

The Outcome Measurement Tool

December 2020



Technical Overview - Zoom

- If you are experiencing any technical issues with the audio or video for this session, please let us know in the chat box or email Jason Adams at jadams@ovcttac.org.
- We have additional staff supporting behind the scenes for technological issues!
- If you have questions along the way, please feel free to share them in the chat box.

Today's Presenters



Laney Gibbes, LCSW

*Victim Services Consultant
OVC Training and Technical Assistance
Center*



Samantha S. Lowry

*Senior Director of Research and Evaluation
OVC Training and Technical Assistance
Center*

Tiers of Training



INTRO TO LOGIC
MODELS



UPPING YOUR
LOGIC MODEL
GAME



THE OUTCOME
MEASUREMENT
TOOL

OVC Training and Technical Assistance Center



Training



Customized Technical Assistance



Speaker Support



National Victim Assistance Academy

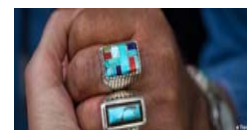
SPECIAL FOCUS AREAS



Human Trafficking



Legal Assistance



Tribal Victim Assistance



Mass Violence and
Terrorism



Sexual Assault Nurse Examiners-
Sexual Assault Response Teams

Training Objectives

01

Describe the key elements and definitions included in the OMT.

02

Identify the programmatic data needed to complete each section.

03

Conduct a demonstration of the OMT functionality.

Outcome Measurement



How many of you are tracking outcomes already for your programs?



On a scale of 1-10, what is your comfort level with gathering outcome data?



What types of outcome measurement tools have you used?

Refresher on Logic Models

What is it?

- A depiction of a program showing what the program will do and what it is to be accomplished
- A series of “if-then” relationships that, if implemented as intended, lead to the desired outcomes
- The core of program planning and evaluation

Developing a logic model: Teaching and training guide © 2008 by the Board of Regents of the University of Wisconsin System. All rights reserved.

Refresher on Logic Models

Key Components



Inputs



Activities



Outputs



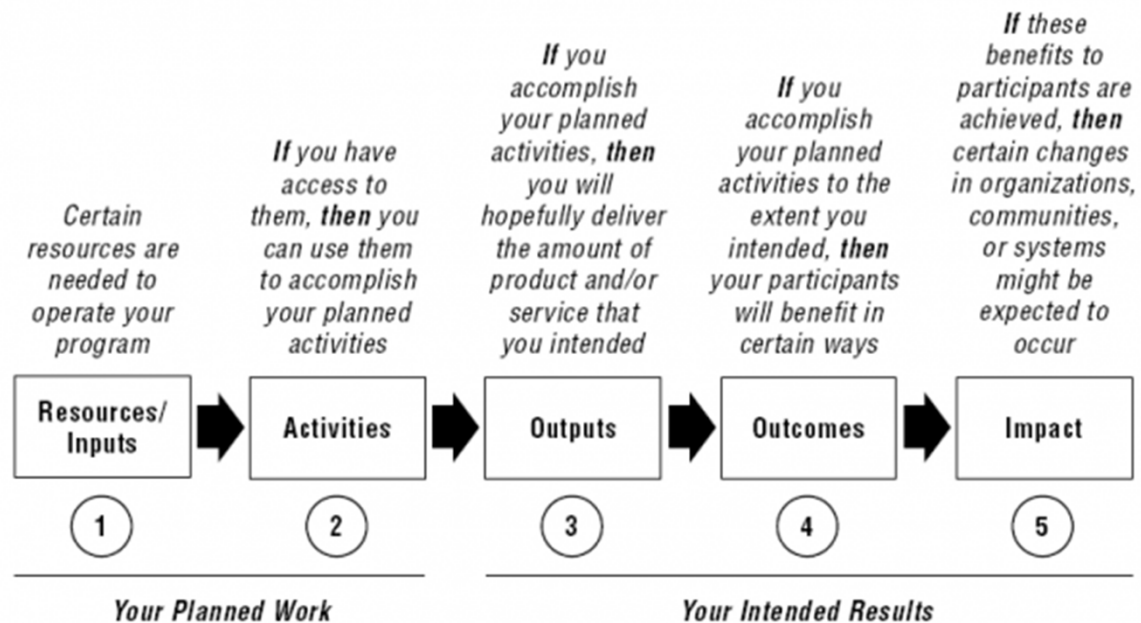
Short- Term Outcomes



Long-Term Outcomes

Refresher on Logic Models

Reading a Logic Model



Example: Emergency Shelter for Domestic Violence Victims

Resources/Inputs	Activities	Outputs	Outcome (Short)	Outcome (Long)
<p>Shelter: Facility, Food, Donations</p> <p>Personnel: Employees and Volunteers</p> <p>Funding: VOCA, VAWA, FVPSA</p>	Provide emergency shelter to victims of domestic violence	<p>Provide 2,000 days (instances) of emergency shelter per year</p> <p>Provide 6,000 meals to shelter residents</p> <p>Provide 150 victims safe shelter per year</p>	<p>75% increase in sense of safety by victims of domestic violence and their families</p> <p>75% increase in sense of well-being by victims of domestic violence and their families</p>	<p>75% of victims of domestic violence report decrease in violence in their lives</p> <p>75% of victims of domestic violence report increase in self-sufficiency</p>

Outcome Measurement Tool

Purpose and LIVE Demonstration

Purpose of the Outcome Measurement Tool



Tool designed to measure success and provide options for outcomes



Easy to use platform and customization




Reflection of the prior PMT and core measures



Summary reporting and milestone tracking functionality

LIVE Demonstration

Excel-Based Platform

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
1	<div style="display: flex; justify-content: space-between; align-items: center;"> <div>  <p>MOVA Massachusetts Office of Victim Assistance Victim & Witness Assistance Board</p> </div> <div> <p>Outcome Measurement Tool (OMT) MA - Victim Witness Assistance Board</p> <p>Need Help? Contact TTACEval@icf.com or call toll-free 781-251-0168.</p> </div> </div>															
2	MOVA Outcome Measurement Tool (OMT)															
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MOVA's TIPS: Using the New OMT

Your MOVA Grants Manager is your first point of contact for any questions or concerns about the OMT and performance data tracking.

REPORTING SCHEDULE

VOCA funded agencies are required to submit data on the OMT according to the following schedule:

Reporting Period	Deadline to submit data on PMT
Period 1 (October – December 2020)	31-Jan
Period 2 (January – March 2021)	30-Apr
Period 3 (April – June 2021)	31-Jul
Period 4 (July – September 2021)	30-Oct
Period 5 (October – December 2021)	31-Jan
Period 6 (January – March 2022)	30-Apr
Period 7 (April – June 2022)	31-Jul
Period 8 (July – September 2022)	30-Oct

GENERAL

Data must be submitted by the above deadlines – failure to do so may result in funding being withheld.

VOCA funded agencies are required to track raw individual level data – either by using OVC's Data Tracking Spreadsheet or a separate database that allows for data entry, collection and production as outlined in the spreadsheet.

Not every client will fit neatly into the demographic options (age, gender, victimization type) and not all of your agency's VOCA funded services will fit neatly into OVC's Direct Services categories – please contact your MOVA Grants Manager with any questions you may have about definitions and selecting appropriate categories.

TECHNICAL


This database is set to AutoSave, however, continue to "Save" frequently as your computer preferences may not allow that. If issues arise where you have lost any data entered and it appears to not saved properly, check your auto recovery or reach out for support.

You must fill in every required field in the OMT – failure to do so will prevent the summary tabs from properly updating this quarter's progress and you are required to complete all fields before you save and submit your data report.

Where there is no data to report, you must type 0 (zero) – this applies to all numeric fields in the OMT.

Some questions require an explanation – please write your explanation (or N/A, if appropriate) in the text field

MOVA Tips
Instructions
1. Demographics
2. Goals
3. Key Outcomes
PMT Summary
Appendix
Need Help



Massachusetts Office for Victim Assistance
Victim & Witness Assistance Board

Outcome Measurement Tool (OMT)
MA - Victim Witness Assistance Board

Need Help? Contact TTACEval@icf.com or call toll-free
703-251-0368.

MOVA OUTCOMES MEASUREMENT TOOL

MOVA's TIPS: Using the New OMT

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Period 6 (January – March 2022)
Period 7 (April – June 2022)
Period 8 (July – September 2022)

GENERAL

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VOCA funded agencies are required to track raw data in a database that allows for data entry, collection and analysis.

Not every client will fit neatly into the demographic categories. You may have about definitions and selecting appropriate categories.

TECHNICAL

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You must fill in every required field in the OMT – progress and you are required to complete all fields.

Where there is no data to report, you may enter "N/A".

APPENDIX

POPULATION DEMOGRAPHICS AND DIRECT SERVICES

A. Race and Ethnicity

Native Hawaiian or Alaska Native
Refers to a person having origins in any of the original peoples of North and South America (including Central America) and who maintains tribal affiliation or community attachment. This category includes people who indicated their race(s) as American Indian or Alaska Native or reported their enrolled or principal tribe, such as Navajo, Blackfoot, Hopi, or Central American Indian groups. South American Indian groups.

Asian
Refers to a person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent, including Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam. It includes people who indicated their race(s) as Asian or reported entries such as Asian Indian, Chinese, Filipino, Korean, Japanese, Vietnamese, and Other Asian or provided other detailed Asian responses.

Black or African American
Refers to a person having origins in any of the Black racial groups of Africa. It includes people who indicated their race(s) as Black, African American, or Negro or reported entries such as Kenyan, Nigerian, or Haitian.

Hispanic or Latino
Refers to an individual who self-identifies as one of the specific Spanish, Hispanic, or Latino categories: Mexican, Puerto Rican, Cuban, or another Hispanic. This also includes people who indicate that they are another Hispanic, Latino, or Spanish origin are those whose origins are from Spain, the Spanish-speaking countries of Central America, and the Dominican Republic. The terms Hispanic, Latino, and Spanish are used interchangeably.

Native Hawaiian or Other Pacific Islander
Refers to a person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands. It includes people who indicated their race(s) as Pacific Islander or reported entries such as Native Hawaiian, Guamanian or Chamorro, Samoan, and Other Pacific Islander responses.

White Non-Latino or European
Refers to a person having origins in any of the original peoples of Europe, the Middle East, or North Africa. It includes people who indicated their race(s) as White or reported entries such as Irish, German, Italian, Lebanese, Arab, Moroccan, or Caucasian.

Some Other Race or Ethnicity
Includes all other responses not included in the race categories described above.

Multiple Races
Refers to a person who may self-identify in more than one race or ethnicity category.

B. Types of Victimization

Adult Sexual Assault Includes Aggravated and Simple Assault

Simple Assault:
Assaults and attempted assaults where no weapon was used, or no serious or aggravated injury resulted to the victim. Intimidation, coercion, and fraud are included.

Aggravated Assault:
Assaults and attempted assaults where no weapon was used, or no serious or aggravated injury resulted to the victim. Intimidation, coercion, and fraud are included.

Examples:
Aggravated
Simple

Adult Sexual Assault
Includes a wide range of victimizations/assaults that include sexual contact or attempted sexual contact between victim and offender. Sexual assault may or may not involve force and include such things as grabbing, fondling, and verbal threats. Also included is rape, which is defined as penetration of any kind, of the vagina or anus with any body part or object, or oral penetration of a sex organ by another person, without the consent of the victim; may also include penetration of the mouth by a sex organ by another person.

Examples:
Attempted rape, attempted sexual assault, fondling, forcible sex offense, incest, indecent liberties, indecent exposure, non-forcible sex offenses, rape, rape by instrument, sexual assault/assault, sexual assault with an object, sodomy.

Adult Sexually Abused/Assaulted as a Child:
Adult survivor of sexual abuse and/or assault which was suffered while they were children.

← Instructions

← Definitions & Appendices

Support Structure



Need Help?

Your MOVA Grants Manager is your first point of contact for any questions or concerns about the OMT and performance data tracking.

For technical assistance, contact the Help Desk at TTACEval@icf.com or call toll-free 703-251-0368.

Expanded Categories

Outcome Measurement Tool (OMT)
MA - Victim Witness Assistance Board
Need Help? Contact TTACval@id.com or call toll free 783-251-9269.

MOVA
Massachusetts Outcome Measurement Tool

POPULATION DEMOGRAPHICS AND DIRECT SERVICES

(#1) DATA ENTRY TAB

SECTION 1: TOTAL number of individuals who received services during the reporting period:

Reporting Period	Reporting Period	Reporting Period	Reporting Period	Reporting Period	Reporting Period	Reporting Period	Reporting Period
45	56	3	4				2
45	0	-3	-4				-2

SECTION 2: TOTAL number of anonymous contacts received during the reporting period:

Reporting Period	Reporting Period	Reporting Period	Reporting Period
100	7	8	

SECTION 3: In the number of assessments entered on question 1, how many were NEW individuals who received services from your agency for the first time.

Reporting Period	Reporting Period	Reporting Period
257	257	

How many able to track individuals throughout the Fiscal Year? ☐ Select None

SECTION 4: Demographics
Enter the totals for NEW individuals identified in Question 1 by the following demographic categories:

A. Race/Ethnicity (Self-Reported) - NEW Individuals

Population

American Indian or Alaska Native
American Indian/Alaska Native (general)
Yup'ik
Select from Options
American Indian/Alaska Native (general)
African
Blackfeet Tribe
Mayan
Native Village of Barrow Inupiat Traditional Government
Navajo Nation
Nome Eskimo Community
Select from Options
Select from Options
Select from Options

Black or African American
Black/African American (general)
Select from Options
Select from Options

Hispanic or Latino
Hispanic/Latino (general)
Select from Options
Select from Options
Select from Options
Select from Options

Native Hawaiian or Pacific Islander
Native Hawaiian/Pacific Islander (general)
Select from Options
Select from Options
Select from Options
Select from Options

White Non-Latino or Caucasian
White Non-Latino/Caucasian (general)
Select from Options
Select from Options
Select from Options
Select from Options

Some Other Race/Ethnicity (please specify below)

Reporting Period	Reporting Period	Reporting Period	Reporting Period	Reporting Period	Reporting Period	Reporting Period	Reporting Period
0	12	0	0	0	0	0	0
3	3	0	0	0	0	0	0
4	5	0	0	0	0	0	0
5	5	0	0	0	0	0	0
23	23	0	0	0	0	0	0
56	56	36	36	43	43	0	0
5	5	6	6	20	20	0	0
1	1	0	0	0	0	0	0
87	87	99	99	76	76	0	0
0	0	0	0	0	0	0	0
10	10	5	5	0	0	0	0
2	2	0	0	0	0	0	0
3	3	0	0	0	0	0	0

Measurement Terminology



Outcome Measurement Tool (OMT)
MA - Victim Witness Assistance Board

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ESTABLISHING GOALS AND PERFORMANCE MEASURES/OUTPUTS

(#2) DATA ENTRY TAB

Subgrantee Organization	SAFE	Organization Name	Period 3 (April–June 2021)	Reporting Period
User Contact Information	Tsmith	User Name (First Name and Last Name)	Phone	Email Address
Organization Category:	Nonprofit Organizations	New User?		
Agency Type:	Domestic and Family Violence Organization	<i>*Note this field requires a response to the Organization Category first.</i>		

SECTION 15: Goals
During the first reporting period, complete the chart below to outline at least 2-3 strategic areas of focus within your award and the associated goals for each area. It is recommended to have 1-2 goals per strategic area with measurable milestones to track throughout your award. Please ensure your logic model when constructing your goals for the award. Once these are entered, each reporting period will be for updates only and entering the values for each period to track your progress. This report is an outline of what you hope to achieve through your grant funding.

		Period 1	Period 2	Period 3	Period 4	Period 5	Period 6	Period 7	Period 8	MILESTONE	Progress Toward Goal (auto-calculated)
Sample Strategic Area:											
Sample: What is your Goal?											
To reduce trauma symptoms of crime victims who are engaged in mental health services											
Input Measure #1 here: Number of unique victims served through mental health services: number of new victims served, number of continuing victims served		10	22	12	6	5	20	15	8	100	98%
Input Measure #2 here: Number of victims that received therapeutic or counseling services in the reporting quarter but had not yet received T1		2	5	3	0	4	6	1	2	40	58%
Input Measure #3 here:		0	0	0	0	0	0	0	0	10	0%
Sample: What is another Goal?											
To improve the general functioning of a crime victim											
Input Measure #1 here: Number of unique victims served through mental health services: number of new victims served, number of continuing victims served											
Input Measure #2 here: Number of victims that received therapeutic or counseling services in the reporting quarter but had not yet received T1											
Input Measure #3 here: Number of unique victims served that demonstrated an increase in functioning at T2 during this reporting period		1	2	3	2	2	4	2	2	30	60%

Strategic Area #1:											
What is your Goal?											
To provide access to safe nights											
Input Measure #1 here: Number of unique CONTINUING victims (primary and secondary) provided with housing services during the		1	1	1	1	1				100	5% #DIV/0!
Input Measure #2 here: Number of emergency shelter or safe house instances		56	18	10							#DIV/0!
Input Measure #3 here: Number of individuals served through transitional housing instances		12	8	2							#DIV/0!
What is another Goal?											
Input Measure #1 here:											#DIV/0!
Input Measure #2 here:											#DIV/0!
Input Measure #3 here:											#DIV/0!
Strategic Area #2:											
What is your Goal?											
To reduce trauma symptoms of crime victims who are engaged in mental health services											
Input Measure #1 here: Number of individuals served through support groups (facilitated or peer)											#DIV/0!
Input Measure #2 here:											#DIV/0!
Input Measure #3 here:											#DIV/0!
What is another Goal?											
Input Measure #1 here:											#DIV/0!
Input Measure #2 here:											#DIV/0!
Input Measure #3 here:											#DIV/0!

Measurement Outputs vs. Outcomes



Outcome Measurement Tool (OMT)
MA - Victim Witness Assistance Board

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ESTABLISHING GOALS AND PERFORMANCE MEASURES/OUTPUTS

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Subgrantee Organization	SAFE	Reporting Period	Period 3 (April - June 2021)
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		Period 1	Period 2	Period 3	Period 4	Period 5	Period 6	Period 7	Period 8	MILESTONE	Progress Toward Goal (auto-calculated)
Sample Strategic Area #1: Mental Health Services											
Sample Goal: What is your Goal? To reduce trauma symptoms of crime victims who are engaged in mental health services											
Input Measure #1 here: Number of unique victims served through mental health services: number of new victims served, number of continuing victims served		10	22	12	6	5	20	15	8	100	98%
Input Measure #2 here: Number of victims that received therapeutic or counseling services in the reporting quarter but had not yet received T1		2	5	3	0	4	6	1	2	40	58%
Input Measure #3 here:		0	0	0	0	0	0	0	0	10	0%
Sample Strategic Area #2: To improve the general functioning of a crime victim											
Input Measure #1 here: Number of unique victims served through mental health services: number of new victims served, number of continuing victims served				12	6	5	20	15	8	100	98%
Input Measure #2 here: Number of victims that received therapeutic or counseling services in the reporting quarter but had not yet received T1				3	0	4	6	1	2	40	58%
Input Measure #3 here: Number of unique victims served that demonstrated an increase in functioning at T2 during this reporting period		1	2	3	2	2	4	2	2	30	60%

Strategic Area #1: Housing and Shelter											
What is your Goal? To provide access to safe nights											
Input Measure #1 here: Number of unique CONTINUING victims (primary and secondary) provided with housing services during the		1	1	1	1	1				100	5% #DIV/0!
Input Measure #2 here: Number of emergency shelter or safe house instances		56	18	10							#DIV/0!
Input Measure #3 here: Number of individuals served through transitional housing instances		12	8	2							#DIV/0!
Strategic Area #2: Mental Health Services											
What is your Goal? To reduce trauma symptoms of crime victims who are engaged in mental health services											
Input Measure #1 here: Number of individuals served through support groups (facilitated or peer)											#DIV/0!
Input Measure #2 here:											#DIV/0!
Input Measure #3 here:											#DIV/0!

Progress Tracking



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Step 1: Choose 2-3 Strategic Areas using the dropdown menu of categories.
Step 2: Provide 1-2 Goals under each Strategic Area.
Step 4: Select how you will measure each goal over the course of your award by providing 2-3 Measures to assess your outcomes.
Step 5: Enter your predicted Milestones for each measure to show what you plan to achieve by the end of your award.
Step 6: During each reporting period, enter the values (numeric) for each established measure in the correct column.

	Period 1	Period 2	Period 3	Period 4	Period 5	Period 6	Period 7	Period 8	MILESTONE	Progress Toward Goal (auto-calculated)
Sample Strategic Area: Mental Health Services										
Sample: What is your Goal? To reduce trauma symptoms of crime victims who are engaged in mental health services										
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Sample: What is another Goal? To improve the general functioning of a crime victim										
Input Measure #1 here: Number of unique victims served through mental health services: number of new victims served, number of continuing victims served			12	6	5	20	15	8	100	98%
Input Measure #2 here: Number of victims that received therapeutic or counseling services in the reporting quarter but had not yet received T1			3	0	4	6	1	2	40	58%
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Strategic Area #1: Housing and Shelter										
What is your Goal? To provide access to safe nights										
Input Measure #1 here: Number of unique CONTINUING victims (primary and secondary) provided with housing services during the	1	1	1	1	1				100	5% #DIV/0!
Input Measure #2 here: Number of emergency shelter or safe house instances	56	18	10							#DIV/0!
Input Measure #3 here: Number of individuals served through transitional housing instances	12	8	2							#DIV/0!
What is another Goal?										#DIV/0!
Input Measure #1 here:										#DIV/0!
Input Measure #2 here:										#DIV/0!
Input Measure #3 here:										#DIV/0!
Strategic Area #2: Mental Health Services										
What is your Goal? To reduce trauma symptoms of crime victims who are engaged in mental health services										
Input Measure #1 here: Number of individuals served through support groups (facilitated or peer)										#DIV/0!
Input Measure #2 here:										#DIV/0!
Input Measure #3 here:										#DIV/0!
What is another Goal?										#DIV/0!
Input Measure #1 here:										#DIV/0!
Input Measure #2 here:										#DIV/0!
Input Measure #3 here:										#DIV/0!

Progress Tracking



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Step 2: Provide 1-2 Goals under each Strategic Area.																		
Step 4: Select how you will measure each goal over the course of your award by providing 2-3 Measures to assess your outcomes.																		
Step 5: Enter your predicted Milestones for each measure to show what you plan to achieve by the end of your award.																		
Step 6: During each reporting period, enter the values (numeric) for each established measure in the correct column.											Period 1	Period 2	Period 3	Period 4	Period 5	Period 6	Period 7	Period 8
Sample Strategic Area:		Mental Health Services																
Sample: What is your Goal?		To reduce trauma symptoms of crime victims who are engaged in mental health services																
		Number of unique victims served through mental health services: number of new victims served, number of continuing victims served																
Input Measure #1 here:		10	22	12		6	5	20	15	8	100	98%						
Input Measure #2 here:		Number of victims that received therapeutic or counseling services in the reporting quarter but had not yet received T1																
Input Measure #3 here:		2	5	3	0	4			1	2	40	58%						
Sample: What is another Goal?		0	0	0	0	0			0	0	10	0%						
		To improve the general functioning of a crime victim																
Input Measure #1 here:		Number of unique victims served through mental health services: number of new victims served, number of continuing victims served																
		Number of victims that received therapeutic or counseling services in the reporting quarter but had not yet received T1																
Input Measure #2 here:		Number of unique victims served that demonstrated an increase in functioning at T2 during this reporting period																
Input Measure #3 here:		1	2	3	2	2	4	2	2	30	60%							
<div>Input the number for this quarter corresponding to Measurement #3</div>																		
Strategic Area #1:		Housing and Shelter																
What is your Goal?		To provide access to safe nights																
Input Measure #1 here:		Number of unique CONTINUING victims (primary and secondary) provided with housing services during the																
Input Measure #2 here:		1	1	1	1	1					100	100%						
Input Measure #3 here:		56	18	10								100%/01						
What is another Goal?		12	6	2								100%/01						
Input Measure #1 here:												100%/01						
Input Measure #2 here:												100%/01						
Input Measure #3 here:												100%/01						
Strategic Area #2:		Mental Health Services																
What is your Goal?		To reduce trauma symptoms of crime victims who are engaged in mental health services																
Input Measure #1 here:		Number of individuals served through support groups (facilitated or peer)																
Input Measure #2 here:												100%/01						
Input Measure #3 here:												100%/01						
What is another Goal?												100%/01						
Input Measure #1 here:												100%/01						
Input Measure #2 here:												100%/01						
Input Measure #3 here:												100%/01						

Outcomes



Outcome Measurement Tool (OMT)
MA - Victim Witness Assistance Board

Need Help? Contact TTACval@icd.com or call toll-free 703-251-0368.

SHORT- AND LONG-TERM OUTCOMES

(#3) DATA ENTRY TAB

Subrecipients are expected to implement a standard set of key outcomes to demonstrate the short- and long-term outcomes of their program. This section is meant to capture what you may already be collecting and recommend potential areas for enhancing what we know about the impact of VOCA across the state. During each reporting period, you will provide the average outcome for each measure for that period and how many times that question was administered is captured in the "Demographics" tab to auto-calculate the response rate. Do not change the outcomes without consulting your Grant Manager. New measures can be introduced as your program develops and instrumentation changes. Refer to the Appendix for sample measures, which are included in the dropdown options.

SECTION 16: Short and Long-term Outcomes

- 1.) Input each strategic area and goal and then refer to your logic model to determine short- and long-term outcomes.
- 2.) For each outcome, determine the focus of it (clients, perception of staff or quality of services) from Outcome Type and the main theme of the outcome from Category.
- 3.) In the Question column write the question you are asking staff, clients or community members to determine your organization's performance for the selected outcome. Then select the Scale Measure and the Scale Range for your question.
- 4.) Enter your predicted Milestones for each measure to show what you plan to achieve by the end of your award and include any notes to clarify your goals.

Strategic Area <i>The strategic area related to the outcomes.</i>	Outcome Type <i>Who/What is the outcome focused on?</i>	Category <i>Main themes of outcomes.</i>	Question <i>Include the full text for the questions that are administered to assess outcomes.</i>	Scale Measure <i>Type of response options to the specified question.</i>	Scale Range <i>What are the response options?</i>	Milestone <i>Target set to assist with tracking progress toward your goals.</i>	Milestone Note <i>Optional space to include information to help interpret the milestone.</i>	Reporting Period 1		Reporting Period 2	
								Response Rate Overall	8%	Response Rate Overall	30%
								Response Rate Staff	100%	Response Rate Staff	#DIV/0!
Victim Outcome	Example: Improve Well-Being		As a result of this program, I am more confident in my decisions	Likert Scale	1 = Strongly Disagree, 5 = Strongly Agree	4.0		4.0		4.5	

Outcomes

MOV A
Measuring Outcomes for Victims Assistance

SHORT- AND LONG-TERM OUTCOMES

Subrecipients are expected to implement a standard set of key outcomes to demonstrate they are already collecting and recommend potential areas for enhancing what we know about outcomes for each measure for that period and how many times that question was administered to victims. New measures can be introduced as you wish, but they must be included in the dropdown options.

SECTION 16: Short and Long-term Outcomes

1.) Input each strategic area and goal and then refer to your logic model to determine short- and long-term outcomes.
 2.) For each outcome, determine the focus of it (clients, perception of staff or quality of services) from Outcome Type and this dropdown menu.
 3.) In the Question column write the question you are asking staff, clients or community members to determine if your organization is achieving the outcome.
 4.) Enter your predicted Milestones for each measure to show what you plan to achieve by the end of each reporting period.

Strategic Area The strategic area related to the outcomes.	Outcome Type Who/What is the outcome focused on?	Category Main themes of outcomes.	Question Include the full text for the questions that are administered to assess outcomes.	Reporting Period 1	Reporting Period 2
Victim Outcome	Example: Improve Well-Being	As a result of this program, I am more confident in my decisions	Example: Improve Well-Being As a result of this program, I am more confident in my decisions	Response Rate Overall: 8% Response Rate Staff: 100%	Response Rate Overall: 30% Response Rate Staff: #DIV/0!

#3) DATA ENTRY TAB

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@hkl.com or call toll-free 709-251-0368.

Outcomes



SHORT- AND LONG-TERM OUTCOMES

Subrecipients are expected to implement a standard set of key outcomes to demonstrate they are already collecting and recommend potential areas for enhancing what we know about the outcome for each measure for that period and how many times that question was administered. New measures can be introduced as your project progresses, but they must be included in the dropdown options.

SECTION 16: Short and Long-term Outcomes

- 1.) Input each strategic area and goal then refer to your logic model to determine short- and long-term outcomes.
- 2.) For each outcome, determine the focus of it (clients, perception of staff or quality of services) from Outcome Type and the main theme of it.
- 3.) In the Question column write the question you are asking staff, clients or community members to determine your organization's performance.
- 4.) Enter your predicted Milestones for each measure to show what you plan to achieve by the end of your award and include any notes to clarify your goal.

Strategic Area <i>The strategic area related to the outcomes.</i>	Outcome Type <i>Who/What is the outcome focused on?</i>	Category <i>Main themes of outcomes.</i>	Question <i>Include the full text for the questions that are administered to assess outcomes.</i>	Scale Measure <i>Type of response options to the specified question.</i>	Scale Range <i>What are the response options?</i>	Milestone <i>Target set to assist with tracking progress toward your goals.</i>	Milestone Note <i>Optional space to include information to help interpret the milestone.</i>	Reporting Period 1		Reporting Period 2	
								Response Rate Overall:	Response Rate Staff:	Response Rate Overall:	Response Rate Staff:
Victim Outcome	Example: Improve Well-Being		As a result of this program, I am more confident in my decisions	Likert Scale	1 = Strongly Disagree, 5 = Strongly Agree	4.0		8%	100%		
							75% of responses are yes	4.0			
				Dichotomous	1=Agree, 2=Disagree, 3=Undecided, 4=Agree, 5=Strongly Agree	75%		50%			
				Likert Scale	1=Strongly Disagree, 5=Strongly Agree	80%		85%			

Outcomes



SHORT- AND LONG-TERM OUTCOMES

Subrecipients are expected to implement a standard set of key outcomes to demonstrate the short- and long-term impact of their programs. The MOVA already be collecting and recommend potential areas for enhancing what we know about the impact of your program. For each outcome, determine the focus of it (clients, perception of staff or quality of services) from Outcome Type and the main theme of the outcome for each measure for that period and how many times that question was administered is included in the dropdown options. New measures can be introduced as your program evolves, which are included in the dropdown options.

SECTION 16: Short and Long-term Outcomes

- 1.) Input each strategic area and goal and then refer to your logic model to determine short- and long-term outcomes.
- 2.) For each outcome, determine the focus of it (clients, perception of staff or quality of services) from Outcome Type and the main theme of the outcome.
- 3.) In the Question column write the question you are asking staff, clients or community members to determine your organization's performance for that question.
- 4.) Enter your predicted Milestones for each measure to show what you plan to achieve by the end of your award and include any notes to clarify your goals.

Strategic Area <i>The strategic area related to the outcomes.</i>	Outcome Type <i>Who/What is the outcome focused on?</i>	Category <i>Main themes of outcomes.</i>	Question <i>Include the full text for the questions that are administered to assess outcomes.</i>	Scale Measure <i>Type of response options to the specified question.</i>	Scale <i>What are the response options?</i>	Tracking <i>tracking progress toward your goals.</i>	Reporting Period 1	Reporting Period 2
							Response Rate Overall Response Rate Staff	Response Rate Overall Response Rate Staff
Victim Outcome	Example: Improve Well-Being		As a result of this program, I am more confident in my decisions	Likert Scale	1 = Strongly Disagree, 5 = Strongly Agree	4.0	4.0	4.5

Category	Sub-Category	Items
Quality of Services	Confidentiality and Privacy	I feel that my work with ASP has been confidential. (6h)
Other	Demographic: Type of Services Received	I have used (check all that apply): Rape Crisis Services, Domestic Violence Services, 24-Hr. Hotline, Safe Home, Counseling, Group Counseling, Court Advocacy, Children's Program, Trauma Therapy, Other, Unknown (6h)
Other	Length of Service Period	Number of contacts I have had with A Safe Place (ASP) in the last 3 months: numbers are unclearly written (6h)
Client Outcomes	Improve Well-Being	How has coming to ASP improved your life? (6h)
Quality of Services	Program Satisfaction	What has been most helpful for you at ASP? (6h)
Professional Staff	Welcoming and Friendly	Is there someone in particular that provided you with exceptional services at ASP? If yes, do you wish to share who that person is? (6h)

Summary & Reporting



Outcome Measurement Tool (OMT)
Minnesota Victim Witness Assistance Board
Need Help? Contact TTAC@mvab.com or call toll-free 703-251-0368.

Outcome Measurement Tool (OMT) Summary Report

DO NOT UPDATE - AUTO GENERATED REPORT

	Reporting Period 1	Reporting Period 2	Reporting Period 3	Reporting Period 4	Reporting Period 5	Reporting Period 6	Reporting Period 7	Reporting Period 8	Cumulative Total	Statewide Cumulative Total
1. TOTAL number of individuals who received services during the reporting period:	45	56	3	4	8	9	0	2	127	
2. TOTAL number of anonymous contacts received during the reporting period:	100	7	8	6	9	5	8	78	221	
3. Of the number of individuals entered in question 1, how many were NEW individuals who received services from your agency for the first time during the reporting period:	0	0	0	0	0	0	0	0	0	

Select one. ☒ Track NEW individuals

A. Demographics (for NEW Individuals Identified in Question 3)										
Population	Number of New Individuals - Year 1				Number of New Individuals - Year 2				Overview	
	Reporting Period 1	Reporting Period 2	Reporting Period 3	Reporting Period 4	Reporting Period 5	Reporting Period 6	Reporting Period 7	Reporting Period 8	Cumulative Total	Statewide Cumulative Total
American Indian or Alaska Native	12	6	2	3	4	5	6	7		
Asian	23	21	12	0	0	0	0	0	56	
Black or African American	56	36	43	0	0	0	0	0	135	
Hispanic or Latino	5	6	20	0	0	0	0	0	31	
Native Hawaiian or Other Pacific Islander	1	0	0	0	0	0	0	0	1	
White Non-Latino or Caucasian	87	99	78	0	0	0	0	0	262	
Some Other Race	0	0	0	0	0	0	0	0	0	
Multiple Races	10	5	8	0	0	0	0	0	23	
Not Reported	2	0	0	0	0	0	0	0	2	
Not Tracked	3	0	0	0	0	0	0	0	3	
Race/Ethnicity Total (auto-calculated after save):	199	173	161	3	4	5	6	7	558	

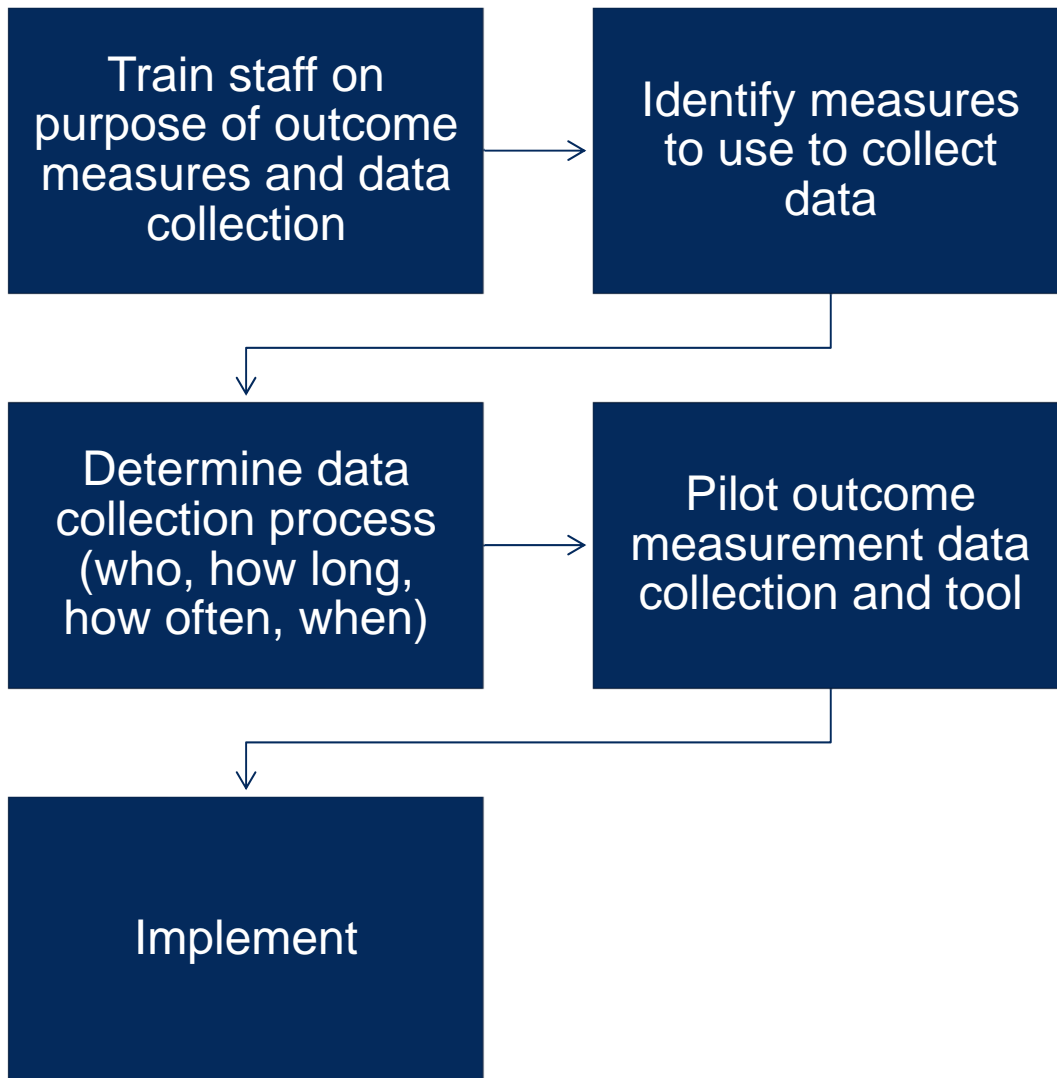
B. Gender Identity (Self-Reported)										
Population	Number of New Individuals - Year 1				Number of New Individuals - Year 2				Overview	
	Reporting Period 1	Reporting Period 2	Reporting Period 3	Reporting Period 4	Reporting Period 5	Reporting Period 6	Reporting Period 7	Reporting Period 8	Cumulative Total	Statewide Cumulative Total
Male	3	1	0	0	0	0	0	0	4	
Female	4	3	0	0	0	0	0	0	9	
Other	6	7	0	0	0	0	0	0	13	
Not Reported	0	0	0	0	0	0	0	0	0	
Not Tracked	0	0	0	0	0	0	0	0	0	
Gender Total (auto-calculated after save):	13	13	0	0	0	0	0	0	26	

Break!

How to measure outcomes

Tips and Items for Consideration

Data Collection Strategy



Data Collection

Types to Data

Quantitative

- Data that can be explained in terms of numbers (i.e., quantified).

Qualitative

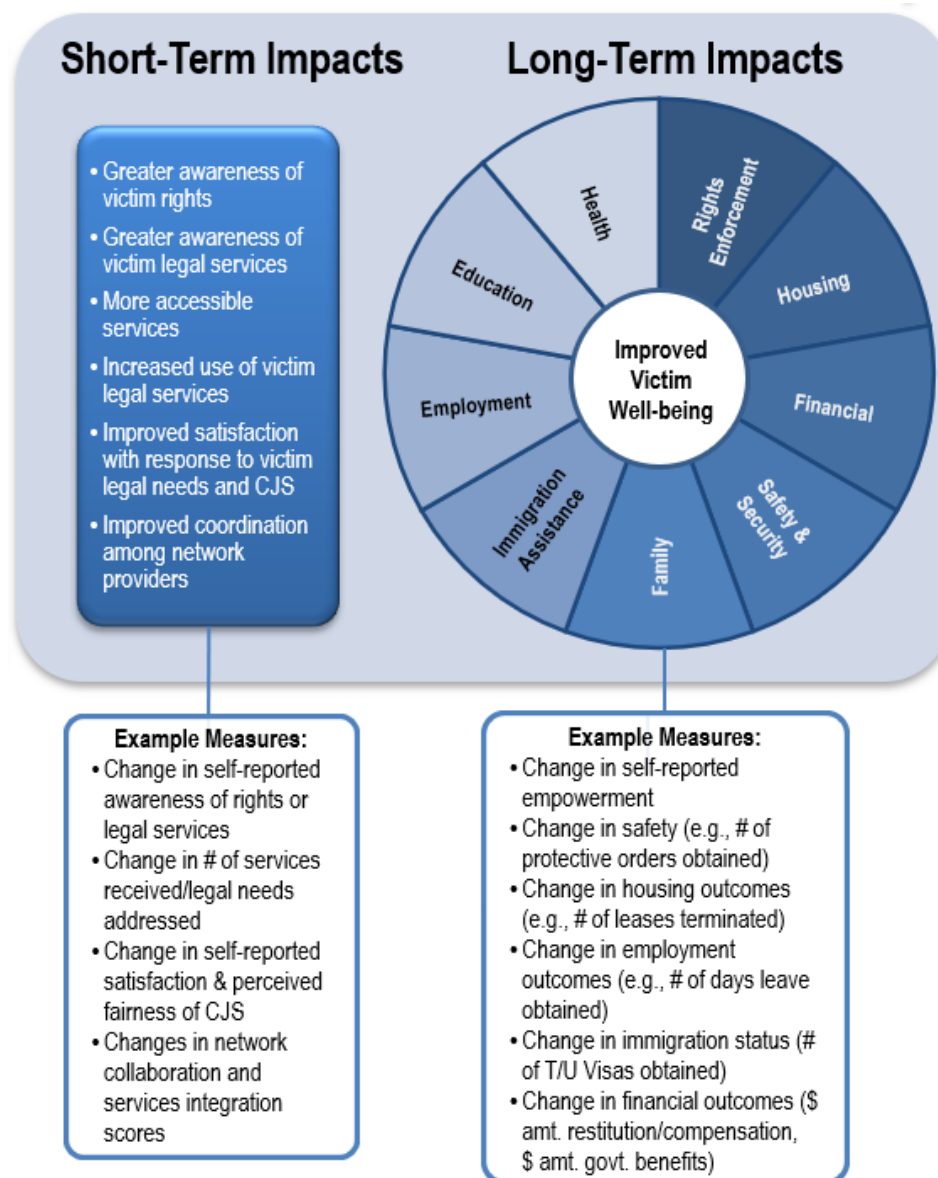
- Data that come from open-ended questions that usually involve a descriptive element.

Data Collection

Example Measures

- Physical and Emotional Needs Met: “My family has a better understanding of child abuse/violent death and its effects on victims and their families/surviving family members.”
- Symptoms Reduced: “My child’s abuse/loss-related symptoms, such as sleeplessness, nervousness, fear, anxiety or acting out are less severe since our involvement with this agency.”
- Resolution of a crisis: “I am better able to cope with my situation.”
- Understanding/Participating in the Criminal Justice System: “My family has a better understanding of the legal rights of a victim of child abuse/survivor of crime; I now have a better understanding of how the police, lawyers and courts work.”
- Sense of safety & immediate security: “I know how to create and adapt a safety plan; I feel safer.”
- Reduced isolation: “My family has learned how to contact the sources of help available to us in the community.”
- Life choices: “My family is using the skills we learned to cope with our situation.”
- Improved understanding: “My child understands that changes in our family following the abuse/death are not his/her fault.”

Example Measures



Data Collection Considerations

- Timing related to victimization and service provision
- Confidentiality and anonymity
- Storing data and who has access
- How to survey children and their caregivers
- Staff person(s) responsible for surveys

Upcoming Trainings



UPPING YOUR LOGIC MODEL GAME

January 7, 2021

9:00-11:30 am ET



THE OUTCOME MEASUREMENT TOOL

December 17 - TODAY!

1:00-3:30 pm ET

Questions?



Evaluation QR Code

The Outcome Measurement Tool Demonstration – Session #2

Scan the QR code with your
phone to open the survey.



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OVC TTAC Website: <https://www.ovcttac.gov/>