### **COMMONWEALTH OF MASSACHUSETTS**

## DEPARTMENT OF TELECOMMUNICATIONS AND CABLE

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Petition of Verizon New England, Inc., MCIMetro Access Transmission Services of Massachusetts, Inc. d/b/a Verizon Access Transmission Services, MCI Communications Services, Inc. d/b/a Verizon Business Services, Bell Atlantic Communications, Inc. d/b/a Verizon Long Distance, and Verizon Select Services, Inc. for Investigation into the Intrastate Access Rates of Competitive Local Exchange Carriers

**D.T.C. 07-9** 

#### **PRE-FILED TESTIMONY OF**

#### JOHN DULLAGHAN

#### **ON BEHALF OF**

### **RICHMOND TELEPHONE AND RICHMOND NETWORX**

1	Q.	PLEAST STATE YOUR NAME, TITLE, AND BUSINESS
2		ADDRESS?
3	A.	My name is John Dullaghan. I am Vice President of
4		Communication and Customer Operations for Richmond
5		Telephone Company and for Richmond Connections, Inc. d/b/a
6		Richmond NetWorx. My business address is Suite 120, 75 North
7		Street, Pittsfield, Massachusetts 01201.
8	Q.	PLEASE DESCRIBE YOUR EDUCATIONAL AND
9		PROFESSIONAL BACKGROUND?
10	A.	I have a Bachelor of Arts in Sociology, with a minor in Political
11		Science, from Curry College. I have completed course work
12		towards a Master of Business Administration at the University of
13		Massachusetts. I also have completed specialized training in
14		Finance, Accounting, and Management. Finally, I am a member of
15		the Regulatory Committee of the Telephone Association of New
16		England, and the Competitive Local Exchange Committee of the
17		New York Telephone Association.
18	Q.	PLEASE DESCRIBE THE OPERATIONS OF RICHMOND
19		<b>TELEPHONE AND RICHMOND NETWORX?</b>
20	A.	Richmond Telephone is an incumbent local exchange carrier, also
21		known as an ILEC; it provides local exchange service and
22		exchange access service within its incumbent service area located
23		entirely within Berkshire County. Richmond NetWorx is a

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1		competitive local exchange carrier, also known as a CLEC; it
2		provides local exchange service and exchange access service
3		throughout the remainder of Berkshire County.
4	Q.	WHAT IS THE PURPOSE OF YOUR TESTIMONY?
5	A.	The purpose of my testimony is to present evidence to demonstrate
6		that Verizon's proposal to cap intrastate switched access rates
7		charged by CLECs at the same rate as charged by the competing
8		ILEC is poor public policy and conflicts with requirements in
9		Massachusetts General Laws, Chapter 159, at least as applied to
10		Richmond NetWorx. I also show that Verizon is asking the
11		Department to adopt only a selected portion of the federal rule it
12		claims to support, while omitting the portion that is designed to
13		address exactly the kind of situation faced by Richmond NetWorx.
14		Finally, I discuss the applicability of Verizon's proposal to
15		Richmond Telephone.
16	Q.	HAVE YOU REVIEWED THE PRE-FILED TESTIMONYOF
17		PAUL B. VASINGTON ON BEHALF OF VERIZON?
18	A.	Yes.
19	Q.	DO YOU AGREE WITH MR. VASINGTON'S ASSERTION
20		AT PAGE 21 LINES 14 AND 15 THAT THE POLICY
21		VERIZON IS ASKING THE DEPARTMENT TO ADOPT
22		"PARALLELS REQUIREMENTS THAT HAVE BEEN
23		ESTABLISHED AT THE FEDERAL LEVEL?"

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1	A.	No. The policy Mr. Vasington enunciates on page 21 lines 1
2		through 13 of his testimony reflects only a selected portion of the
3		federal requirements. Of critical importance, Verizon's proposal
4		completely omits that portion of the federal rule that addresses the
5		issue of how to handle the kind of situation Richmond NetWorx
6		faces: a CLEC provides service only in a rural area that is part of a
7		non-rural ILEC's much larger service area.
8	Q.	HOW DOES THE FEDERAL RULE ADDRESS THE
9		SITUATION THAT RICHMOND NETWORX FACES?
10	A.	The federal rule contains a rural exemption. The rural exemption,
11		which is found at 47 C.F.R. § 61.26(e), allows a rural CLEC that is
12		competing with a non-rural ILEC to charge access rates equal to
13		the rate contained in the National Exchange Carrier Association
14		("NECA") tariff, assuming the highest rate band. The federal rule
15		also allows the rural CLEC to assess the federal presubscribed
16		interexchange carrier charge, ("PICC") if the non-rural ILEC
17		assesses that charge.
18	Q.	IS RICHMOND NETWORX A RURAL CLEC?
19	A.	Yes. The federal rule defines a rural CLEC as a CLEC that
20		provides service in areas that does not serve (1) any incorporated
21		place with a population of 50,000 people or more, based upon the
22		most recent census data or (2) an urbanized area as defined by the
23		Census Bureau.

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1	Q.	IS VERIZON A NON-RURAL ILEC?
2	A.	Yes. The federal rule defines a non-rural ILEC as an ILEC that is
3		not a Rural Telephone Company. Verizon is not a Rural
4		Telephone Company and therefore is a non-rural ILEC.
5	Q.	WHY IS IT IMPORTANT FOR A RURAL CLEC LIKE
6		RICHMOND NETWORX TO BE ABLE TO CHARGE A
7		RATE HIGHER THAN A NON-RURAL ILEC LIKE
8		VERIZON?
9	A.	It costs more to serve rural areas than it costs to serve non-rural
10		areas. Rates must reflect that cost differential in order for a rural
11		CLEC to earn a reasonable return and to stay in business. This is
12		not materially different from Richmond Telephone charging higher
13		access rates than Verizon.
14	Q.	WHY ARE VERIZON'S ACCESS RATES LOWER WHEN
15		IT PROVIDES SERVICE IN BERKSHIRE COUNTY, TOO?
16	A.	Verizon's access rates reflect Verizon's costs to provide access
17		service across its entire service area. The high costs Verizon
18		incurs to provide access services in Berkshire County are offset by
19		the relatively lower costs it incurs to provide service in much more
20		densely populated areas, such as the Boston metropolitan area.
21		Richmond Telephone and Richmond NetWorx serve only
22		Berkshire County and therefore have no low-cost areas to use as an
23		offset.

1	Q.	IS THIS ANALYSIS CONSISTENT WITH THE FCC'S
2		<b>REASONS FOR ADOTPING THE RURAL EXEMPTION?</b>
3	A.	Yes. The reasons for the FCC's adoption of the rural exemption
4		perhaps are succinctly summarized in the Federal Register. The
5		following summary is taken from 66 Fed Reg. 27896:
6 7 9 10 11 12 13 14 15 16		This exemption will permit a CLEC to [charge] access rates above the competing ILEC's only when the competing ILEC has broad-based operations that include concentrated urban areas that allow it to subsidize its rural operations and therefore charge an artificially low rate for access to its rural customers. We conclude that the most effective and objective means of accomplishing this is to allow the rural exemption only to those CLECs that are competing with price-cap ILECs that do not qualify as "rural telephone companies" under the Act's definition.
17		Using the FCC's terminology, Verizon is subsidizing its access
18		rates in the rural areas it serves and thus charging artificially low
19		access rates in those areas. More specifically in terms of this case,
20		Verizon's access rates are artificially low in Berkshire County
21		because they are subsidized by ratepayers located in concentrated
22		urban areas, such as the Boston metropolitan area.
23	Q.	WHAT EVIDENCE EXISTS TO DEMONSTRATE THIS
24		COST DIFFERENCE?
25	A.	There are three obvious pieces of evidence. First, Verizon's own
26		rates demonstrate the significant cost difference and the effect of
27		cost averaging across its service area. Second, the cost difference
28		is demonstrated by the difference in the access rates charged by

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1		Richmond Telephone and by Verizon. Both of these pieces of
2		evidence are compelling because the rates have been established
3		under the oversight of the Department and are based directly upon
4		Verizon's and Richmond Telephone's costs. Third, Berkshire
5		County is extremely rural compared to the rest of the
6		Commonwealth.
7	Q.	HOW DOES A COMPARISON OF RICHMOND
8		TELEPHONE'S ACCESS RATES AND VERIZON'S
9		ACCESS RATES DEMONSTRATE THE COST
10		DIFFERENTIAL?
11	A.	Richmond Telephone charges a composite rate of \$0.072750 per
12		minute of use for intrastate switched access while Verizon charges
13		a composite rate of \$0.002200 per minute of use. Verizon's rate
14		reflects its ability to average costs across its entire service area and
15		to offset the high cost to serve Berkshire County against the low
16		cost to serve other parts of its service area
17	Q.	HOW DO VERIZON'S OWN RATES DEMONSTRATE THE
18		COST DIFFERENCE?
19	A.	Verizon's monthly retail rate for residential basic telephone service
20		throughout Massachusetts, including Berkshire County, is \$19.64.
21		That rate is based on Verizon's averaged costs to provide
22		telephone service throughout its incumbent service area. In
23		contrast, Verizon has deaveraged rates for unbundled local loops

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1		that it sells to CLECs. In rural areas, including Berkshire County,
2		Verizon charges \$24.32 per month for an unbundled local loop.
3		Thus, Verizon's deaveraged cost of just a local loop in the areas
4		Richmond NetWorx serves is greater than Verizon's retail rate for
5		finished telephone service. Both of these Verizon rates have been
6		established under the oversight of the Department and are based
7		upon Verizon's costs. Thus, Verizon's own rates conclusively
8		demonstrate that areas like Berkshire County are much more
9		expensive to serve than other areas of the Commonwealth. This
10		also means that Richmond NetWorx must pay Verizon nearly
11		\$5.00 more for an unbundled loop than it can charge its retail
10		
12		customers for finished service while matching Verizon's retail rate.
12 13	Q.	HOW DOES CENSUS DATA DEMONSTRATE THE COST
	Q.	
13	Q.	HOW DOES CENSUS DATA DEMONSTRATE THE COST
13 14	Q.	HOW DOES CENSUS DATA DEMONSTRATE THE COST DIFFERENTIAL?
13 14 15	Q.	HOW DOES CENSUS DATA DEMONSTRATE THE COST DIFFERENTIAL? It is commonly and correctly held that rural areas are more costly
13 14 15 16	Q.	HOW DOES CENSUS DATA DEMONSTRATE THE COST DIFFERENTIAL? It is commonly and correctly held that rural areas are more costly to serve than urban areas. Census data demonstrates that Berkshire
<ol> <li>13</li> <li>14</li> <li>15</li> <li>16</li> <li>17</li> <li>18</li> <li>19</li> <li>20</li> </ol>	Q.	HOW DOES CENSUS DATA DEMONSTRATE THE COST DIFFERENTIAL? It is commonly and correctly held that rural areas are more costly to serve than urban areas. Census data demonstrates that Berkshire County is extremely rural. Some key points about Berkshire
<ol> <li>13</li> <li>14</li> <li>15</li> <li>16</li> <li>17</li> <li>18</li> <li>19</li> </ol>	Q.	HOW DOES CENSUS DATA DEMONSTRATE THE COST DIFFERENTIAL? It is commonly and correctly held that rural areas are more costly to serve than urban areas. Census data demonstrates that Berkshire County is extremely rural. Some key points about Berkshire County are:

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1		Is home to 2.3% of the businesses in Massachusetts <sup>1</sup>
2	Q.	DO VERIZON'S ACCESS RATES REFLECT THE COSTS
3		THAT RICHMOND NETWORX INCURS TO PROVIDE
4		SERVICE?
5	A.	Absolutely not. As demonstrated above, the average cost to serve
6		Berkshire County, which is the only area Richmond NetWorx
7		serves, is significantly higher than the average cost to serve
8		Verizon's service area. Richmond Telephone's access rates much
9		more closely reflect Richmond NetWorx's costs.
10	Q.	WHAT CAN THE DEPARTMENT DO TO ADDRESS THE
11		SITUATION FACED BY RICHMOND NETWORX?
12	A.	If the Department decides to adopt some sort of rate cap for
12 13	A.	If the Department decides to adopt some sort of rate cap for CLECs, it should provide in the rule a rural exemption along the
	A.	
13	A.	CLECs, it should provide in the rule a rural exemption along the
13 14 15	A.	CLECs, it should provide in the rule a rural exemption along the lines of that contained in the federal rule. At a minimum, it should
13 14 15 16	A.	CLECs, it should provide in the rule a rural exemption along the lines of that contained in the federal rule. At a minimum, it should adopt a definition of rural CLECs, even by adopting the same
13 14	А. <b>Q.</b>	CLECs, it should provide in the rule a rural exemption along the lines of that contained in the federal rule. At a minimum, it should adopt a definition of rural CLECs, even by adopting the same definition as the federal rule, and allow rural CLECs to charge
13 14 15 16 17		CLECs, it should provide in the rule a rural exemption along the lines of that contained in the federal rule. At a minimum, it should adopt a definition of rural CLECs, even by adopting the same definition as the federal rule, and allow rural CLECs to charge access rates up to the level charged by Richmond Telephone.

<sup>&</sup>lt;sup>1</sup> Data compiled from http://quickfacts.census.gov/qfd/states/25/25003.html and from http://massachusetts.hometownlocator.com/census/Estimates/Cities.cfm.

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1	A.	There are three compelling reasons. First, there is no association
2		tariff for intrastate access rates, so a different proxy must be
3		identified with respect to rural CLEC rates. Second, Richmond
4		Telephone's rates are a much better proxy for rates to be charged
5		by rural CLECs than are Verizon's rates. Third, like Verizon's
6		rates, Richmond Telephone's rates already have been reviewed by
7		the Department and have been found to be just and reasonable.
8		Unlike Verizon's rates, however, Richmond Telephone's rates
9		have been found to be just and reasonable specifically with respect
10		to providing service solely in rural Berkshire County.
11	Q.	IS IT ADEQUATE, AS VERIZON HAS PROPOSED ON
12		PAGES 21 AND 22 OF MR. VASINGTON'S TESTIMONY,
13		TO CREATE A REBUTTABLE PRESUMPTION PROCESS
14		SUCH THAT A CLEC CAN SEEK AN EXEMPTION OR
15		WAIVER OF THE RATE CAP IF THEY CAN
16		DEMONSTRATE TO THE DEPARTMENT THAT ITS
17		COSTS ARE HIGHER?
18	A.	No. There are three major problems with that being the only
19		method by which a rural CLEC could charge rates above Verizon's
20		rates. First, it is neither valid nor reasonable to presume that
21		Verizon's rates accurately reflect the costs incurred by a rural
22		CLEC, or that Verizon's rates will provide a reasonable return for
23		a rural CLEC. Second, it unnecessarily burdens the rural CLEC

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1		with overcoming a presumption that is invalid in the first place.
2		Third, it is unclear what level of cost support would be required to
3		rebut the presumption. With respect to the third problem, I do not
4		believe that anyone, except perhaps Verizon, wants to subject
5		competitive carriers to traditional rate case processes and
6		procedures that were designed for monopoly markets. It certainly
7		is not sound public policy to do so.
8	Q.	DOES THIS MEAN THAT THERE SHOULD NOT BE AN
9		<b>EXEMPTION OR WAIVER PROCESS?</b>
10	A.	No. There should be a process to permit each CLEC to seek
11		exemption or waiver of the rate cap based upon its own costs. This
12		is true with respect to both rural and non-rural CLECs because it
13		may be the case that a specific CLEC's costs would justify a rate
14		higher than the rural cap or the non-rural cap.
15	Q.	HOW WOULD THE EXEMPTION OR WAIVER PROCESS
16		WORK?
17	A.	That is something that the Department may wish to put out for
18		additional comment. Verizon did not provide any specifics for
19		how it envisioned the process to work, so I cannot respond to its
20		proposal. Further, the idea that CLECs can seek exemption or
21		waiver of the rate cap may sound appealing and straightforward in
22		the abstract, but implementing that concept in the form of a
23		specific process and legal standard likely will be difficult.

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1	Q.	YOU PREVIOUSLY MENTIONED THAT RICHMOND
2		NETWORX PAYS VERIZON \$5.00 MORE PER MONTH
3		FOR AN UNBUNDLED LOOP THAN VERIZON CHARGES
4		END USERS FOR FINISHED TELEPHONE SERVICE.
5		DOES THAT AFFECT RICHMOND NETWORX'S ACCESS
6		RATES?
7	A.	Yes. To be competitive with Verizon and to attract customers,
8		Richmond NetWorx must charge end user rates that are
9		comparable to the rates charged by Verizon. Where Richmond
10		NetWorx uses an unbundled loop to serve a customer, it must
11		make up that \$5.00 per month difference plus cover its other costs
12		of providing service. The higher access rates Richmond NetWorx
13		charges provides a means of recovering the costs it cannot recover
14		through end user rates.
15	Q.	IS THIS MATERIALLY DIFFERENT FROM HOW
16		<b>RICHMOND TELEPHONE RECOVERS ITS COSTS?</b>
17	A.	No. Richmond Telephone recovers its costs through a mix of end
18		user rates, access rates, and universal service support. Revenues
19		from access services and from universal service support are used to
20		keep end user rates lower than they otherwise would be.
21		Consistent with long-standing public policy, this helps to make
22		basic telephone service more affordable to end users.

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1	Q.	DO YOU AGREE WITH MR. VASINGTON'S ASSERTION
2		AT PAGE 26, LINES 5 THROUGH 9, THAT THE RATE
3		CAP PROPOSED BY VERIZON WOULD APPLY ONLY TO
4		CLECS AND NOT TO ILECS SUCH AS RICHMOND
5		TELEPHONE?
6	A.	I agree that the rate cap should not apply to other ILECs, such as
7		Richmond Telephone. ILEC rates already are subject to regulation
8		by the Department.
9	Q.	DOES MR. VASINGTON'S TESTIMONY AT PAGE 26,
10		LINES 5 THROUGH 9, ADDRESS THE POINT RICHMOND
11		TELEPHONE AND RICHMOND NETWORS WERE
12		MAKING IN THE COMMENTS MR. VASINGTON
13		<b>REFERENCES?</b>
14	A.	Not entirely. Richmond Telephone and Richmond NetWorx were
15		pointing out inconsistent legal arguments that Verizon made in this
16		proceeding and in D.T.C. 08-2, which involved a complaint by
17		Richmond NetWorx against Verizon regarding whether the
18		interconnection agreement between them required Richmond
19		NetWorx to charge Verizon below-tariff access rates. The legal
20		arguments are matters for the attorneys to handle in the briefs.
21	Q.	DOES THIS CONCLUDE YOUR PRE-FILED
22		TESTIMONY?

23 A. Yes.