

Workforce Issuance

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 \Box Policy \blacksquare Information

- To: Chief Elected Officials MassHire Workforce Board Chairs MassHire Workforce Board Directors MassHire Career Center Directors MassHire Fiscal Officers MassHire DCS Operations Managers
- cc: WIOA State Partners
- From:Alice Sweeney, DirectorMassHire Department of Career Services
- **Date:** March 29, 2022

Subject: MassBio Virtual Career Fair

- **Purpose:** To notify MassHire Workforce Boards, MassHire Center Operators, and other workforce development partners that MassBio is hosting its 2022 virtual Career Fair on April 13th from 3:00 6:00pm.
- **Background:** One of Massachusetts leading industries, life sciences companies are growing rapidly, with conservative estimates predicting 40,000 net new jobs by 2024.

Join MassBio for its virtual Career Fair. Massachusetts is a global leader in the life sciences, and it is one of the fastest growing industries in the state. MassBio member companies are looking for candidates in administrative, scientific, and manufacturing roles at all career levels. Whether just starting out, making a career transition, or looking to advance a career, there's something for everyone at the Career Fair.

Promotional Opportunity:

- Using the provided promotional toolkit, share information about MassBio's Career Fair to networks through social media, newsletters, emails, website, and other channels between March 28 April 13.
- Request a minimum of 6-8 posts and / or inclusion in emails/newsletters over the month with direct link to registration (link provided in toolkit)
- Tag MassBio in posts

Action

Requested: Please share this issuance with all appropriate managers, staff and partners.

Effective: Immediately.

Attachment: MassBio Career Fair Announcement and Toolkit