## COMMONWEALTH OF MASSACHUSETTS DEPARTMENT OF TELECOMMUNICATIONS AND CABLE

Review of Proposed Basic Service		D 1 . 37 D D D D A A A A
Tier Programming, Equipment and	)	Docket No. D.T.C. 08-14
Installation Rates of Time Warner Cable	)	

## **DECLARATION OF MARIA HOURIGAN**

- 1. I am Maria Hourigan. I am employed by Time Warner Cable as the Director of Finance, Local News Division. My office address is 75 Ninth Avenue, New York, NY 10011.
- 2. In my position I am responsible for planning, tracking and internally reporting the financial information for the several local news channels which Time Warner Cable owns and operates around the country. Among these channels is Capital News 9 which Time Warner Cable carries on its systems in the area in eastern New York State centered around the Albany/Schenectady/Troy Capital District and in western Massachusetts.
- 3. I make this declaration in support of Time Warner Cable's request for an order protecting as confidential the information setting forth the per-subscriber cost of the Capital News 9 channel. A third party obtaining this per-subscriber cost information could, by combining it with information which is otherwise available about the number of Time Warner Cable subscribers in the franchise areas in which Capital News 9 is carried, easily calculate the overall costs to Time Warner Cable of operating Capital News 9.
- 4. Information about the costs of Capital News 9 is information which Time Warner Cable maintains as confidential and does not disclose publicly.
- 5. This information could be injurious to Time Warner Cable if made available to those who compete or may compete in providing multi-channel video services in those areas where

Time Warner Cable carries Capital News 9. Time Warner Cable developed and continues to operate its local news channels because they provide programming which we believe is of interest and value to our customers and potential customers. It is programming which we expect will incent some consumers to subscribe to our cable service and to maintain the subscription.

6. Our competitors and potential competitors could find the information about the costs involved in operating Capital News 9 to be of significant use in evaluating and determining whether or not to create their own competing local news service in an effort to attract customers, including current customers of Time Warner Cable.

7. Time Warner Cable is also concerned that this sensitive information be protected from a third party who might be interested in purchasing from Time Warner Cable the rights to distribute Capital News 9 as programming on their own multi-channel video services. As a case in point, Time Warner Cable sells to another cable operator, Cablevision Systems, the right to distribute New York 1, (our local news channel in the New York City area) on its cable systems. Information about the costs of Capital News 9 would be advantageous to a third party engaged in negotiations with Time Warner Cable concerning the right to distribute the service and the price to be paid for those rights.

8. For the above reasons, I believe disclosure of this information would be harmful to Time Warner Cable's competitive and business interests.

9. I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge and believe.

Respectfully submitted,

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Maria Hourigan

Dated February 9, 2010