

Massachusetts Division of Insurance
Membership in Dental Insured Preferred Provider Plans
as of December 31, 2023

	DENTAL Insured Preferred Provider Plan Members ¹ By County	Barnstable	Berkshire	Bristol	Dukes	Essex	Franklin	Hampden	Hampshire	Middlesex	Nantucket	Norfolk	Plymouth	Suffolk	Worcester	MA
		Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Total 2023
		End of 2023	End of 2023	End of 2023	End of 2023	End of 2023	End of 2023	End of 2023	End of 2023	End of 2023	End of 2023	End of 2023	End of 2023	End of 2023	End of 2023	Members
1	Aetna Life Insurance Company	17	4	3,506	0	3,058	221	1,864	398	4,750	0	2,323	2,079	2,103	5,555	25,878
2	Altus Dental Insurance Company, Inc.	6,256	2,257	34,842	198	24,671	2,012	11,036	5,561	28,642	1,327	18,279	19,089	6,917	42,009	203,096
3	Ameritas Life Insurance Corporation ²	243	134	582	225	739	227	580	221	1,263	7	536	601	374	1,048	6,780
4	Blue Cross and Blue Shield of Massachusetts, Inc.	2,463	1,452	9,876	183	10,130	1,645	4,047	3,992	25,317	84	12,394	9,197	10,461	16,125	107,366
5	Cigna Health and Life Insurance Company ³	712	520	1,959	36	3,838	280	14,019	1,482	13,626	12	4,517	2,321	2,452	11,832	57,606
6	Colonial Life & Accident Insurance Company	46	18	311	0	233	18	218	24	299	7	141	156	138	377	1,986
7	Dearborn National Life Insurance Company ⁴	3	0	0	0	0	0	0	3	1	0	0	0	1	9	17
8	Dental Service of Massachusetts, Inc. ⁵	6,662	994	13,432	535	35,719	3,998	8,403	5,058	83,310	264	39,646	25,203	25,028	25,421	273,673
9	Dentegra Insurance Company	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
10	Dentegra Insurance Company of NE	329	133	252	19	478	60	175	107	992	13	482	361	319	396	4,116
11	DSM Massachusetts Insurance Company, Inc.	2,493	702	4,229	159	6,010	483	2,587	920	11,152	69	5,273	3,535	4,413	5,643	47,668
12	First Health Life & Health Insurance Company	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
13	Humana Insurance Company	124	9	29	4	212	0	0	15	471	0	84	186	225	138	1,497
14	Metropolitan Life Insurance Company	7,806	3,831	17,670	323	33,450	4,494	15,844	12,512	80,417	44	34,710	25,878	25,910	29,488	292,377
15	Principal Life Insurance Company	674	177	1,079	35	2,676	199	2,001	578	5,131	32	1,966	1,578	1,571	3,655	21,352
16	Reliance Standard Life Insurance Company	5	0	12	0	50	0	27	3	66	0	26	16	35	23	263
17	Renaissance Life and Health Ins. Co. of America	108	64	77	6	142	17	46	25	278	3	137	115	47	122	1,187
18	Standard Insurance Company	28	84	109	0	238	73	238	65	213	2	53	103	34	258	1,498
19	Starmount Insurance Company ⁶	207	58	371	3	1,004	58	346	105	2,218	15	855	623	667	1,088	7,618
20	Sun Life Assurance Company of Canada ⁷	49	72	1,801	19	1,355	74	910	118	2,143	0	4,385	754	409	486	12,576
21	The Chesapeake Life Insurance Company	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
22	(The) Guardian Life Insurance Company of America	1,003	6,066	4,315	111	6,949	515	7,887	2,114	29,693	71	12,446	6,693	18,330	7,699	103,892
23	The Lincoln National Life Insurance Company	141	38	320	3	567	35	341	98	1,320	2	470	338	331	865	4,869
24	United Concordia Insurance Company	8	0	30	0	6	0	37	3	9	12	7	19	20	18	169
25	United of Omaha Life Insurance Company	16	10	18	0	6	10	63	7	15	0	12	7	3	27	194
26	UnitedHealthcare Insurance Company	266	131	2,902	17	1,997	230	463	216	3,683	0	1,463	1,176	843	2,997	16,384
	Total Members	29,659	16,754	97,722	1,876	133,528	14,649	71,132	33,625	295,009	1,964	140,205	100,028	100,631	155,279	1,192,062
	2023 Massachusetts Population ⁸	231,735	126,818	581,841	20,819	810,089	70,836	460,291	162,502	1,623,952	14,444	727,473	535,308	768,425	866,866	7,001,399
	2023 Market Penetration Rate ⁹	12.8%	13.2%	16.8%	9.0%	16.5%	20.7%	15.5%	20.7%	18.2%	13.6%	19.3%	18.7%	13.1%	17.9%	17.0%

¹ Information reported by carriers offering a DENTAL insured preferred provider plan, based upon the Massachusetts Division of Insurance's "Guidelines for Reporting Membership & Utilization Statistics - Version 2.2," which instructs carriers to exclude members for whom the carrier did not bear any financial risk.

² Effective December 31, 2016, Security Life Insurance Company of America has merged into Ameritas Life Insurance Corporation.

³ Connecticut General Life Insurance Company began transferring membership of some of its products to CIGNA Health and Life Insurance Company in 2013.

⁴ Dearborn National Life Insurance Company stopped marketing its dental PPO product in 2012.

⁵ Doing business as Delta Dental Plan of Massachusetts.

⁶ New product approved in February 2018

⁷ In March 2016, Sun Life acquired the group dental business of Union Security (USIC). Because of the acquisition during 2016 and 2017 Sun Life offered its enrollees replacement coverage underwritten by USIC until Sun Life could obtain department approval of its new forms and networks. The remaining 23 policies active in Sun Life in 2017 either terminated or were replaced by USIC's policies as of January 15th, 2018. The new Sun Life plan was approved in February 2018 and new business members for Sun Life appear in 2018 report.

⁸ 2023 Population Source: U.S. Census Bureau; Vintage 2023 Population Estimates: Population Estimates

⁹ Total DENTAL insured preferred provider plan members in each county divided by the 2023 population in each county.