce Board, are offering a series of workshop sessions where 2022 MassHire Award finalists will share the key strategies and approaches they used in the work that led to their nominations and selection as finalists.

Each hour-long webinar will feature finalists presenting a workshop on their work, answering Q&A, and providing opportunities for virtual discussion with the audi-

ence. Celebrate colleagues and learn about relevant topics in workforce development ranging from developing new partnerships, working with youth, recruitment strategies, and more.

Thursday, November 3, 11:00AM: *Recruitment Challenges: New Ways of Engaging with Employers and Jobseekers*

- MassHire Greater Brockton Career Center and Workforce Board's Jeff Cahill and John Nesti will share the work that led to their nominations for MassHire Awards in the Ingenuity and Collaboration categories. Jeff will share how and why he created the Hot Jobs Live Program, while John will share about the project he led to rehab a bus and create a mobile career center.
- [Click here to register.](#)

Thursday, November 17, 11:00AM: *Partnerships and Collaboration to Achieve Better Results for Customers*

- MassHire Lowell Career Center's Daphne Nichols and Madeline Colon-Rivera will share the work that led to their nominations for MassHire Awards in the Collaboration and Respect categories. Daphne will discuss her work on a Career Pathways grant, while Madeline will present on JobsPLUS a program with the Lowell Housing Authority.
- [Click here to register.](#)

Thursday, December 1, 11:00AM: *Innovation in Times of Uncertainty*

- MassHire Cape & Islands Workforce Board's Samantha Fonseca, and MassHire Springfield Career Center's Phylis Gedeon will share the work that led to their nominations for MassHire Awards in the Ingenuity and Reliability categories. Samantha will share the technology solutions she created to help her region expand its digital footprint, while Phylis will discuss an innovative pilot she partnered on to train youth in the region.
- [Click here to register.](#)

Action

Requested: Please share with managers, staff and partners as appropriate.

Effective: Immediately