



## MassBio's Career Fair Promotional Partnership

MassBio's is hosting its popular 2022 virtual Career Fair on April 13 from 3pm – 6pm. We need your help in spreading the word to job seekers. One of Massachusetts leading industries, life sciences companies are growing rapidly, with conservative estimates predicting 40,000 net new jobs by 2024.

### MassBio Career Fair Event Details (See page 2 for promotional toolkit):

Wednesday, April 13, 3pm – 6pm ET

#### [Virtual event](#)

**Event Description:** Looking for your next great career opportunity? Join MassBio for its popular virtual Career Fair. Massachusetts is a global leader in the life sciences, and it is one of the fastest growing industries in the state. MassBio member companies are looking for candidates in administrative, scientific, and manufacturing roles at all career levels. Whether you're just starting out, making a career transition, or looking to advance your career, there's something for everyone at the Career Fair.

### Promotional Opportunity:

- Using the provided promotional toolkit, share information about MassBio's Career Fair to your networks through social media, newsletters, emails, website, and other channels between March 28 – April 13.
- Request a minimum of 6-8 posts and / or inclusion in emails/newsletters over the month with direct link to registration (link provided in toolkit)
- Tag MassBio in posts

### In exchange, MassBio will provide the following:

- Reciprocal promotional support for a mission aligned initiative
- Recognized as a MassBio Career Fair Partner when possible
- Brand visibility as a Partner on the Career Fair platform and the MassBio website event page
- Tagged in "thank you" social media posts

### About MassBio

MassBio's mission is to advance Massachusetts' leadership in the life sciences, to grow the industry, add value to the healthcare system, and improve patient lives. MassBio represents the premier global life sciences and healthcare hub, with 1,500+ members dedicated to preventing, treating, and curing diseases through transformative science and technology that brings value and hope to patients. Founded in 1985, MassBio works to advance policy and promote education, while providing member programs, events, industry information, and services. For more information, visit [www.massbio.org](http://www.massbio.org).

## Suggested Sharable Content

### LinkedIn/Facebook

Looking for your next career opportunity in the life sciences? Join @MassBio's Virtual Career Fair on April 13, 3pm – 6pm. Administrative, scientific, and manufacturing positions at all career levels are available. Whether you're just starting out, making a career transition, or looking to advance your career, there's something for everyone at the Career Fair. **Register to get started:**

### Twitter

Discover careers in the #lifesciences with @MassBio's Virtual Career Fair on 4/13! Available administrative, scientific, and manufacturing roles at all career levels. **Register to get started:**

### Web/Email/Longer Form Content

Join MassBio for their virtual Career Fair on April 13 and find your next opportunity in one of the fastest-growing industries in Massachusetts. MassBio member companies are looking for candidates in administrative, scientific, and manufacturing roles at all career levels. Whether you're just starting out, making a career transition, or looking to advance your career, there's something for everyone at this Career Fair. **Register.**

### More Information

- Please be sure to tag @MassBio both on LinkedIn, Facebook, and Twitter
- Please use this link to the Career Fair registration page **(locations highlighted above):**  
[https://app.brazenconnect.com/events/rbZyNcm?utm\\_medium=Web&utm\\_source=MAL-WD](https://app.brazenconnect.com/events/rbZyNcm?utm_medium=Web&utm_source=MAL-WD)
- We recommend you use the attached graphic when posting on social media to help emphasize the event details.

**Thank you for your support!**