# EDUCATION AND OUTREACH PLAN

Provide a 1-2 paragraph narrative of the proposed outreach plan, that includes listing of at least three education/outreach activities you plan to execute for the upcoming mosquito season:

Check off all education/outreach methods that you intend to employ:

Development/distribution of brochures, handouts, etc.

Door-to-door canvassing (door hangers, speaking to property owners, etc.)

Social media accounts (Facebook, Twitter, or other social media:      )

Mailings (Describe target audience(s):      )

Media outreach (interviews for print or online media sources, press releases, etc.)

Presentations (in-person or virtual)

School-based programs, science fairs, etc.

Tabling at events (local events, annual meetings, etc.)

Website (URL:      )

Other (please describe):

Select the audience types you intend to target from the list below:

Residents (homeowners, apartment dwellers, etc.)

Landlords (for large apartment or condominium complexes)

K-12 (teachers, students, camps, etc.)

Municipal staff (highway dept., parks and recreation, board of health, conservation commission, etc.)

State/Federal land managers (state parks, national wildlife refuges, etc.)

Transportation industry (Busing companies, commuter rail, truck/rest stops, etc.)

Recreational venues (fairgrounds, sports complexes, ballfields, etc.)

Other land owners/managers (please describe):

Other (please describe):

Additional Comments: