

Economic Development Incentive Program (EDIP)

Massachusetts Office of Business Development

Fiscal Year 2020 Annual Report





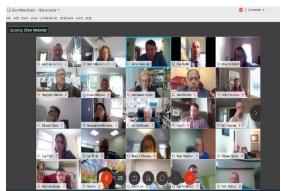




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Massachusetts Office of Business Development (MOBD)

Mission

- Facilitate access to resources
- Promote job growth and job retention
- Stimulate private investments
- Help businesses thrive in Massachusetts

Regions: Valley / MetroWest Northeast West **Greater Boston**

Merrimack

Southeast

Resources

- **Financing**
- **Workforces Training**

Central

- Tax Incentives
- **Export Assistance**
- International Investment
- **Industry Expertise**

- Permitting / Regulatory
- Infrastructure Support
- Site Selection
- **Business** Consultation



Letter from EDIP Director



COMMONWEALTH OF MASSACHUSETTS EXECUTIVE OFFICE OF HOUSING & ECONOMIC DEVELOPMENT MASSACHUSETTS OFFICE OF BUSINESS DEVELOPMENT

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CHARLES D. BAKER
GOVERNOR

MIKE KENNEALY SECRETARY

KARYN POLITO LIEUTENANT GOVERNOR

September 30, 2020

Dear Governor Baker:

On behalf of the Massachusetts Office of Business Development (MOBD), we are pleased to submit the Economic Development Incentive Program (EDIP) FY 2020 Annual Report in accordance with Section 3B(c) of Chapter 23A of the Massachusetts General Laws. The Annual Report covers the Economic Assistance Coordinating Council (EACC) and the Economic Development Incentive Program for FY 2020, ending June 30, 2020.

The EDIP continues to be the largest job creation incentive in the Commonwealth. In fiscal year 2020 twenty-three (23) projects were approved across the Commonwealth with the potential to create 2,854 jobs, the retention of 1,386 jobs, and a private investment of \$900 million from the Berkshires to the Cape, from Amesbury to Agawam. In addition, the first four Vacant Storefront Projects were approved. Since the Baker-Polito Administration took office in 2015, 254 projects have received approval, leading to the potential creation of 20,909 new jobs, the retention of 37,576 existing jobs, and leveraging of almost \$5.8 billion in private investment. During this time period, the EACC assisted 108 manufacturers through the EDIP and has supported 114 projects in Gateway Cities. Please contact the EDIP Director, Annamarie Kersten should you have any questions.

Sincerely,

Annamarie Kersten Senior EDIP Director

animarie Kerster



Fiscal Year 2020 EDIP Projects



23 Projects Approved



2,854 Jobs to be Created



1,386 Jobs to be Retained



\$900 Million in Private Investment



Fiscal Year 2020 EDIP Projects

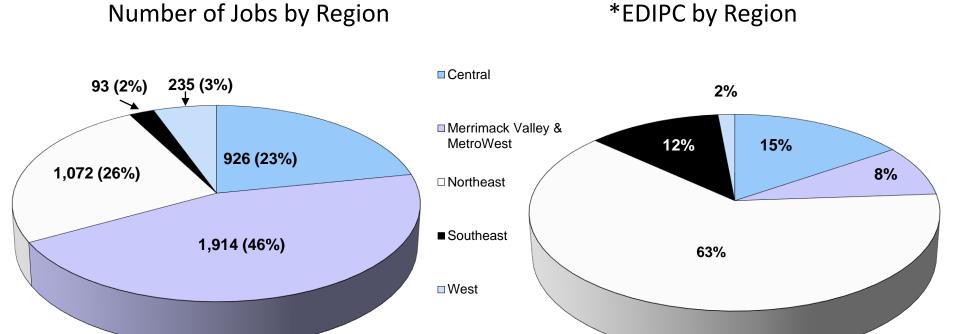
Regional Snapshot of FY 2020 EDIP Projects

| Region | Number of Projects | New Jobs | New Jobs Retained Jobs | | EDIPC* Awarded |
|------------------------------------|-----------------------|----------|------------------------|---------------|-------------------|
| Central | 7 | 433 | 493 | \$484,800 | \$262,500 |
| Merrimack Valley & MetroWest | 6 | 1,624 | 290 | \$483,278,000 | \$142,500 |
| Northeast | 5 | 604 | 468 | \$174,902,836 | \$1,064,600 |
| Southeast | 1 | 93 | 0 | \$495,000 | \$200,000 |
| West | 4 | 100 | 135 | \$31,494,000 | \$25,000 |
| Total | 23 | 2,854 | 1,386 | \$899,653,836 | \$1,694,600* |

^{*}Lower than average total EDIPC due to 4 large life sciences projects to receive tax credits from MLSC; EACC Board approved Local-Only incentives.



Fiscal Year EDIP 2020 Projects



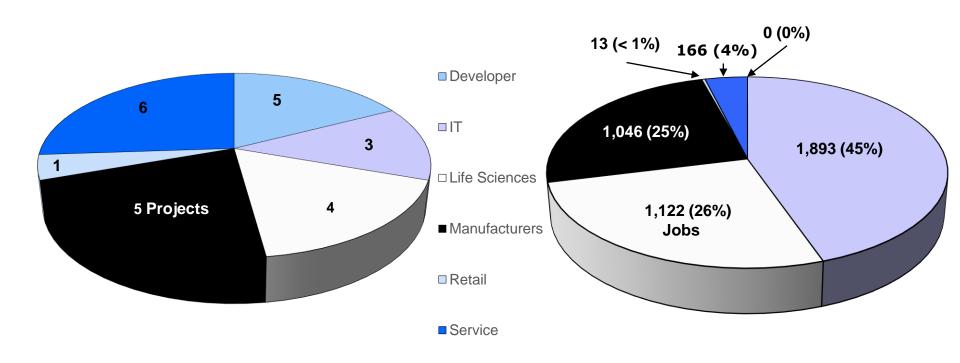
^{*}Economic Development Incentive Program Credits (\$)



Fiscal Year EDIP 2020 Projects

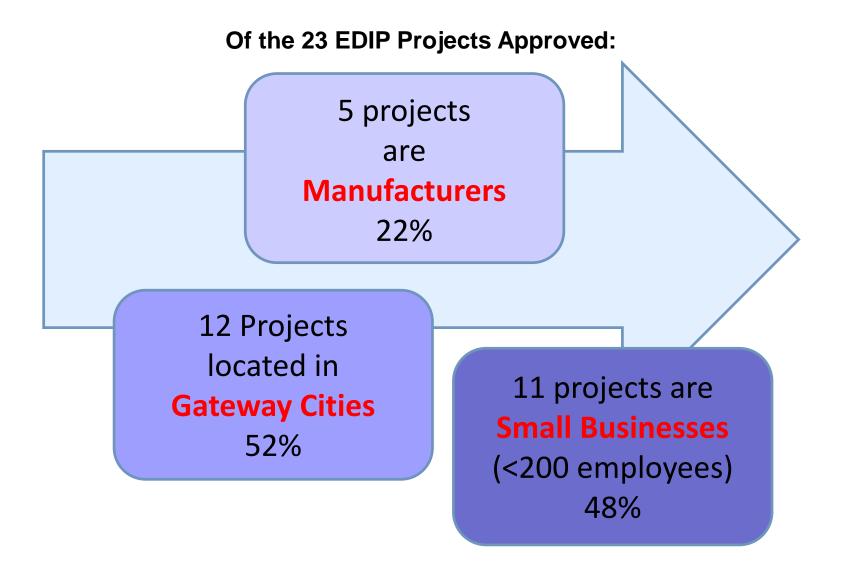
Number of Projects by Industry

Number of Jobs by Industry





Fiscal Year EDIP 2020 Projects





FY 2020 Vacant Storefront Initiative

- Section 5 of chapter 288 of the Acts of 2018 amended the Economic
 Development Incentive Program to permit the use of EDIP tax credits
 to incentivize businesses to occupy vacant storefronts in downtown
 areas.
- In FY 2019 the Vacant Storefront Initiative commenced
- In FY 2020 six (6) new **Vacant Storefront Districts (VSD)** approved:
 - Brockton, Clinton, Fall River, Holyoke, Marlborough, Webster
 - Three (3) of the new Vacant Storefront Districts are in Gateway Cities
- These Vacant Storefront Districts identified an additional 271 storefronts that have been vacant one year or longer
- The Vacant Storefront Initiative today:
 - Thirteen (13) municipalities granted Vacant Storefront District approval
 - Seven (7) are located in Gateway Cities





FY 2020 Vacant Storefront Initiative

- In FY 2020 the first four (4) Vacant Storefront Projects (VSP) were approved; each was awarded \$10,000 in refundable tax credits
 - Urban Fork Fitchburg (December 2019) Shared commercial kitchen, coworking space, market, coffee bar
 - Maker to Main Worcester (March 2020) Full-service downtown grocery
 - Stave & Still Webster (June 2020) Up-scale farm-to-table light fare, artisan cocktails, boutique wine
 - Monte Verde Restorante Webster (June 2020) Full service Italian restaurant
- Two of the projects are located in Gateway Cities



Maker to Main pictured right



FY 2020 Accomplishments

- Four (4) quarterly EACC Board Meetings and one (1) Special Meeting were conducted:
 - September 2019, December 2019, March 2020, June 2020
 - Pivoted to virtual meetings as of March 2020 due to pandemic
 - One (1) special EACC Board meeting called to deal with COVID-related project receiving local incentives
- Held one (1) EACC Board Policy Meeting January 2020
- Updated EACC Board Policies to be consistent with changes to statutes
- Consulted with EOHED regarding potential for developing an electronic EDIP application
 - Requesting EOHED funding for a consultant
- Website, Vacant Storefront District and Project applications updated and posted



FY 2020 Accomplishments

Addendum to the EDIP Projects Approved:

- Ten (10) EDIP project applicants for state tax credits were turned away
- Of these projects, three (3) went forward with municipal property tax relief in the form of a TIF
- Two (2) of the projects denied state and municipal incentives expanded anyway
- Five (5) projects are on hold or did not expand; a combination of start-ups lacking funding and others feeling uncertainty due to the pandemic/current economic climate



FY 2021 Goals & Initiatives

- Participate with counsel to develop new TIF guidelines for municipalities
- Work with EOHED to develop and implement an electronic EDIP application
- Work with counsel to update EDIP guidelines
- Conduct municipal outreach meetings with municipal officials on Vacant Storefront Initiatives and EDIP as a refresher
- Identify vacant storefront locations eligible for tax credits on EDIP website
- Encourage minority-owned, women-owned, veteran-owned, and disabled-owned businesses to seek tax credits in both EDIP and Vacant Storefront Program. Keep track of metrics and report to agency diversity officer.



FY 2020 EDIP Projects Approved

Central, Merrimack Valley & MetroWest Regions

| Municipality | Region | Business Name | Industry | Jobs Created | Jobs Retained | Private Investment | EDIPC Award | Local Award | EACC Date | Gateway |
|---------------|------------------------------|--|----------|-----------------|------------------|-----------------------|----------------|----------------|------------|---------|
| Milford | Central | Interactions LLC | IT | 100 | 200 | \$7,000,000 | TIF | \$0 | 3/19/2020 | N |
| Milford | Central | Rentschler BioPharma, Inc. | LS | 75 | 85 | \$55,000,000 | TIF | \$0 | 3/19/2020 | N |
| Sturbridge | Central | New England Cold Storage, LLC | SER | 18 | 0 | \$17,500,000 | TIF | \$0 | 3/19/2020 | N |
| Worcester | | Washington Square Hotel LLC / J. Karam Management, Inc. | SER | 35 | 0 | \$21,784,000 | TIF | \$262,500 | 12/11/2019 | Υ |
| Worcester | | Pieco Holdings, Inc. dba Table Talk Pies, Inc. | MFG | 50 | 130 | \$22,200,000 | TIF | \$0 | 3/19/2020 | Y |
| Worcester | Central | YWCA CM QALICBLLC | SER | 5 | 68 | \$26,000,000 | TIF | \$0 | 3/19/2020 | Υ |
| Worcester | Central | WuXi Biologics USA, LLC | LS | 150 | 10 | \$60,000,000 | TIF | \$0 | 3/19/2020 | Y |
| Canton | Merrimack Valley & MetroWest | 1895 JW Owner, LLC | DEVLP | 0 | 0 | \$600,000 | STA | \$0 | 1/31/2020 | N |
| Lowell | Merrimack Valley & MetroWest | Lowell Legacy Hotel, LLC | SER | 19 | 0 | \$13,578,000 | TIF | \$142,500 | 3/19/2020 | Y |
| North Andover | Merrimack Valley & MetroWest | Amazon.com Services LLC | IT | 1500 | 0 | \$400,000,000 | TIF | \$0 | 6/18/2020 | N |
| Randolph | Merrimack Valley & MetroWest | Gordon Industries, Inc. | MFG | 5 | 40 | \$1,100,000 | STA | \$0 | 9/19/2019 | N |
| Tyngsborough | Merrimack Valley & MetroWest | Sam Park & Company LLC | DEV | 0 | 0 | \$18,000,000 | TIF | \$0 | 3/19/2020 | N |
| Norwood | Merrimack Valley & MetroWest | ModernaTX, Inc. | LS | 100 | 250 | \$50,000,000 | TIF | \$0 | 12/11/2019 | N |



FY 2020 EDIP Projects Approved

Northeast, Southeast, Western Regions

| Municipality | Region | Business Name | Industry | Jobs Created | Jobs Retained | Private Investment | Local Award | EDIPC Award | EACC Date | Gateway |
|--------------|-----------|--|----------|-----------------|------------------|-----------------------|----------------|-------------|------------|---------|
| Gloucester | Northeast | Cometeer, Inc. | MFG | 150 | 7 | \$24,400,000 | TIF | \$139,600 | 6/18/2020 | N |
| Haverhill | Northeast | Monogram Gourmet Foods LLC / Monogram Food Solutions, LLC | MFG | 354 | 109 | \$43,602,836 | TIF | \$925,000 | 6/18/2020 | Υ |
| Ipswich | Northeast | New England Biolabs, Inc. | LS | 100 | 352 | \$40,000,000 | TIF | \$0 | 6/18/2020 | N |
| Lawrence | Northeast | 250 Riverwalk LLC | DEV | 0 | 0 | \$16,900,000 | TIF | \$0 | 12/11/2019 | Υ |
| Lawrence | Northeast | 282 Riverwalk LLC | DEV | 0 | 0 | \$50,000,000 | TIF | \$0 | 12/11/2019 | Y |
| Fall River | Southeast | SecZetta, Inc. | IT | 93 | 0 | \$495,000 | TIF | \$200,000 | 12/11/2019 | Y |
| Lee | Western | Berkshire Sterile Manufacturing, Inc. | MFG | 75 | 126 | \$20,000,000 | TIF | \$0 | 4/2/2020 | N |
| Pittsfield | Western | Electro Magnetic Applications, Inc. | SER | 6 | 0 | \$644,000 | TIF | \$25,000 | 12/11/2019 | Y |
| Pittsfield | Western | John's Building Supply / WJK Realty, Inc. | RET | 4 | 9 | \$850,000 | TIF | \$0 | 6/18/2020 | Y |
| Pittsfield | Western | Somnath, LLC | SER | 15 | 0 | \$10,000,000 | TIF | \$0 | 6/18/2020 | Υ |



FY 2020 Vacant Storefront Projects Approved

| Municipality | Region | Business Name | Industry | Jobs Created | Jobs Retained | Private Investment | EDIPC Award | Local Award | EACC Date | Gateway |
|--------------|---------|-------------------------------------|----------|-----------------|------------------|-----------------------|----------------|----------------|-----------|---------|
| Fitchburg | Central | Urban Fork, LLC | RET | 2 FT 2 PT | 0 | \$718,823 | \$10,000 | \$15,000 | Dec 2019 | Υ |
| Webster | Central | Monte Verde Restorante | RET | 3 FT 3PT | 0 | \$60,000 | \$10,000 | \$10,000 | June 2020 | N |
| Webster | Central | Stave & Still, Inc. dba Cask & Vine | RES | 2 FT 2 PT | 0 | \$58,271 | \$10,000 | \$10,000 | June 2020 | N |
| Worcester | Central | Maker to Main, LLC | RES | 4 FT 4 PT | 0 | \$164,000 | \$10,000 | \$30,000 | Mar 2020 | Υ |



FY 2020 EACC Board Members

Ex Officio Members

- EOHED VACANT, co-chair
- DHCD Louis Martin, co-chair
- MOBD Mark Fuller
- EOHED appointee Mayor Brian M.
 Arrigo
- DCS Brian Decelles
- DLWD Ken Messina
- CommCorp VACANT

Gubernatorial Appointees

- Higher Ed Dr. Michael Goodman
- Cape & Islands David Keator
- Central Paul Matthews
- East Lisa Prior
- Merrimack Valley Joseph Bevilacqua
- Northeast Georgianna Melendez
- Southeast Mary Waldron
- West VACANT



MOBD Contacts

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www.mass.gov/mobd www.mass.gov/edip www.mass.gov/mvsp www.mass.gov/hed



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Statutory References

EDIP Governing Statute:

M.G.L. Chapter 23A: Section 3A-3G

3A: Definitions applicable to Sections 3A to 3G

3B: The Economic Assistance Coordinating Council

3C: Project proposal to create permanent FT employees; certification

3D: Awarding of tax credits; refundable tax credits; limitations; EDIP contract

3E: Municipality provided incentives; local tax incentive; TIF; STA; amendments

3F: Reports to be filed, material noncompliance, revocation of project certification

3G: Designation of ETAs, EOAs, criteria; foreign trade zones

EDIP Regulations:

402 Code of Massachusetts Regulations 2.00

EDIP Reformation Statutes:

Chapter 166 of the Acts of 2009

Reforms to M.G.L. Chapter 23A effective January 1, 2010

Chapter 240 of the Acts of 2010: Sections 15 - 23

Reforms to M.G.L. Chapter 23A Sections 3A & 3F effective January 1, 2010

Chapter 287 of the Acts of 2014

Reforms to M.G.L. Chapter 23A effective July 1, 2014

Chapter 219 of the Acts of 2016

Reforms to M.G.L. Chapter 23A effective January 1, 2017

Chapter 228 of the Acts of 2018: Sections 5, 12, 16

Reforms to M.G.L. Chapter 23A effective January 1, 2019

EDIP Investment Tax Credit Statutes:

M.G.L. Chapter 62: Section 6(g)

Taxation of Incomes

M.G.L. Chapter 63: Section 38N

Taxation of Corporations: Economic Development Incentive Program; Tax Credit

for Certified Projects

M.G.L. Chapter 63: Section 31A

Taxation of Corporations: Investment Credit for Certain Corporations; Limitations

Abandoned Building Renovation Deduction Statute:

M.G.L. Chapter 63: Section 380

M.G.L. Chapter 62: Section 3(B)(a)(10)

Department of Revenue Releases on the EDIP Investment Tax Credit for Certified Projects Approved January 1, 2010 onward:

Note: Guidance may be superseded or applicable to prior versions of the EDIP statute.

Department of Revenue Technical Information Release 10-1

Economic Development Incentive Program Credit

Department of Revenue Technical Information Release 10-15

Certain Local Property Tax, Personal Income Tax, Corporate Excise, and Tax

Administration Changes in "An Act Relative to Economic Development Reorganization"

Department of Revenue Technical Information Release 16-15

Tax Provisions Included in "An Act relative to job Creation and Workforce Development"

Regulations applicable to prior version of EDIP statute:

Department of Revenue Releases on the Economic Opportunity Area Credit for Certified Projects Approved Prior to January 1, 2010:

830 Code of Massachusetts Regulations 63.38 N.1

Regulations and calculation of Economic Opportunity Area Credit

Department of Revenue Division of Local Services: Informational Guideline Release No. 94-201

Property Tax Exemptions to Promote Economic Development

Department Of Revenue Directive 09-4

Effect that the Expiration of a Project's Certification has on the Economic Opportunity Area Credit

Local Tax Increment Financing Statutes, Regulations and Guidance:

M.G.L. Chapter 40: Section 59

Powers and Duties of Cities and Towns: Tax Increment Financing Plan

MGL Chapter 59: Section 5, Paragraph 51

Assessment of Local Taxes: Property; Exemptions

760 Code of Massachusetts Regulations 22.00

Establishes standards and procedures for designation of Tax Increment Financing (TIF)

Zones and for the development of Tax Increment Financing Plans.

Department of Revenue Informational Guideline Release 19-13

Property Tax Exemptions To Promote Economic Development, Affordable Housing,

Workforce Housing, And Manufacturing Workforce Development