

Introduction to Logic Models



December 2020

Technical Overview - Zoom

- If you are experiencing any technical issues with the audio or video for this session, please let us know in the chat box or email Jason Adams at jadams@ovcttac.org.
- We have additional staff supporting behind the scenes for technological issues!
- If you have questions along the way, please feel free to share them in the chat box.

Today's Presenters



Laney Gibbes, LCSW

*Victim Services Consultant
OVC Training and Technical Assistance
Center*



Samantha S. Lowry

*Senior Director of Research and Evaluation
OVC Training and Technical Assistance
Center*

Trainings



INTRO TO LOGIC
MODEL



UPPING YOUR
LOGIC MODEL
GAME



OUTCOME
MEASUREMENT
TOOL

OVC Training and Technical Assistance Center



SPECIAL FOCUS AREAS



Human Trafficking



Legal Assistance



Tribal Victim Assistance



Mass Violence and Terrorism



Sexual Assault Nurse Examiners-
Sexual Assault Response Teams

Purpose of the Trainings

- To identify what activities programs are implementing
- To determine what outcomes these activities are having on victims and the community
- To ensure that programming is making a positive impact on victims and their families

Training Objectives

After completing the training, programs should be able to:

- Describe the purpose of a logic model and how to apply the framework to measure program success.
- Distinguish the main components of a logic model.
- Develop sample outputs and outcomes for victim serving programs in MA.

Getting to Know Logic Models



How many of you have used logic models?



On a scale of 1-10, what is your comfort level with logic models?



What challenges have you experienced with logic models?

A Logic Model is...

- A depiction of a program showing what the program will do and what it is to be accomplished
- A series of “if-then” relationships that, if implemented as intended, lead to the desired outcomes
- The core of program planning and evaluation

Developing a logic model: Teaching and training guide © 2008 by the Board of Regents of the University of Wisconsin System. All rights reserved.

Logic Models Answer



Where do you want to go?



What do you need to do to get there?



What will show that you've arrived?

Simplest Form of Logic Model

SITUATION

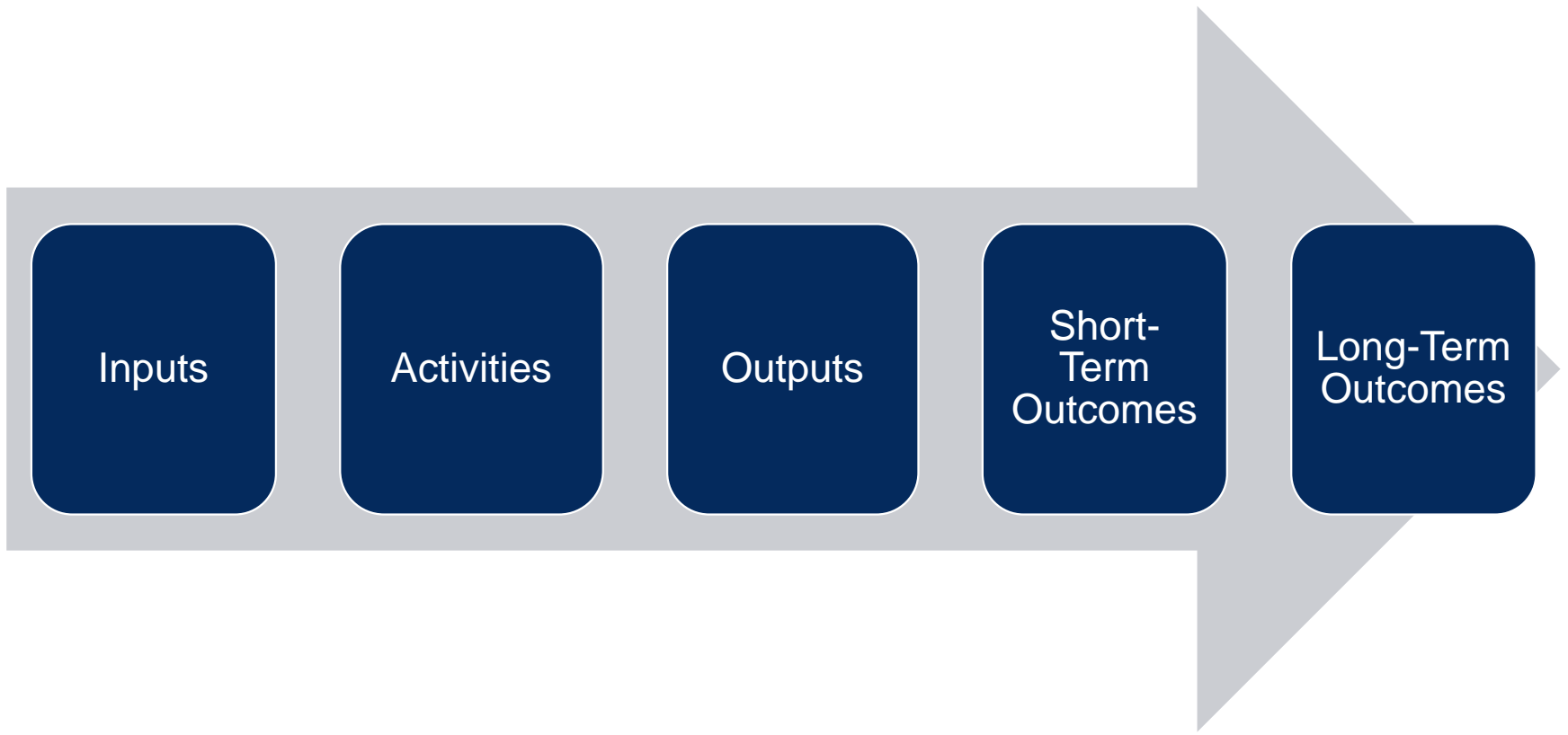


Simple Example of Logic Model

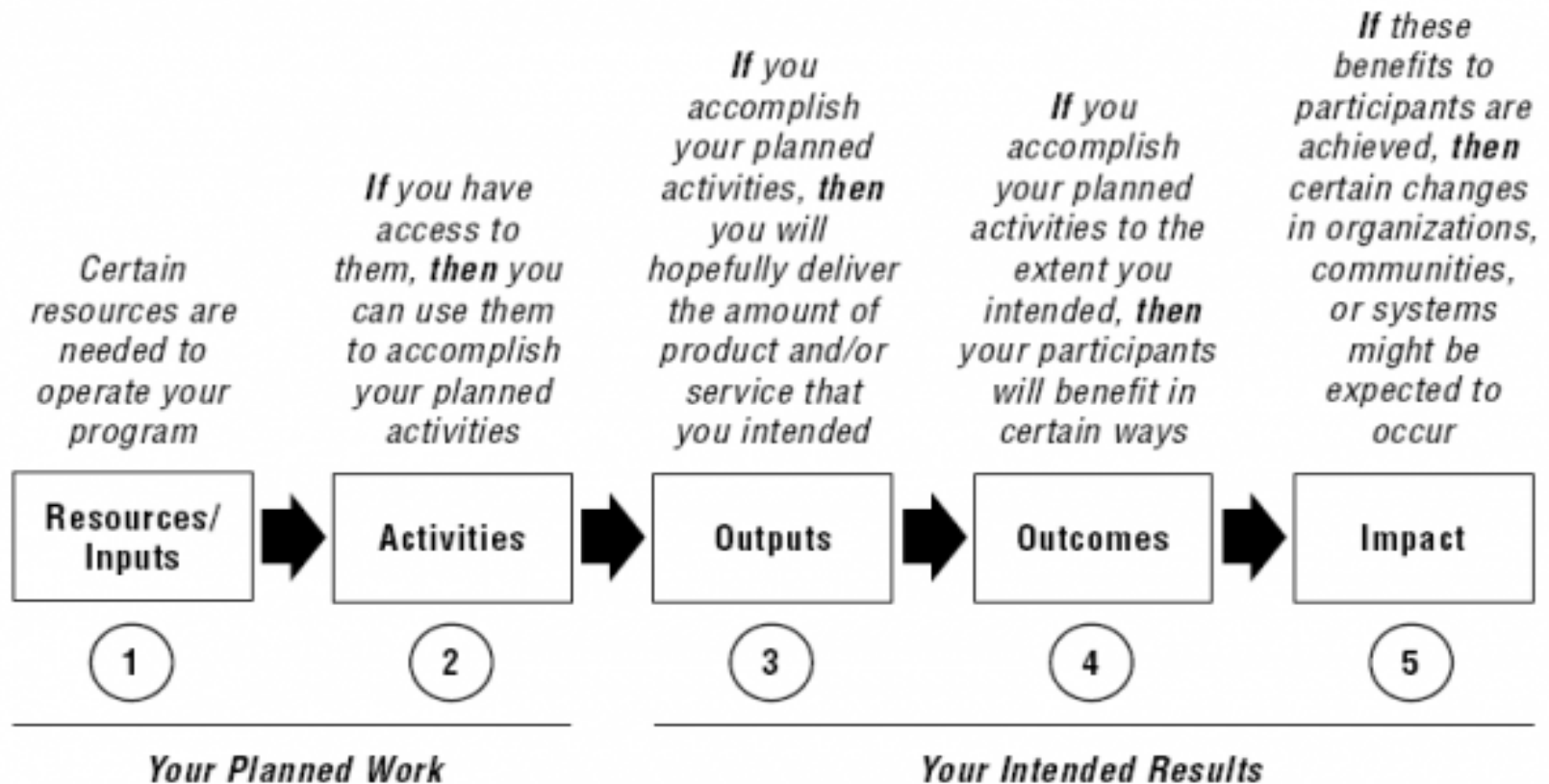
HUNGRY



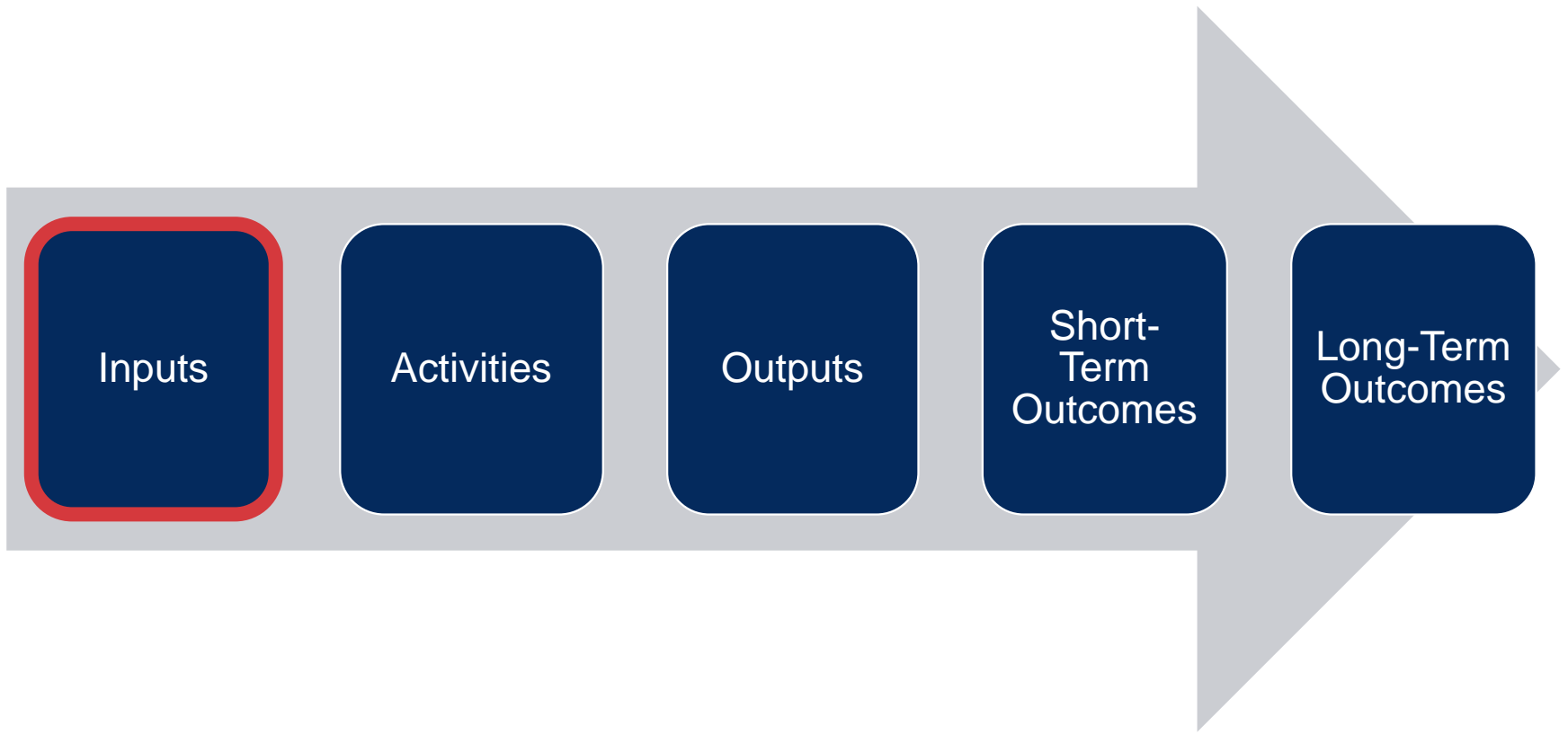
Logic Model



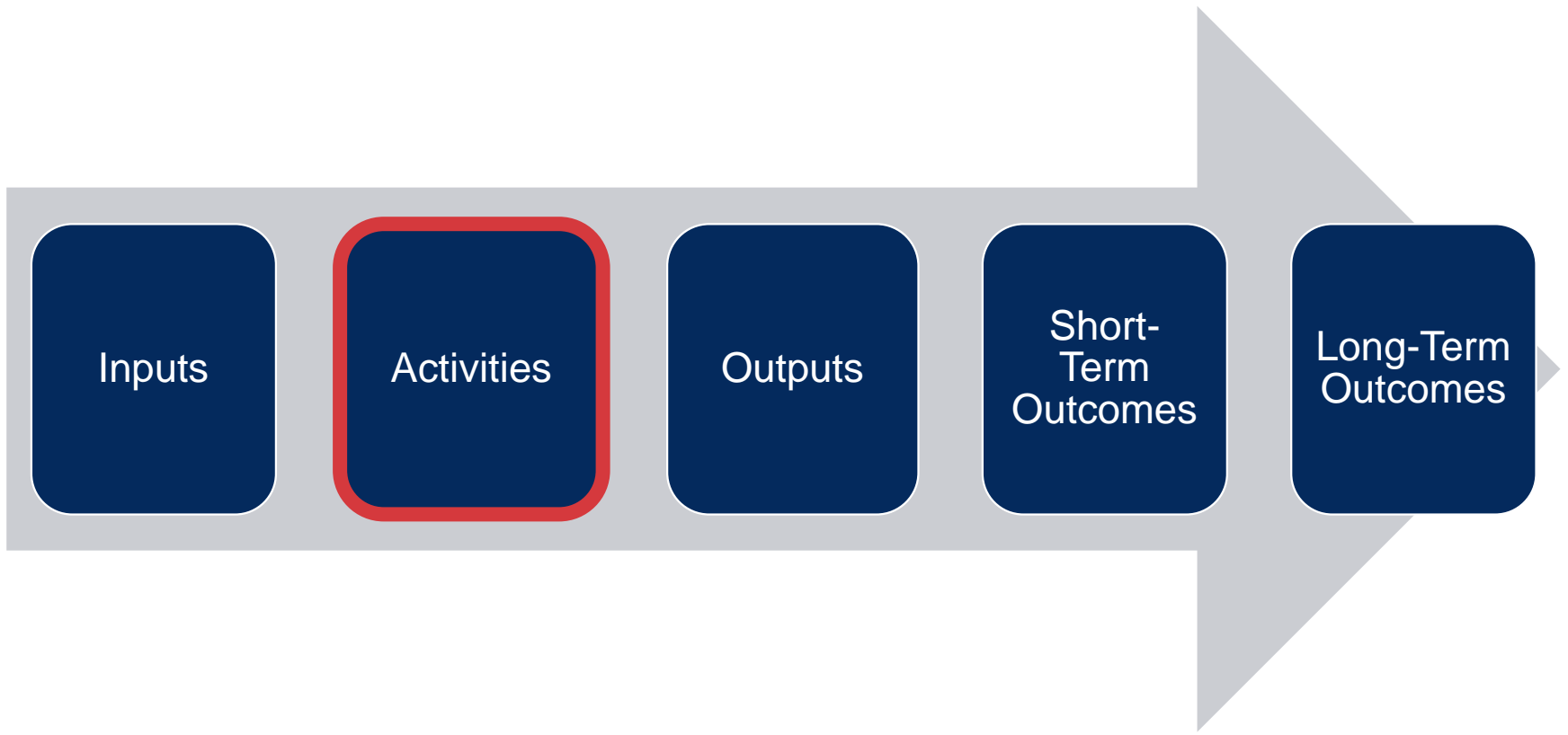
Reading a Logic Model



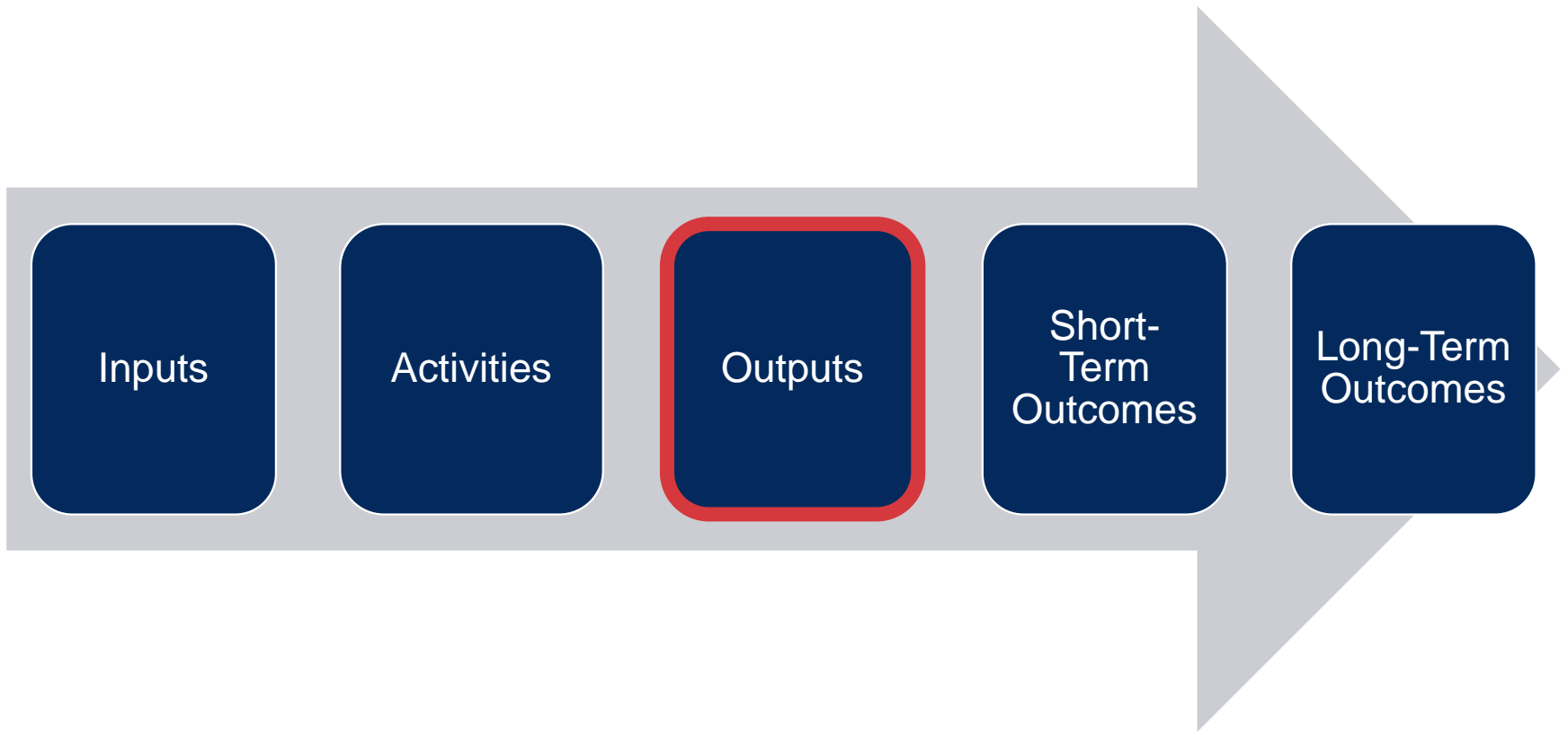
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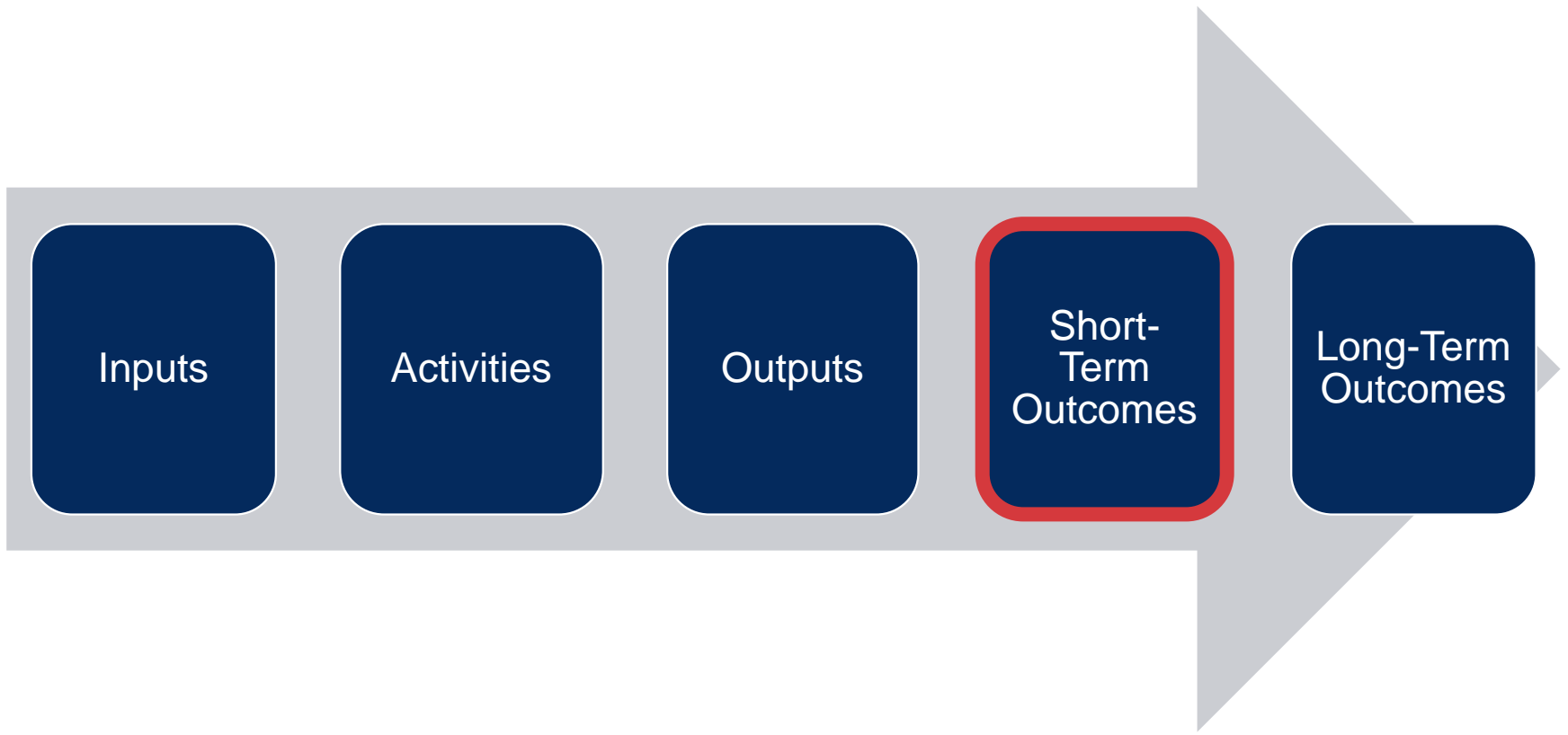
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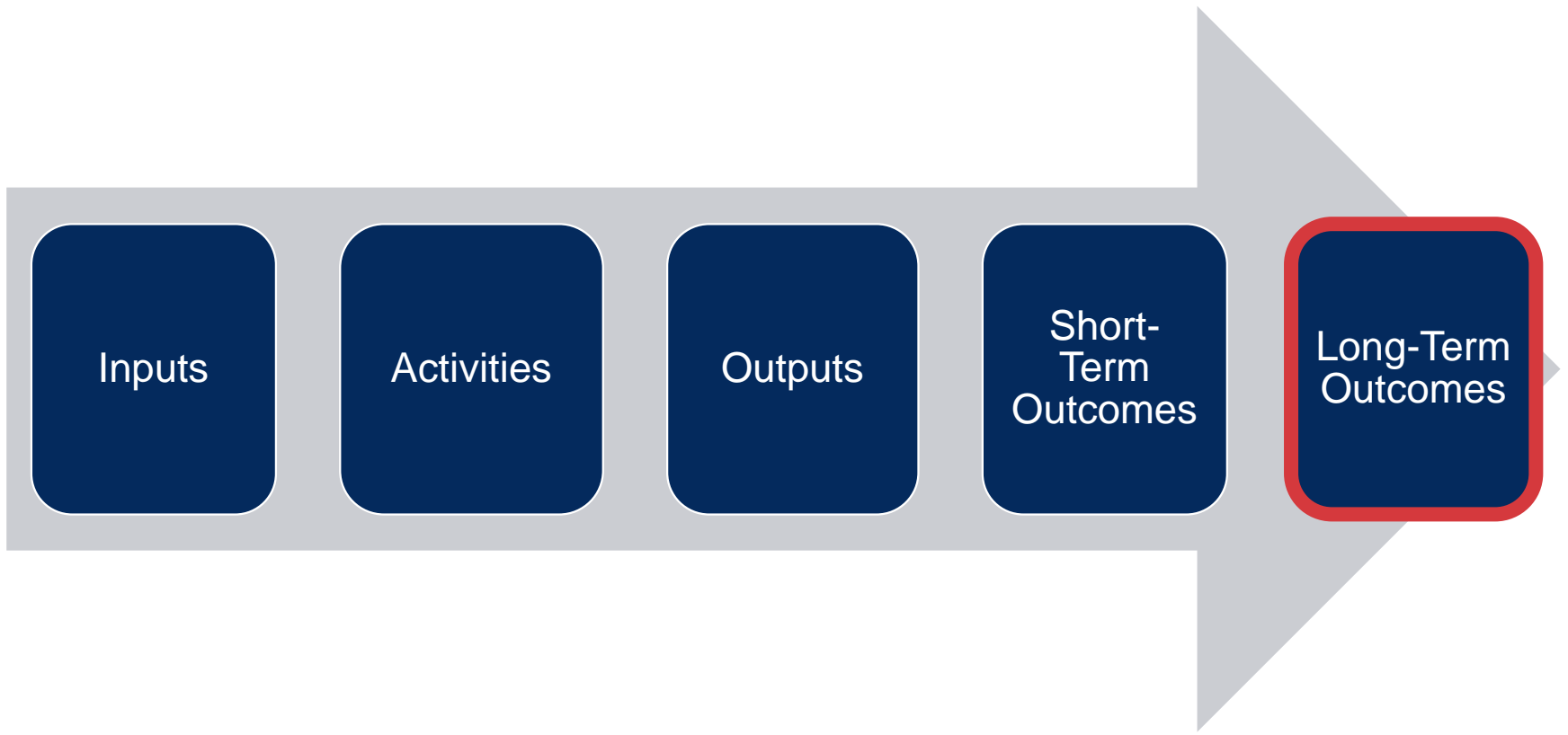
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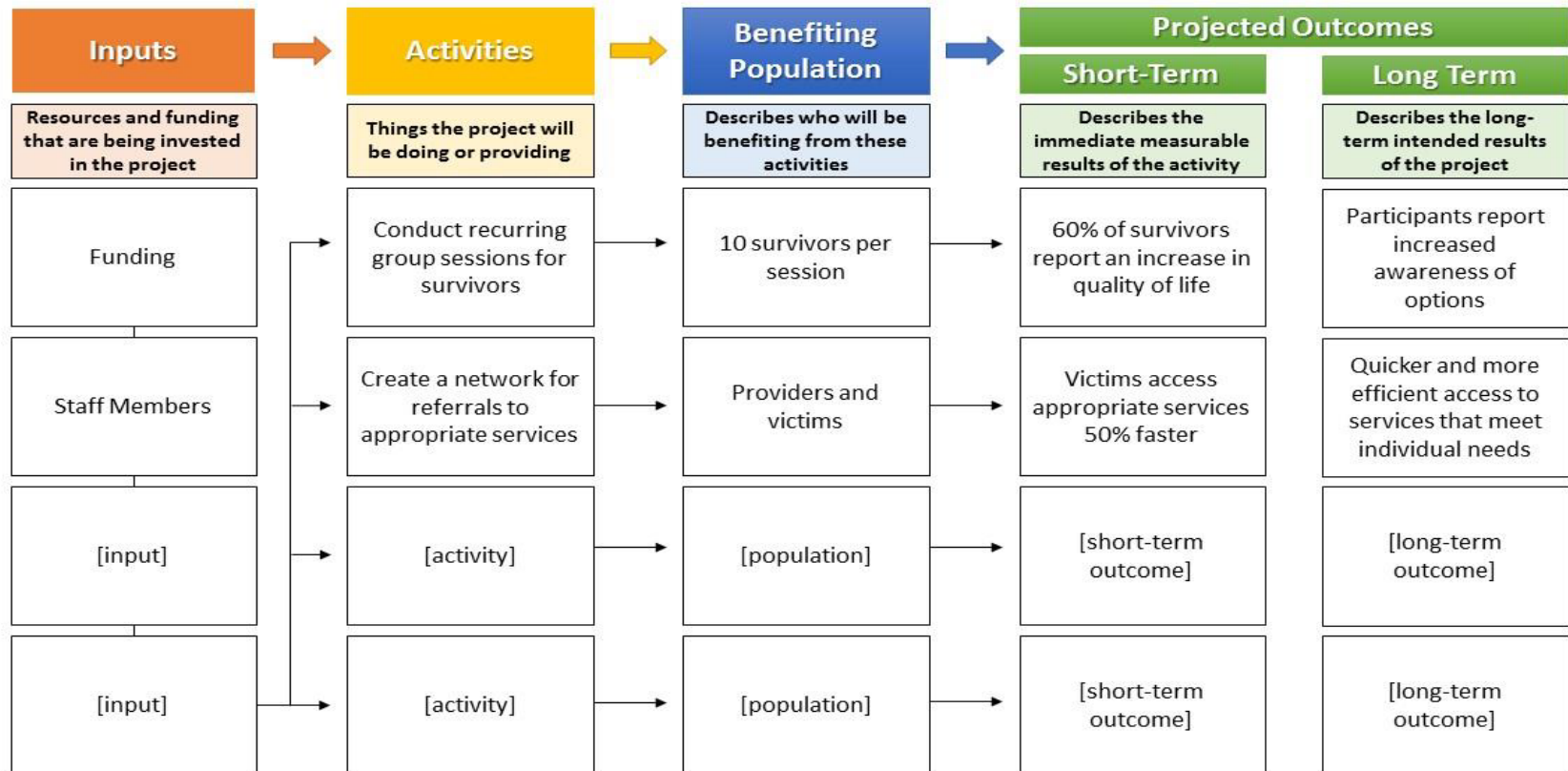
Logic Model



Logic Model



Logic Model – FY21 VOCA





How can we improve
this logic model?

Emergency Shelter for Domestic Violence Victims

Resources/Inputs	Activities	Outputs	Outcome (Short)	Outcome (Long)
<p>Shelter: Facility, Food, Donations</p> <p>Personnel: Employees and Volunteers</p> <p>Funding: VOCA, VAWA, FVPSA</p>	<p>Provide emergency shelter to victims of domestic violence</p>	<p>Provide 2000 days of shelter per year</p> <p>Provide 6000 meals to shelter residents</p> <p>Provide 150 victims safe shelter per year</p>	<p>Increase in sense of safety by victims of domestic violence and their families</p> <p>Increase in sense of well-being by victims of domestic violence and their families</p>	<p>Improve access to safe shelter for domestic violence victims</p> <p>Increase in self-sufficiency of victims of domestic violence</p>

24 Hour Crisis Line for Domestic Violence Victims

Resources/Inputs	Activities	Outputs	Outcome (Short)	Outcome (Long)

24 Hour Crisis Line for Domestic Violence Victims

Resources/Inputs	Activities	Outputs	Outcome (Short)	Outcome (Long)
Equipment: Crisis Call #, Text Line, Cell Phones	Provide 24 hour emergency crisis line (phone, text) for domestic violence victims by trained advocates	Respond to 3000 crisis line calls/texts per year for victims of domestic violence	Victims will have an increase in their sense of safety and well-being.	Improve safety for domestic violence victims
Personnel: Volunteers, Crisis Line Supervisor	Provide information and referrals to victims of domestic violence	Provide information on domestic violence to 3000 victims of domestic violence	Victims of domestic violence will increase their knowledge about domestic violence.	Increase in self-sufficiency of victims of domestic violence
Funding, VOCA, VAWA		Provide 6000 referrals to victims of domestic violence	Victims of domestic violence will increase their knowledge of and access to community resources.	

Examining Logic Models



THE GOOD
WHAT IS WORKING
WELL?



THE BAD
HOW CAN IT BE
IMPROVED? IS IT
COMPREHENSIVE?



THE UGLY
IS IT MEASURABLE?
POSSIBLE?



KEEP AN EYE TOWARD
CONSISTENCY AND
COMMON MEASURES!

Let's Practice!

Scenario #1:

Resources/Inputs	Activities	Outputs	Outcome (Short)	Outcome (Long)
<p>Personnel: Employees and Volunteers</p> <p>Funding: VOCA, OTIP</p>	Provide services to human trafficking victims	Number of services provided	<p>Increase in sense of safety for human trafficking victims</p> <p>Improve access to resources</p>	Improved victim well-being

Scenario #2:

Resources/Inputs	Activities	Outputs	Outcome (Short)	Outcome (Long)
<p>VOCA funding</p> <p>Match funding</p> <p>Our program team!</p>	<p>Provide individual counseling, advocacy, and support to marginalized victim populations</p> <p>Ensure all staff are trained on victim rights and trauma-informed care</p>	<p>Provide telephone screenings</p> <p>Provide referrals to resources</p>	<p>Increased safety for victims served</p> <p>VOCA funding</p> <p>210 victims served in rural community</p>	<p>Conduct cross-training of staff on trauma-informed care, warm handoff referrals, accessibility</p>

Scenario #3:

Resources/Inputs	Activities	Outputs	Outcome (Short)	Outcome (Long)
<p>Personnel: Program Director, Program Manager, Volunteers, Counselors</p> <p>Funding: VOCA, VAWA, OVC, Match</p> <p>Evaluator</p>	<p>Train, supervise, and provide professional development opportunities for staff</p> <p>Make warm referrals for victims to more easily access needed resources</p> <p>Provide individual counseling, advocacy, and support to marginalized victim populations</p>	<p>80 new clients served</p> <p>120 warm referrals provided</p> <p>10 staff trained</p>	<p>80% of victim served are satisfied with the resources provided</p> <p>75% of victims served reported feeling safer</p> <p>90% of staff professional development goals achieved through training</p>	<p>Increased safety and access to resources in marginalized communities</p> <p>Increase in self-sufficiency of victims served</p>


Outcome Measurement Tool

Preview and Short Demonstration

Purpose of the Outcome Measurement Tool

- Tool designed to measure success and provide options for outcomes
- Easy to use platform and customization
- Reflection of the prior PMT and core measures
- Summary reporting and milestone tracking functionality

Excel-Based Platform

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P																		
1			Outcome Measurement Tool (OMT) MA - Victim Witness Assistance Board																															
2			Need Help? Contact TTACEval@icloud.com or call toll-free 781-251-0168.																															
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Excel-Based Platform

MOVA
Massachusetts Office for Victim Assistance
Victim & Witness Assistance Board

Outcome Measurement Tool (OMT)
MA - Victim Witness Assistance Board

Need Help? Contact TTACEval@icf.com or call toll-free 781-251-0168.

MOVA Outcome Measurement Tool (OMT)

MOVA's TIPS: Using the New OMT

Your MOVA Grants Manager is your first point of contact for any questions or concerns about the OMT and performance data tracking.

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MOVA Tips | Instructions | 1. Demographics | 2. Goals | 3. Key Outcomes | PMT Summary | Appendix | Need Help |



Outcome Measurement Tool (OMT)
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709-251-0368...

← Instructions

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← Instructions

← Definitions & Appendices

MOVA Overview



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TECHNICAL

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You must fill in every required field in the OMT as you progress and you are required to complete all fields.

Where there is no data to report, you may leave the field blank.

APPENDIX

POPULATION DEMOGRAPHICS AND DIRECT SERVICES

A. Race and Ethnicity

American Indian or Alaska Native	Refers to a person having origins in any of the original peoples of North and South America (including Central America) and who maintains tribal affiliation or community attachment. This category includes people who indicated their race(s) as American Indian or Alaska Native or reported their enrolled or principal tribe, such as Navajo, Blackfoot, Hopi, Yuki, or Central American Indian groups.
Asian	Refers to a person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent, including Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam. It includes people who indicated their race(s) as Asian or reported entries such as Asian Indian, Chinese, Filipino, Korean, Japanese, Vietnamese, and Other Asian or provided other detailed Asian responses.
Black or African American	Refers to a person having origins in any of the Black racial groups of Africa. It includes people who indicated their race(s) as Black, African American, or Negro or reported entries such as Kenyan, Nigerian, or Haitian.
Hispanic or Latino	Refers to an individual who self-identifies in one of the specific Spanish, Hispanic, or Latino categories: Mexican, Puerto Rican, Cuban, or another Hispanic, Latino, or Spanish origin. This also includes people who indicate that they are another Hispanic, Latino, or Spanish origin are those whose origins are from Spain, the Spanish-speaking countries of Central or South America, or the Dominican Republic. The terms Hispanic, Latino, and Spanish are used interchangeably.
Native Hawaiian or Other Pacific Islander	Refers to a person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands. It includes people who indicated their race(s) as Pacific Islander or reported entries such as Native Hawaiian, Guamanian or Chamorro, Samoan, and Other Pacific Islander or provided other detailed Pacific Islander responses.
White Non-Latino or Caucasian	Refers to a person having origins in any of the original peoples of Europe, the Middle East, or North Africa. It includes people who indicated their race(s) as White or reported entries such as Irish, German, Italian, Lebanese, Arab, Moroccan, or Caucasian.
Other Ethnic Race or Ethnicity	Includes all other responses not included in the race categories described above.
Multiple Races	Refers to a person who may self-identify in more than one race or ethnicity category.

B. Types of Victimization

Adult Physical Assault (Includes Aggravated and Simple Assault)	
Simple Assault	Assaults and attempted assaults where no weapon was used, or no serious or aggravated injury resulted to the victim. Intimidation, coercion, and hazing are included.
Aggravated Assault	Assaults and attempted assaults where no weapon was used, or no serious or aggravated injury resulted to the victim. Intimidation, coercion, and hazing are included.
Examples:	aggravated
Adult Sexual Assault	Includes a wide range of victimizations/acts that include sexual or attempted sexual acts generally involving unwanted sexual contact between victim and offender. Sexual assaults may or may not involve force and include such things as grabbing, fondling, and verbal threats. Also included is rape, which is defined as penetration of any kind, of the vagina or anus with any body part or object, or oral penetration of a sex organ by another person, without the consent of the victim; may also include penetration of the mouth by a sex organ by another person.
Examples:	Attempted rape, attempted sexual assault, fondling, forcible sex offense, incest, indecent liberties, indecent exposure, non-forcible sex offenses, rape, rape by instrument, sexual assault/assault, sexual assault with an object, sodomy
Adult Sexually Abused/Assaulted as Children	Adult survivors of sexual abuse and/or assault which was suffered while they were children.

← Instructions

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TECHNICAL

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← Definitions & Appendices

Support Structure



Expanded Categories



Outcome Measurement Tool (OMT)
MA - Victim Witness Assistance Board
Need Help? Contact TTACEval@vt.com or call toll-free 783-293-0389.

POPULATION DEMOGRAPHICS AND DIRECT SERVICES

(#1) DATA ENTRY TAB

	Reporting Period 1	Reporting Period 2	Reporting Period 3	Reporting Period 4	Reporting Period 5	Reporting Period 6	Reporting Period 7	Reporting Period 8
SECTION 1: TOTAL number of individuals who received services during the reporting period:	45	56	3	4	8	9	0	2
<small>Subtotal: check total number of individuals across all lines. Total number 2: 45, 56, 3, 4, 8, 9, 0, 2 = 127</small>	45	0	-3	-4	-8	-9	0	-2
SECTION 2: TOTAL number of anonymous contacts received during the reporting period:	100	7	8	6	9	5	8	78
SECTION 3: IN the response to statements entered on question 1, how many were NEW individuals who received services from your agency for the first time. Enter the percentage.								
<small>Subtotal: check total percentage across all lines. Total number 1: 25, 25, 25, 25, 25, 25, 25, 25 = 200</small>	25	25	25	25	25	25	25	25
Section agency able to track individuals throughout the Fiscal Year?	Select one							

SECTION 4: Demographics									
Enter the totals for ALL individuals identified in Question 2 by the following demographic description.									
Population	Number of NEW Individuals - Year 1				Number of NEW Individuals - Year 2				
	Reporting Period 1	Reporting Period 2	Reporting Period 3	Reporting Period 4	Reporting Period 5	Reporting Period 6	Reporting Period 7	Reporting Period 8	
American Indian or Alaska Native Total	0	12	0	6	2	3	4	5	7
American Indian/Alaska Native (General)	0	12	0	6	2	3	4	5	7
Hopi	3	0	2	0	0	0	0	0	0
Navajo	4	0	2	0	0	0	0	0	0
Blackfeet Tribe	0	0	0	0	0	0	0	0	0
Select from Category									
Asian Total	23	23	21	21	12	12	0	0	0
Asian (General)	23	23	21	21	12	12	0	0	0
Select from Category									
Select from Category									
Select from Category									
Select from Category									
Black or African American Total	56	56	36	36	43	43	0	0	0
Black/African American (General)	56	56	36	36	43	43	0	0	0
Select from Category									
Select from Category									
Select from Category									
Select from Category									
Hispanic or Latino Total	5	5	6	6	20	20	0	0	0
Hispanic/Latino (General)	5	5	6	6	20	20	0	0	0
Select from Category									
Select from Category									
Select from Category									
Select from Category									
Native Hawaiian or Pacific Islander Total	1	1	0	0	0	0	0	0	0
Native Hawaiian/Pacific Islander (General)	1	1	0	0	0	0	0	0	0
Select from Category									
Select from Category									
Select from Category									
Select from Category									
White Non-Latino or Caucasian Total	87	87	99	99	76	76	0	0	0
White Non-Latino/Caucasian (General)	87	87	99	99	76	76	0	0	0
Select from Category									
Select from Category									
Select from Category									
Select from Category									
Some Other Race/Ethnicity (please specify below)	0	0	0	0	0	0	0	0	0
Multiple Races	10	5	8	8	0	0	0	0	0
Individuals Not Reported	2	0	0	0	0	0	0	0	0
Individuals Not Tracked	3	0	0	0	0	0	0	0	0

Expanded Categories



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POPULATION DEMOGRAPHICS AND DIRECT SERVICES

(#1) DATA ENTRY TAB

SECTION 1: TOTAL number of individuals who received services during the reporting period:

Reporting Period 1	Reporting Period 2	Reporting Period 3	Reporting Period 4	Reporting Period 5	Reporting Period 6	Reporting Period 7	Reporting Period 8	Reporting Period 9	Reporting Period 10
45	56	3	4						2

SECTION 2: TOTAL number of anonymous contacts received during the reporting period:

Reporting Period 1	Reporting Period 2	Reporting Period 3	Reporting Period 4	Reporting Period 5	Reporting Period 6	Reporting Period 7	Reporting Period 8	Reporting Period 9	Reporting Period 10
100	7	8							

SECTION 3: In the response or assessment entered on question 1, how many were NEW individuals who received services from your agency for the first time, during the reporting period?

Reporting Period 1	Reporting Period 2	Reporting Period 3	Reporting Period 4	Reporting Period 5	Reporting Period 6	Reporting Period 7	Reporting Period 8	Reporting Period 9	Reporting Period 10
25	85								

SECTION 4: Demographics
 Enter the totals for NEW individuals identified in Question 3 by the following demographic descriptions.

A. Race/Ethnicity (Self-Reported) - NEW individuals

Population

American Indian or Alaska Native (general)

American Indian or Alaska Native (general)

Yup'ik

Select from Options

American Indian or Alaska Native (general)

Aleut

Blackfeet Tribe

Mayan

Native Village of Barrow Inupiat Traditional Government

Navajo Nation

Nome Eskimo Community

Select from Options

Select from Options

Select from Options

Black or African American (general)

Black/African American (general)

Select from Options

Select from Options

Hispanic or Latino (general)

Hispanic or Latino (general)

Select from Options

Select from Options

Select from Options

Select from Options

Native Hawaiian or Pacific Islander (general)

Native Hawaiian or Pacific Islander (general)

Select from Options

Select from Options

Select from Options

Select from Options

White Non-Latino or Caucasian (general)

White Non-Latino or Caucasian (general)

Select from Options

Select from Options

Select from Options

Select from Options

Some Other Race/Ethnicity (please specify below)

Some Other Race/Ethnicity (please specify below)

Select from Options

Select from Options

Select from Options

Select from Options

Multiple Races

Multiple Races

Individuals Not Reported

Individuals Not Tracked

Progress Tracking



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ESTABLISHING GOALS AND PERFORMANCE MEASURES/OUTPUTS

(#2) DATA ENTRY TAB

Subgrantee Organization	SAFE		Reporting Period	Period 3 (April – June 2021)
Organization Name				
User Contact Information	Tsmith	Phone	Email Address	
User Name (First Name and Last Name)				New User?
Organization Category:	Nonprofit Organizations			
Agency Type:	Domestic and Family Violence Organization			

**Note this field requires a response to the Organization Category first.*

SECTION 15: Goals
During the first reporting period, complete the chart below to outline at least 2-3 strategic areas of focus within your award and the associated goals for each area. It is recommended to have 1-2 goals per strategic area with measurable milestones to track throughout your award. Please ensure your logic model when constructing your goals for the award. Once these are entered, each reporting period will be for updates only and entering the values for each period to track your progress. This report is an outline of what you hope to achieve through your grant funding.

		Period 1	Period 2	Period 3	Period 4	Period 5	Period 6	Period 7	Period 8	MILESTONE	Progress Toward Goal (auto-calculated)
Sample Strategic Area:											
Sample: What is your Goal?											
Mental Health Services											
To reduce trauma symptoms of crime victims who are engaged in mental health services											
Input Measure #1 here: Number of unique victims served through mental health services: number of new victims served, number of continuing victims served		10	22	12	6	5	20	15	8	100	98%
Input Measure #2 here: Number of victims that received therapeutic or counseling services in the reporting quarter but had not yet received T1		2	5	3	0	4	6	1	2	40	58%
Input Measure #3 here: Number of unique victims served that demonstrated an increase in functioning at T2 during this reporting period		0	0	0	0	0	0	0	0	10	0%
Sample: What is another Goal?											
To improve the general functioning of a crime victim											
Input Measure #1 here: Number of unique victims served through mental health services: number of new victims served, number of continuing victims served											
Input Measure #2 here: Number of victims that received therapeutic or counseling services in the reporting quarter but had not yet received T1											
Input Measure #3 here: Number of unique victims served that demonstrated an increase in functioning at T2 during this reporting period		1	2	3	2	2	4	2	2	30	60%
Strategic Area #1:											
Housing and Shelter											
What is your Goal?											
To provide access to safe nights											
Input Measure #1 here: Number of unique CONTINUING victims (primary and secondary) provided with housing services during the		1	1	1	1	1				100	5%
Input Measure #2 here: Number of emergency shelter or safe house instances		56	18	10							#DIV/0!
Input Measure #3 here: Number of individuals served through transitional housing instances		12	8	2							#DIV/0!
What is another Goal?											
Input Measure #1 here:											#DIV/0!
Input Measure #2 here:											#DIV/0!
Input Measure #3 here:											#DIV/0!
Strategic Area #2:											
Mental Health Services											
What is your Goal?											
To reduce trauma symptoms of crime victims who are engaged in mental health services											
Input Measure #1 here: Number of individuals served through support groups (facilitated or peer)											#DIV/0!
Input Measure #2 here:											#DIV/0!
Input Measure #3 here:											#DIV/0!
What is another Goal?											
Input Measure #1 here:											#DIV/0!
Input Measure #2 here:											#DIV/0!
Input Measure #3 here:											#DIV/0!

Measurement Terminology



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ESTABLISHING GOALS AND PERFORMANCE MEASURES/OUTPUTS

(#2) DATA ENTRY TAB

Subgrantee Organization	SAFE	Reporting Period	Period 3 (April–June 2021)
User Contact Information	Organization Name	User Name (First Name and Last Name)	
	Tsmith	Phone	Email Address
Organization Category:	Nonprofit Organizations	New User?	
Agency Type:	Domestic and Family Violence Organization		

**Note this field requires a response to the Organization Category first.*

SECTION 15: Goals
During the first reporting period, complete the chart below to outline at least 2-3 strategic areas of focus within your award and the associated goals for each area. It is recommended to have 1-2 goals per strategic area with measurable milestones to track throughout your award. Please ensure your logic model when constructing your goals for the award. Once these are entered, each reporting period will be for updates only and entering the values for each period to track your progress. This report is an outline of what you hope to achieve through your grant funding.

		Period 1	Period 2	Period 3	Period 4	Period 5	Period 6	Period 7	Period 8	MILESTONE	Progress Toward Goal (auto-calculated)
Sample Strategic Area:											
Sample: What is your Goal?											
Mental Health Services											
To reduce trauma symptoms of crime victims who are engaged in mental health services.											
Input Measure #1 here: Number of unique victims served through mental health services: number of new victims served, number of continuing victims served		10	22	12	6	5	20	15	8	100	98%
Input Measure #2 here: Number of victims that received therapeutic or counseling services in the reporting quarter but had not yet received T1		2	5	3	0	4	6	1	2	40	58%
Input Measure #3 here: Number of unique victims served through mental health services: number of new victims served, number of continuing victims served		0	0	0	0	0	0	0	0	10	0%
Sample: What is another Goal?											
To improve the general functioning of a crime victim											
Input Measure #1 here: Number of unique victims served through mental health services: number of new victims served, number of continuing victims served											
Input Measure #2 here: Number of victims that received therapeutic or counseling services in the reporting quarter but had not yet received T1											
Input Measure #3 here: Number of unique victims served that demonstrated an increase in functioning at T2 during this reporting period		1	2	3	2	2	4	2	2	30	60%

Strategic Area #1:											
Housing and Shelter											
What is your Goal?											
To provide access to safe nights											
Input Measure #1 here: Number of unique CONTINUING victims (primary and secondary) provided with housing services during the		1	1	1	1	1				100	5%
Input Measure #2 here: Number of emergency shelter or safe house instances		56	18	10							#DIV/0!
Input Measure #3 here: Number of individuals served through transitional housing instances		12	8	2							#DIV/0!
What is another Goal?											
Input Measure #1 here:											#DIV/0!
Input Measure #2 here:											#DIV/0!
Input Measure #3 here:											#DIV/0!
Strategic Area #2:											
Mental Health Services											
What is your Goal?											
To reduce trauma symptoms of crime victims who are engaged in mental health services											
Input Measure #1 here: Number of individuals served through support groups (facilitated or peer)											#DIV/0!
Input Measure #2 here:											#DIV/0!
Input Measure #3 here:											#DIV/0!
What is another Goal?											
Input Measure #1 here:											#DIV/0!
Input Measure #2 here:											#DIV/0!
Input Measure #3 here:											#DIV/0!

Measurement Outputs vs. Outcomes



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ESTABLISHING GOALS AND PERFORMANCE MEASURES/OUTPUTS

(#2) DATA ENTRY TAB

Subgrantee Organization	SAFE	Reporting Period	Period 3 (April–June 2021)
Organization Name			
User Contact Information	Tsmith	Phone	
User Name (First Name and Last Name)		Email Address	
Organization Category	Nonprofit Organizations	New User?	
Agency Type	Domestic and Family Violence Organization		

**Note this field requires a response to the Organization Category first.*

SECTION 15: Goals
During the first reporting period, complete the chart below to outline at least 2-3 strategic areas of focus within your award and the associated goals for each area. It is recommended to have 1-2 goals per strategic area with measurable milestones to track throughout your award. Please ensure your logic model when constructing your goals for the award. Once these are entered, each reporting period will be for updates only and entering the values for each period to track your progress. This report is an outline of what you hope to achieve through your grant funding.

Step 1: Choose 2-3 Strategic Areas using the dropdown menu of categories.
Step 2: Provide 1-2 Goals for each Strategic Area.
Step 3: Select how you will measure each goal over the course of your award by providing 2-3 Measures to assess your outcomes.
Step 4: Enter your predicted Milestones for each measure to show what you plan to achieve by the end of your award.
Step 5: Enter your predicted Milestones for each measure to show what you plan to achieve by the end of your award.
Step 6: During each reporting period, enter the values (numeric) for each established measure in the correct column.

	Period 1	Period 2	Period 3	Period 4	Period 5	Period 6	Period 7	Period 8	MILESTONE	Progress Toward Goal (auto-calculated)
Sample Strategic Area: Mental Health Services										
Sample Goal: To reduce trauma symptoms of crime victims who are engaged in mental health services.										
Input Measure #1 here: Number of unique victims served through mental health services: number of new victims served, number of continuing victims served	10	22	12	6	5	20	15	8	100	98%
Input Measure #2 here: Number of victims that received therapeutic or counseling services in the reporting quarter but had not yet received T1	2	5	3	0	4	6	1	2	40	58%
Input Measure #3 here: Number of victims that received therapeutic or counseling services in the reporting quarter but had not yet received T2	0	0	0	0	0	0	0	0	10	0%
Sample Goal: To improve the general functioning of a crime victim										
Input Measure #1 here: Number of unique victims served through mental health services: number of new victims served, number of continuing victims served			12	6	5	20	15	8	100	98%
Input Measure #2 here: Number of victims that received therapeutic or counseling services in the reporting quarter but had not yet received T1			3	0	4	6	1	2	40	58%
Input Measure #3 here: Number of unique victims served that demonstrated an increase in functioning at T2 during this reporting period	1	2	3	2	2	4	2	2	30	60%
Strategic Area #1: Housing and Shelter										
What is your Goal? To provide access to safe nights										
Input Measure #1 here: Number of unique CONTINUING victims (primary and secondary) provided with housing services during the reporting period	1	1	1	1	1				100	5% #DIV/0!
Input Measure #2 here: Number of emergency shelter or safe house instances	56	18	10							#DIV/0!
Input Measure #3 here: Number of individuals served through transitional housing instances	12	8	2							#DIV/0!
What is another Goal?										#DIV/0!
Input Measure #1 here:										#DIV/0!
Input Measure #2 here:										#DIV/0!
Input Measure #3 here:										#DIV/0!
Strategic Area #2: Mental Health Services										
What is your Goal? To reduce trauma symptoms of crime victims who are engaged in mental health services										
Input Measure #1 here: Number of individuals served through support groups (facilitated or peer)										#DIV/0!
Input Measure #2 here:										#DIV/0!
Input Measure #3 here:										#DIV/0!
What is another Goal?										#DIV/0!
Input Measure #1 here:										#DIV/0!
Input Measure #2 here:										#DIV/0!
Input Measure #3 here:										#DIV/0!

Measurement Outputs vs. Outcomes



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ESTABLISHING GOALS AND PERFORMANCE MEASURES/OUTPUTS

(#2) DATA ENTRY TAB

Subgrantee Organization	SAFE		Reporting Period	Period 3 (April–June 2021)
User Contact Information	Tsmith		Phone	
Organization Category:	Nonprofit Organizations		Email Address	
Agency Type:	Domestic and Family Violence Organization		New User?	<input type="checkbox"/>

**Note this field requires a response to the Organization Category first.*

SECTION 15: Goals
During the first reporting period, complete the chart below to outline at least 2-3 strategic areas of focus within your award and the associated goals for each area. It is recommended to have 1-2 goals per strategic area with measurable milestones to track throughout your award. Please ensure your logic model when constructing your goals for the award. Once these are entered, each reporting period will be for updates only and entering the values for each period to track your progress. This report is an outline of what you hope to achieve through your grant funding.

Step 1: Choose 2-3 Strategic Areas using the dropdown menu of categories.
Step 2: Provide 1-2 Goals under each Strategic Area.
Step 4: Select how you will measure each goal over the course of your award by providing 2-3 Measures to assess your outcomes.
Step 5: Enter your predicted Milestones for each measure to show what you plan to achieve by the end of your award.
Step 6: During each reporting period, enter the values (numeric) for each established measure in the correct column.

	Period 1	Period 2	Period 3	Period 4	Period 5	Period 6	Period 7	Period 8	MILESTONE	Progress Toward Goal (auto-calculated)
Sample Strategic Area:										
Sample: What is your Goal?										
Mental Health Services										
To reduce trauma symptoms of crime victims who are engaged in mental health services:										
Number of unique victims served through mental health services: number of new victims served, number of continuing victims served	10	22	12	6	5	20	15	8	100	98%
Number of victims that received therapeutic or counseling services in the reporting quarter but had not yet received T1	2	5	3	0	4		1	2	40	58%
Input Measure #3 here:	0	0	0	0	0		0	0	10	0%
Sample: What is another Goal?										
To improve the general functioning of a crime victim										
Number of unique victims served through mental health services: number of new victims served, number of continuing victims served			12	6	5	20	15	8	100	98%
Number of victims that received therapeutic or counseling services in the reporting quarter but had not yet received T1			3	0	4	6	1	2	40	58%
Number of unique victims served that demonstrated an increase in functioning at T2 during this reporting period	1	2	3	2	2	4	2	2	30	60%
Strategic Area #1:										
Housing and Shelter										
To provide access to safe nights										
Number of unique CONTINUING victims (primary and secondary) provided with housing services during the	1	1	1	1	1				100	100%
Number of emergency shelter or safe house instances	56	18	10							#DIV/0!
Number of individuals served through transitional housing instances	12	8	2							#DIV/0!
What is another Goal?										
Input Measure #1 here:										#DIV/0!
Input Measure #2 here:										#DIV/0!
Input Measure #3 here:										#DIV/0!
Strategic Area #2:										
Mental Health Services										
To reduce trauma symptoms of crime victims who are engaged in mental health services										
Number of individuals served through support groups (facilitated or peer)										#DIV/0!
Input Measure #1 here:										#DIV/0!
Input Measure #2 here:										#DIV/0!
Input Measure #3 here:										#DIV/0!

Outcomes



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SHORT- AND LONG-TERM OUTCOMES

(#3) DATA ENTRY TAB

Subrecipients are expected to implement a standard set of key outcomes to demonstrate the short- and long-term outcomes of their program. This section is meant to capture what you may already be collecting and recommend potential areas for enhancing what we know about the impact of VOCA across the state. During each reporting period, you will provide the average outcome for each measure for that period and how many times that question was administered is captured in the "Demographics" tab to auto-calculate the response rate. Do not change the outcomes without consulting your Grant Manager. New measures can be introduced as your program develops and instrumentation changes. Refer to the Appendix for sample measures, which are included in the dropdown options.

SECTION 16: Short and Long-term Outcomes

- 1.) Input each strategic area and goal and then refer to your logic model to determine short- and long-term outcomes.
- 2.) For each outcome, determine the focus of it (clients, perception of staff or quality of services) from Outcome Type and the main theme of the outcome from Category.
- 3.) In the Question column write the question you are asking staff, clients or community members to determine your organization's performance for the selected outcome. Then select the Scale Measure and the Scale Range for your question.
- 4.) Enter your predicted Milestones for each measure to show what you plan to achieve by the end of your award and include any notes to clarify your goals.

Strategic Area <i>The strategic area related to the outcomes.</i>	Outcome Type <i>Who/What is the outcome focused on?</i>	Category <i>Main themes of outcomes.</i>	Question <i>Include the full text for the questions that are administered to assess outcomes.</i>	Scale Measure <i>Type of response options to the specified question.</i>	Scale Range <i>What are the response options?</i>	Milestone <i>Target set to assist with tracking progress toward your goals.</i>	Milestone Note <i>Optional space to include information to help interpret the milestone.</i>	Reporting Period 1		Reporting Period 2	
								Response Rate Overall	8%	Response Rate Overall	30%
								Response Rate Staff	100%	Response Rate Staff	#DIV/0!
Victim Outcome	Example: Improve Well-Being		As a result of this program, I am more confident in my decisions	Likert Scale	1 = Strongly Disagree, 5 = Strongly Agree	4.0		4.0		4.5	

Outcomes

MOVa
Measure of Victim Assistance

SHORT- AND LONG-TERM OUTCOMES

Subrecipients are expected to implement a standard set of key outcomes to demonstrate their commitment to victim assistance. The OMT already be collecting and recommend potential areas for enhancing what we know about outcomes for each measure for that period and how many times that question was administered to staff, clients or community members to determine if any new outcomes without consulting your Grant Manager. New measures can be introduced as you wish which are included in the dropdown options.

SECTION 16: Short and Long-term Outcomes

- 1.) Input each strategic area and goal and then refer to your logic model to determine short- and long-term outcomes.
- 2.) For each outcome, determine the focus of it (clients, perception of staff or quality of services) from Outcome Type and the Outcome Category.
- 3.) In the Question column write the question you are asking staff, clients or community members to determine if your organization is achieving the outcome.
- 4.) Enter your predicted Milestones for each measure to show what you plan to achieve by the end of each reporting period.

Strategic Area The strategic area related to the outcomes.	Outcome Type Who/What is the outcome focused on?	Category Main themes of outcomes.	Question Include the full text for the questions that are administered to assess outcomes.	Reporting Period 1	Reporting Period 2
Victim Outcome	Example: Improve Well-Being	Example: Improve Well-Being	As a result of this program, I am more confident in my decisions	4.0	4.5

#3) DATA ENTRY TAB

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Outcomes



SHORT- AND LONG-TERM OUTCOMES

Subrecipients are expected to implement a standard set of key outcomes to demonstrate they already be collecting and recommend potential areas for enhancing what we know about the outcome for each measure for that period and how many times that question was administered. Outcomes without consulting your Grant Manager. New measures can be introduced as your program, which are included in the dropdown options.

SECTION 16: Short and Long-term Outcomes

- 1.) Input each strategic area and goal and then refer to your logic model to determine short- and long-term outcomes.
- 2.) For each outcome, determine the focus of it (clients, perception of staff or quality of services) from Outcome Type and the main theme of.
- 3.) In the Question column write the question you are asking staff, clients or community members to determine your organization's performance on that question.
- 4.) Enter your predicted Milestones for each measure to show what you plan to achieve by the end of your award and include any notes to clarify your goal.

Strategic Area <i>The strategic area related to the outcomes.</i>	Outcome Type <i>Who/What is the outcome focused on?</i>	Category <i>Main themes of outcomes.</i>	Question <i>Include the full text for the questions that are administered to assess outcomes.</i>	Scale Measure <i>Type of response options to the specified question.</i>	Scale Range <i>What are the response options?</i>	Milestone <i>Target set to assist with tracking progress toward your goals.</i>	Milestone Note <i>Optional space to include information to help interpret the milestone.</i>	Reporting Period 1		Reporting Period 2	
								Response Rate Overall:	8%	Response Rate Overall:	30%
								Response Rate Staff:	100%	Response Rate Staff:	#DIV/0!
				Likert Scale	1 = Strongly Disagree, 5 = Strongly Agree	4.0		4.0			
				Dichotomous	1=Agree, 2=Disagree	75%	75% of responses are yes	50%			
				Likert Scale	1=Strongly Disagree, 2=Disagree, 3=Undecided, 4=Agree, 5=Strongly Agree	80%		85%			

Outcomes



SHORT- AND LONG-TERM OUTCOMES

Subrecipients are expected to implement a standard set of key outcomes to demonstrate the short- and long-term impact of their programs. The MOVA already be collecting and recommend potential areas for enhancing what we know about the impact of your program. For each outcome, you will be asked to provide an outcome for each measure for that period and how many times that question was administered is collected. You will be asked to provide an outcome for each measure for that period and how many times that question was administered is collected. You will be asked to provide an outcome for each measure for that period and how many times that question was administered is collected.

SECTION 16: Short and Long-term Outcomes

1. Input each strategic area and goal and then refer to your logic model to determine short- and long-term outcomes.
2. For each outcome, determine the focus of it (clients, perception of staff or quality of services) from Outcome Type and the main theme of the outcome.
3. In the Question column write the question you are asking staff, clients or community members to determine your organization's performance for that outcome.
4. Enter your predicted Milestones for each measure to show what you plan to achieve by the end of your award and include any notes to clarify your goals.

Strategic Area <i>The strategic area related to the outcomes.</i>	Outcome Type <i>Who/What is the outcome focused on?</i>	Category <i>Main themes of outcomes.</i>	Question <i>Include the full text for the questions that are administered to assess outcomes.</i>	Scale Measure <i>Type of response options to the specified question.</i>	Scale <i>What are the response options?</i>	Tracking <i>Information to help interpret the milestones.</i>	Reporting Period 1		Reporting Period 2	
							Response Rate Overall	8%	Response Rate Overall	30%
							Response Rate Staff	100%	Response Rate Staff	#DIV/0!
Victim Outcome	Example: Improve Well-Being		As a result of this program, I am more confident in my decisions	Likert Scale	1 = Strongly Disagree, 5 = Strongly Agree	4.0	4.0		4.5	

Category	Sub-Category	Items
Quality of Services	Confidentiality and Privacy	I feel that my work with ASP has been confidential. (6h)
Other	Demographics: Type of Services Received	I have used (check all that apply): Rape Crisis Services, Domestic Violence Services, 24-Hr. Hotline, Safe Home, Counseling, Group Counseling, Court Advocacy, Children's Program, Trauma Therapy, Other, Unknown (6h)
Other	Length of Service Period	Number of contacts I have had with A Safe Place (ASP) in the last 3 months: numbers are unclearly written (6h)
Client Outcomes	Improve Well-Being	How has coming to ASP improved your life? (6h)
Quality of Services	Program Satisfaction	What has been most helpful for you at ASP? (6h)
Professional Staff	Welcoming and Friendly	Is there someone in particular that provided you with exceptional services at ASP? If yes, do you wish to share who that person is? (6h)

Summary & Reporting



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Outcome Measurement Tool (OMT) Summary Report

DO NOT UPDATE - AUTO GENERATED REPORT

	Reporting Period 1	Reporting Period 2	Reporting Period 3	Reporting Period 4	Reporting Period 5	Reporting Period 6	Reporting Period 7	Reporting Period 8	Overview	
									Cumulative Total	Statewide Cumulative Total
1. TOTAL number of individuals who received services during the reporting period:	45	56	3	4	8	9	0	2	127	
2. TOTAL number of anonymous contacts received during the reporting period:	100	7	8	6	9	5	8	78	221	
3. Of the number of individuals entered in question 1, how many were NEW individuals who received services from your agency for the first time during the reporting period:	0	0	0	0	0	0	0	0	0	

Select one.

☒ Track NEW individuals

4. Demographics (for NEW Individuals Identified In Question 3)

A. Race/Ethnicity (Self-Reported)	Number of New Individuals - Year 1				Number of New Individuals - Year 2				Overview	
	Reporting Period 1	Reporting Period 2	Reporting Period 3	Reporting Period 4	Reporting Period 5	Reporting Period 6	Reporting Period 7	Reporting Period 8	Cumulative Total	Statewide Cumulative Total
American Indian or Alaska Native	12	6	2	3	4	5	6	7	45	
Asian	23	21	12	0	0	0	0	0	56	
Black or African American	56	36	43	0	0	0	0	0	135	
Hispanic or Latino	5	6	20	0	0	0	0	0	31	
Native Hawaiian or Other Pacific Islander	1	0	0	0	0	0	0	0	1	
White Non-Latino or Caucasian	87	99	76	0	0	0	0	0	262	
Some Other Race	0	0	0	0	0	0	0	0	0	
Multiple Races	10	5	8	0	0	0	0	0	23	
Not Reported	2	0	0	0	0	0	0	0	2	
Not Tracked	3	0	0	0	0	0	0	0	3	
Race/Ethnicity Total (auto-calculated after save):	199	173	161	3	4	5	6	7	558	

B. Gender Identity (Self-Reported)	Number of New Individuals - Year 1				Number of New Individuals - Year 2				Overview	
	Reporting Period 1	Reporting Period 2	Reporting Period 3	Reporting Period 4	Reporting Period 5	Reporting Period 6	Reporting Period 7	Reporting Period 8	Cumulative Total	Statewide Cumulative Total
Male	3	1	0	0	0	0	0	0	4	
Female	4	3	0	0	0	0	0	0	9	
Other	6	7	0	0	0	0	0	0	13	
Not Reported	0	0	0	0	0	0	0	0	0	
Not Tracked	0	0	0	0	0	0	0	0	0	
Gender Total (auto-calculated after save):	13	11	0	0	0	0	0	0	26	

Summary & Reporting



Outcome Measurement Tool (OMT)
Mass Victim Witness Assistance Board
Need Help? Contact Training@mvwa.com or call toll-free 703-251-0368.

Outcome Measurement Tool (OMT) Summary Report

DO NOT UPDATE - AUTO GENERATED REPORT

	Reporting Period 1	Reporting Period 2	Reporting Period 3	Reporting Period 4	Reporting Period 5	Reporting Period 6	Reporting Period 7	Reporting Period 8	Cumulative Total	Statewide Cumulative Total
1. TOTAL number of individuals who received services during the reporting period:	45	56	3	4	8	9	0	2	127	
2. TOTAL number of anonymous contacts received during the reporting period:	100	7	8	6	9	5	8	78	221	
3. Of the number of individuals entered in question 1, how many were NEW individuals who received services from your agency for the first time during the reporting period:	0	0	0	0	0	0	0	0	0	

Select one. ☒ Track NEW individuals

4. Demographics (for NEW Individuals Identified In Question 3)

A. Race/Ethnicity (Self-Reported)	Number of New Individuals - Year 1				Number of New Individuals - Year 2				Overview	
Population	Reporting Period 1	Reporting Period 2	Reporting Period 3	Reporting Period 4	Reporting Period 5	Reporting Period 6	Reporting Period 7	Reporting Period 8	Cumulative Total	Statewide Cumulative Total
American Indian or Alaska Native	12	6	2	3	4	5	6	7	53	
Asian	23	21	12	0	0	0	0	0	56	
Black or African American	56	36	43	0	0	0	0	0	135	
Hispanic or Latino	5	6	20	0	0	0	0	0	31	
Native Hawaiian or Other Pacific Islander	1	0	0	0	0	0	0	0	1	
White Non-Latino or Caucasian	87	99	76	0	0	0	0	0	262	
Some Other Race	0	0	0	0	0	0	0	0	0	
Multiple Races	10	5	8	0	0	0	0	0	23	
Not Reported	2	0	0	0	0	0	0	0	2	
Not Tracked	3	0	0	0	0	0	0	0	3	
Race/Ethnicity Total (auto-calculated after save):	199	173	161	3	4	5	6	7	558	

B. Gender Identity (Self-Reported)	Number of New Individuals - Year 1				Number of New Individuals - Year 2				Overview	
Population	Reporting Period 1	Reporting Period 2	Reporting Period 3	Reporting Period 4	Reporting Period 5	Reporting Period 6	Reporting Period 7	Reporting Period 8	Cumulative Total	Statewide Cumulative Total
Male	3	1	0	0	0	0	0	0	4	
Female	4	3	0	0	0	0	0	0	7	
Other	6	7	0	0	0	0	0	0	13	
Not Reported	0	0	0	0	0	0	0	0	0	
Not Tracked	0	0	0	0	0	0	0	0	0	
Gender Total (auto-calculated after save):	13	11	0	0	0	0	0	0	26	

Trainings



INTRO TO LOGIC MODELS
December 17 9:00-11:30 am ET



UPPING YOUR
LOGIC MODEL GAME
9:00-11:30 am ET
January 7, 2021



OUTCOME MEASUREMENT TOOL
December 15 1:00-3:30 pm ET
December 17 1:00-3:30 pm ET

Questions?



Contact Information

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MOVA Website: <https://www.mass.gov/funding-and-grants-management>

OVC TTAC Website: <https://www.ovcttac.gov/>